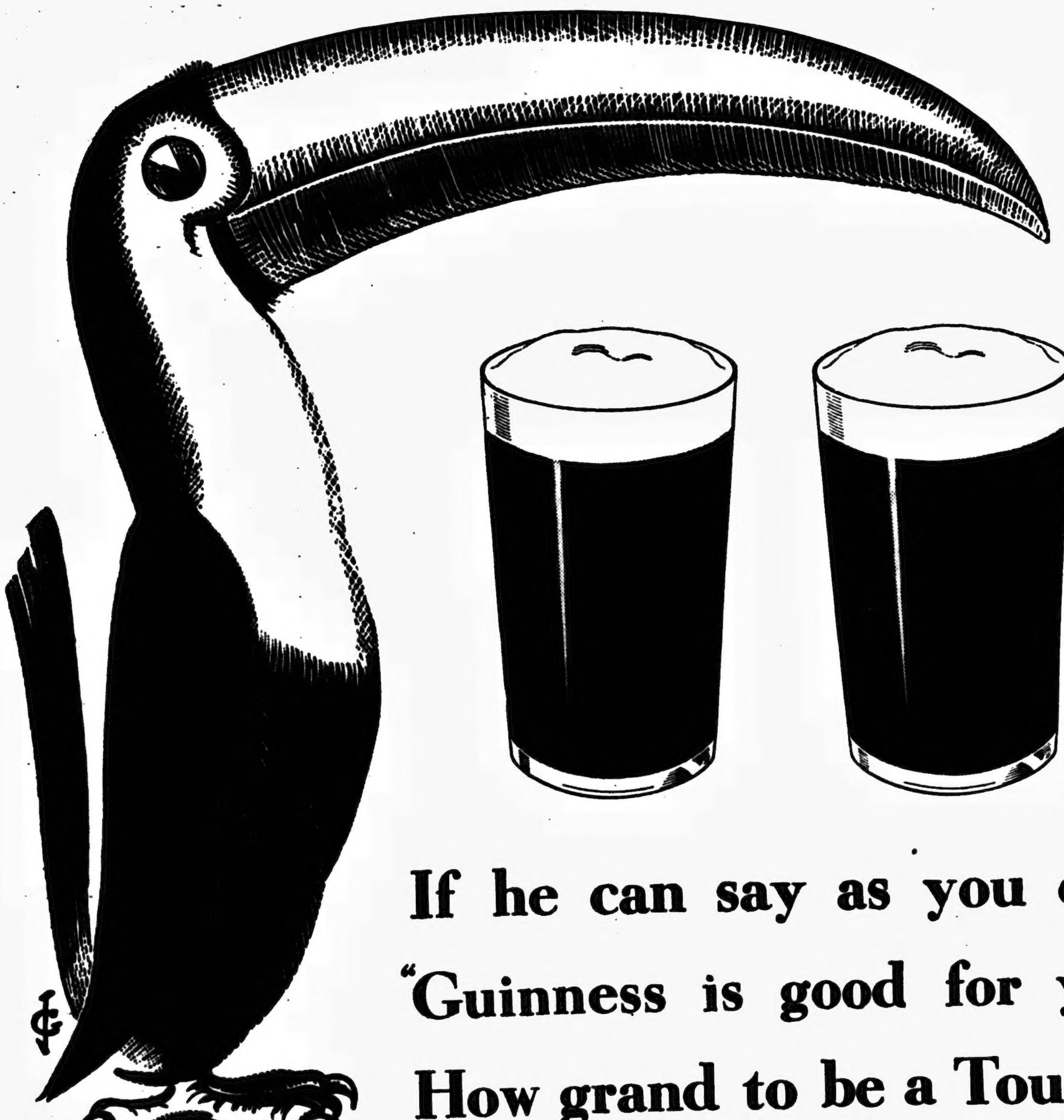
TWOPENCE.
Vol. LVIII.
1533.

SINISTER SHIPPING MYSTERY SEE PAGE 9

JOHN BULL



If he can say as you can
"Guinness is good for you"
How grand to be a Toucan
Just think what Toucan do

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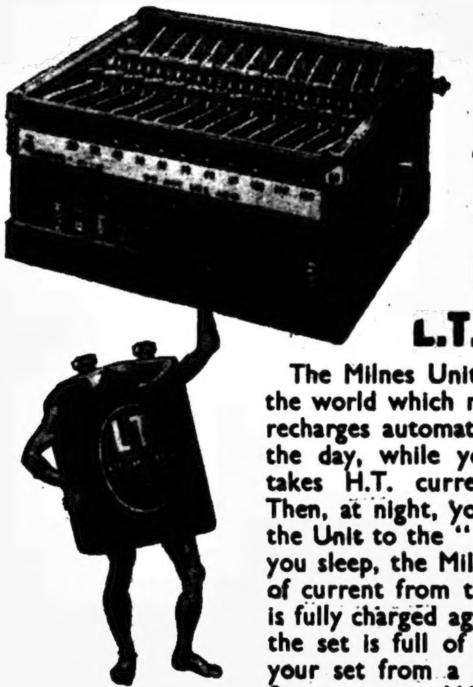

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NOV. 11
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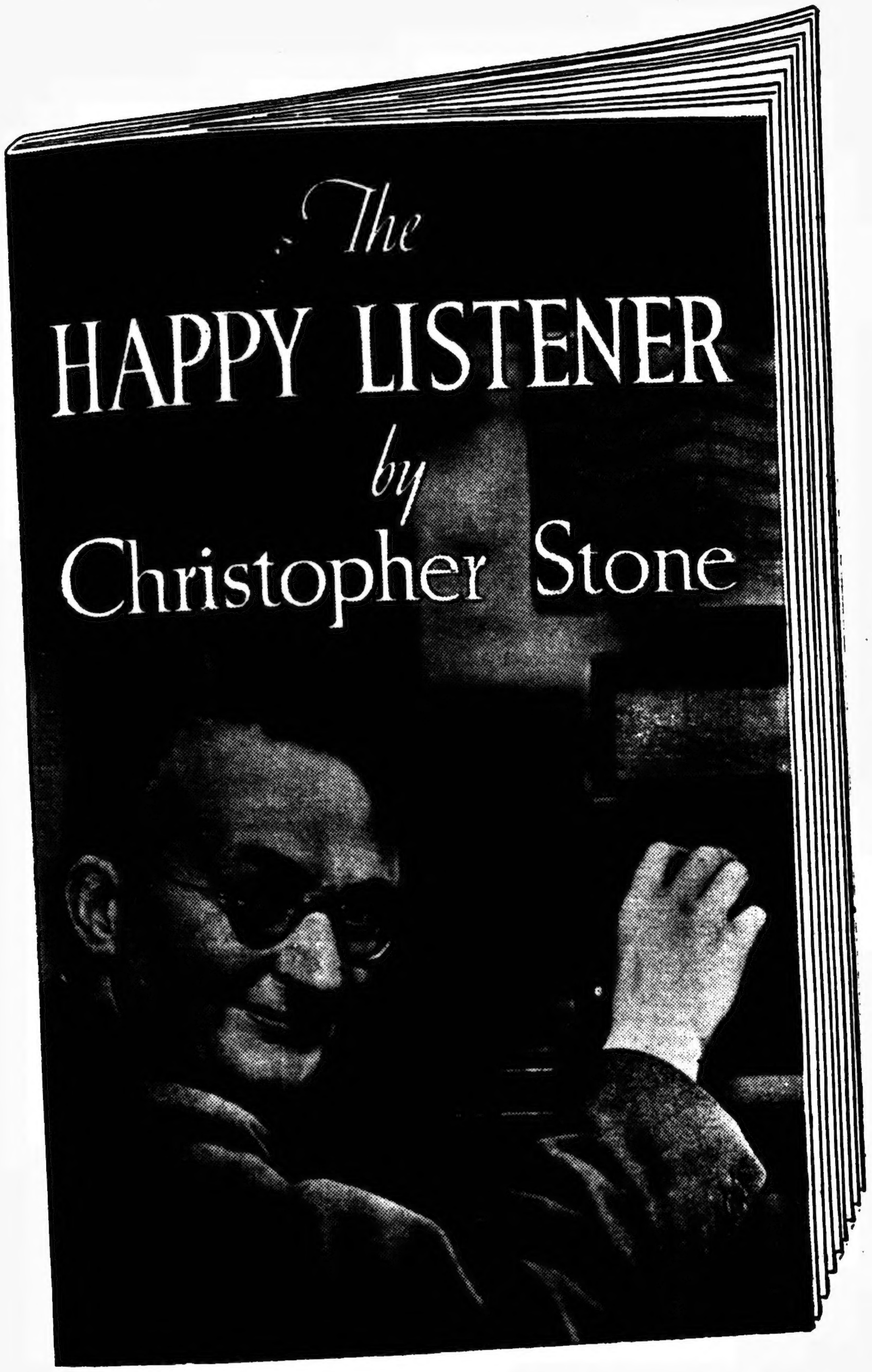

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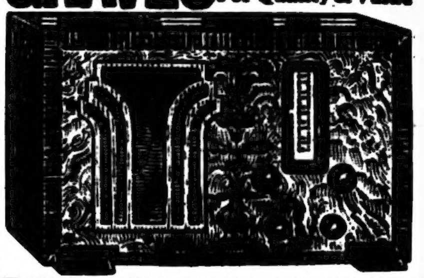

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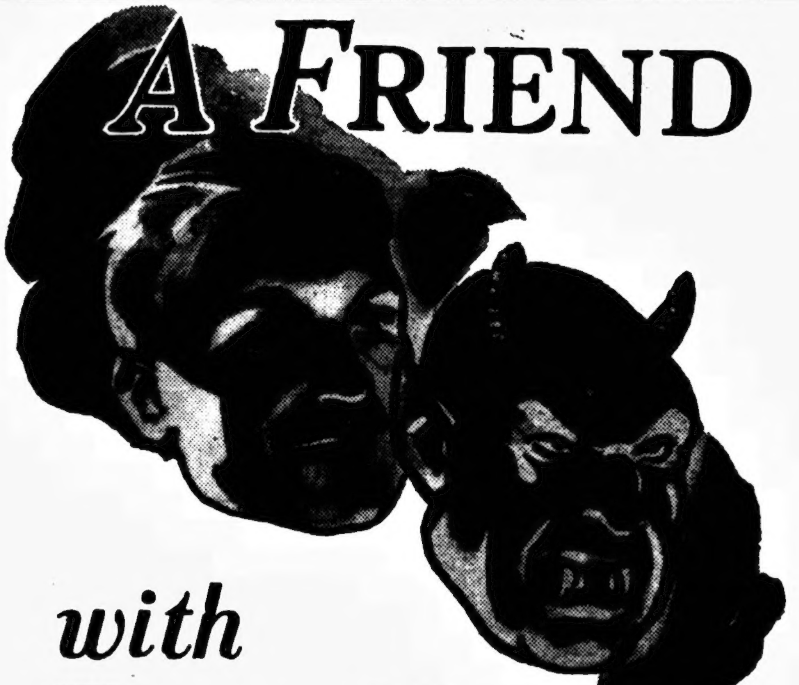

with TWO FACES!

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This coupon with P.O. for 2/9, plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with **14-carat solid gold nib, iridium tipped, guaranteed 2 years.** Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. **You may send 5 coupons and P.O. for 1/9,** plus 3d. postage and insurance. *State if fine, medium or broad nib. Pocket clip 3d. extra.* Address: "John Bull" Pen Department, 27a, Floral Street, London, W.C.2.

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Within five minutes of the first application of 'Nemolin' Ointment you will have relief from irritation and burning pain. In two or three days congestion and inflammation subside and the piles are much diminished, whilst a complete cure is assured to those who persevere with this simple, cleanly treatment. 'Nemolin' Ointment is always sold under a guarantee of satisfaction or money back. Price 3/- of all chemists.

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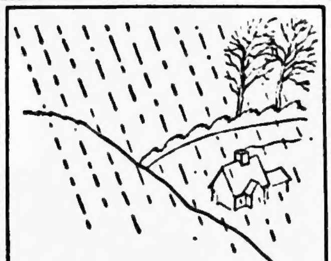

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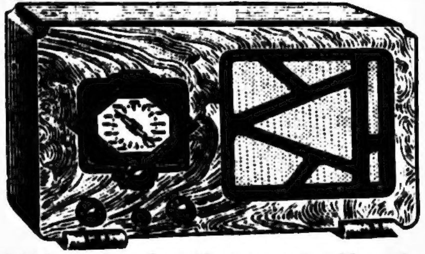

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9/-

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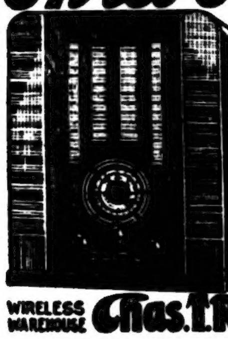
Three Pounds Ten



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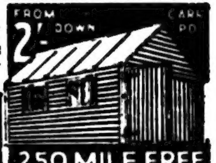

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EVERY OFFER COVERED BY MONEY-BACK GUARANTEE ON PAGE 37.

RESTORE *your* RED TILES with CARDINAL

Cardinal Polish will give a beautiful rich, red tone to your Red Tiles, Red Composition Floors and Front Steps. Easy to use and will not rub off. Made by the Makers of Mansion Polish.

Large Tins 6d. and 1/-
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Dept. K, Chiswick Products, Ltd., London, W.4.

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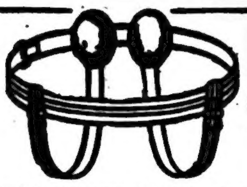
POLISH
RED TILES



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We could fill this whole page with letters of appreciation received from customers since we introduced these Wonderful Rupture Appliances. Consisting of a strong elastic body band fitted with soft unpuncturable rubber pads, velvet covered, they are without doubt the most wonderful appliances on the market to-day. Send your P.O. at once stating size round body and whether left, right or double rupture.

A Customer writes:—After trying different makes, some very expensive, I find your appliance the best and most comfortable. *Satisfaction guaranteed or money refunded.*

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(NOT A SMALL STUDIO PORTRAIT)

We are presenting absolutely **FREE**, a beautiful miniature with every order for an enlargement. By using the coupon below, which is only valid for a limited period, you can have an enlargement 15 in. x 12 in. usually priced at 1/9d., for **1/-** plus 3d. for packing and postage. (Overseas orders 2/-). FAITHFUL REPRODUCTION from any Photograph Guaranteed. It will delight you. Send us the photo of any relative or friend, or any dear one you may have lost, or holiday snapshots, pet animals landscapes, groups, etc., together with P.O. 1/3 for each photo and the 6d. coupon below, and we will send post free in about 14 days a lovely life-size 15 in. x 12 in. Enlargement that will not fade, also the beautiful free miniature.

We will return your money if you are not satisfied. We have been established 23 years and have thousands of testimonials. Write your name and address on the back of all photos to ensure safe return.

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WORTH 6D. as part payment for H. & A. Enlargement

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30/- IS ALL YOU NEED PAY ME FOR THIS WONDERFUL IMPROVED HOME-MADE LAYETTE. A GUARANTEED BARGAIN.

Modern Short Lengths or usual Long Clothes. **75 MAGNIFICENT GARMENTS** (for Winter or Summer Baby), Silk and Wool Shawl, Em. Robes, Lawn or Winsey Day Gowns, L'Cloth, Flan. or Winsey Nighties, Best Wool Vests, Back-Flannels, Hand-Knit Woollies, Mat. Coats, Binders, Turkish Sets, Turk. Napkins, etc., etc. Read what another writes: "I am a dressmaker and realise that had I made the garments myself it would have cost more than three times the amount, apart from time and patience needed."

SEND **2/-** FOR PARCEL ON APPROVAL. Bal. Cash or Terms.
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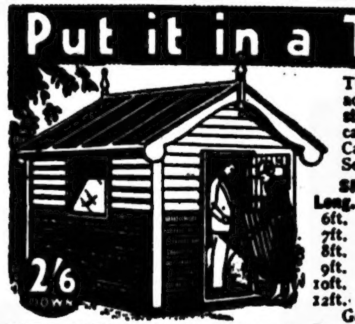

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Long.	Wide.	High.	Cash Price.	Deposit	Mthy.
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8ft.	5ft.	6½ft.	61/-	4/-	5/6
9ft.	6ft.	6½ft.	73/6	4/6	6/8
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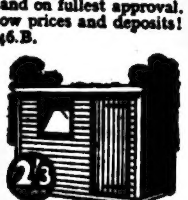
Garages 83/6. Greenhouses 55/-.
Beach Huts, Garden Shelters, Bungalows, etc.
CATALOGUE No. 46.B FREE.



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FROM 1/- PER WEEK

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Beautiful Model illustrated with 48 Basses and Octave Coupler, only 5/- per week. In case.

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Also Concertinas, Drums and other band instruments.

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J. G. GRAVES Ltd. SHEFFIELD

5/- NOW

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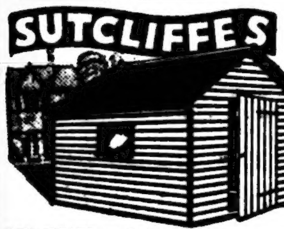

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This new 1936 RUBBER INSULATED Super SOUNDBOX will transform the most ancient gramophone into 'radiogram' toned instrument! This remarkable new Soundbox will play old records clearly, without resonance or coarseness. Amazing mellowness obtainable through improved system of rubber insulation. We are sure you will be astounded at its performance, that we will forward it on approval against 3d. deposit and 3d. part post (P.O. 6d.—no stamps). Balance 1/- fortnightly until 11/6 is paid in all. Cash within 7 days 10/6. State if soundbox fits in or over tonearm.

21/- VALUE for 10/6

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PIANO-ACCORDION TONE HARMONICA

REDUCED TO 1/9 POST 3d DURING SALE

NOTE THE UNIQUE AMPLIFYING SOUND CHAMBER

JUST LIKE A PIANO ACCORDION!

You'll be thrilled with the gorgeous piano-accordion effects produced by this Super Harmonica with its distinctive Harp-shaped amplifying Sound Chamber—twice the tonal quality and volume of ordinary mouth organ. Its harmonious chords and rich, powerful bass and treble notes will give your friends endless pleasure. Surprisingly simple. You easily learn to play popular tunes in one hour. Made by the makers of the world's finest Piano-Accordions. Brass reeds. Highly polished tonal chamber with nickel-plated fittings. Originally 2/9. 14 DAYS' SALE PRICE 1/9, post 3d.

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Special to "John Bull" readers. Most Marvellous Value ever offered. Read the Guaranteed Content:—2 Heavy Yorkshire White Raised Blankets, full size 80 x 60. 1 Heavy Coloured Striped Blanket 54 x 75. 2 Yorks. White Raised Blankets, soft, warm, durable, 62 x 70. 1 Splendid Alhambra or Honeycomb Quilt, 90 x 70 (White or Coloured). 1 White Damask Tablecloth, 52 x 52, coloured borders, Gold, Blue & Pink. 1 Beautiful Bedspread, Blue, Crimson, Olive, etc., on Jaspe grounds, Centre design edged Art. Silk Embroidery, 60 x 80. 1 Fancy Coloured Table Cover, 36 x 36. 1 Elegant Embossed Electro Cake or Fruit Dish, size 11½ ins. 1 Ladies' Full Size Overall or Blouse, 2 White Pillow Cases, Coloured Embroidery, Pink, Blue, Gold, 29 x 19.

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For Men & Ladies

British Woollen garments well made with roll collar and long sleeves. Cosy and hard wearing. Usually 3/6, in Royal, Black, Navy, Brown, White, Canary, Maroon, Green, Greys, Fawn. Each Postage 4d. or C.O.D. **2/9**

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Super quality all wool Roll Collar Sweaters. Elsewhere 6/-. Our Price Postage 4d. or C.O.D. **3/6**

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OUTSIZE either quality 1/- extra.

THE FLANNEL KING (Dept. J.35).
Mail Order Dept.: 120-124, Heath Rd., TWICKENHAM,
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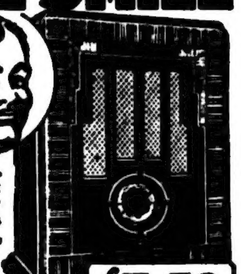
YOU'LL SMILE

SEE MY RADIO



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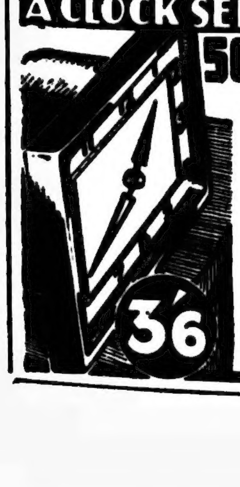

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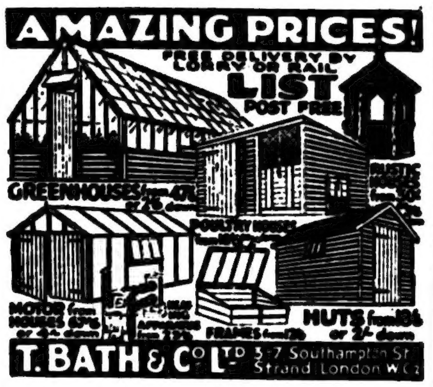
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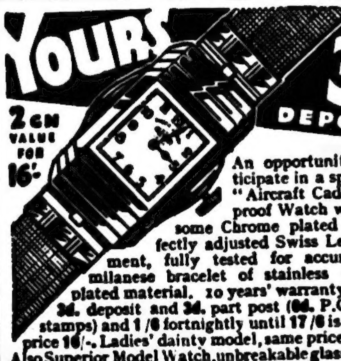

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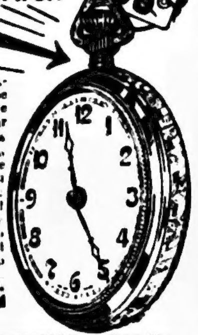

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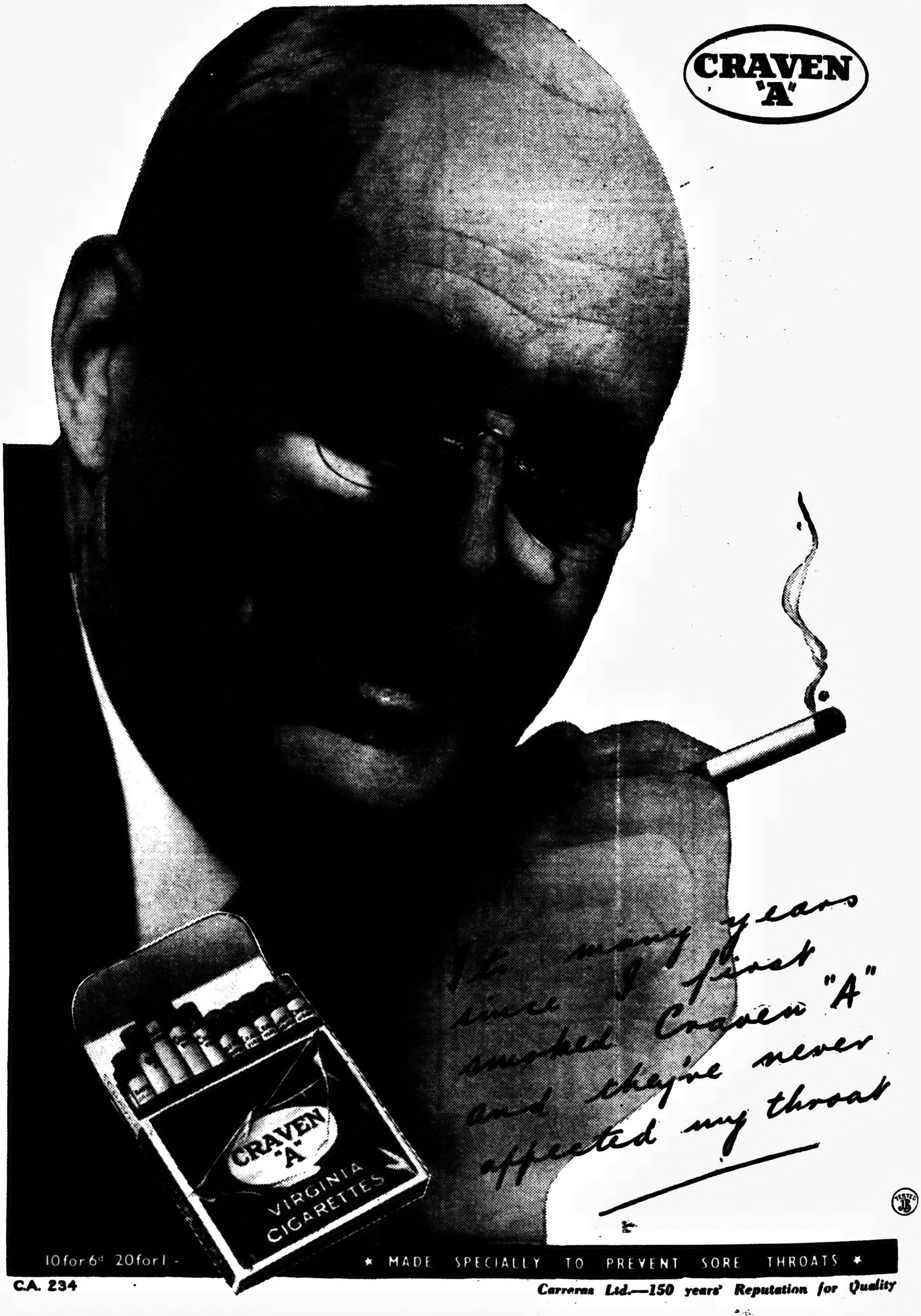
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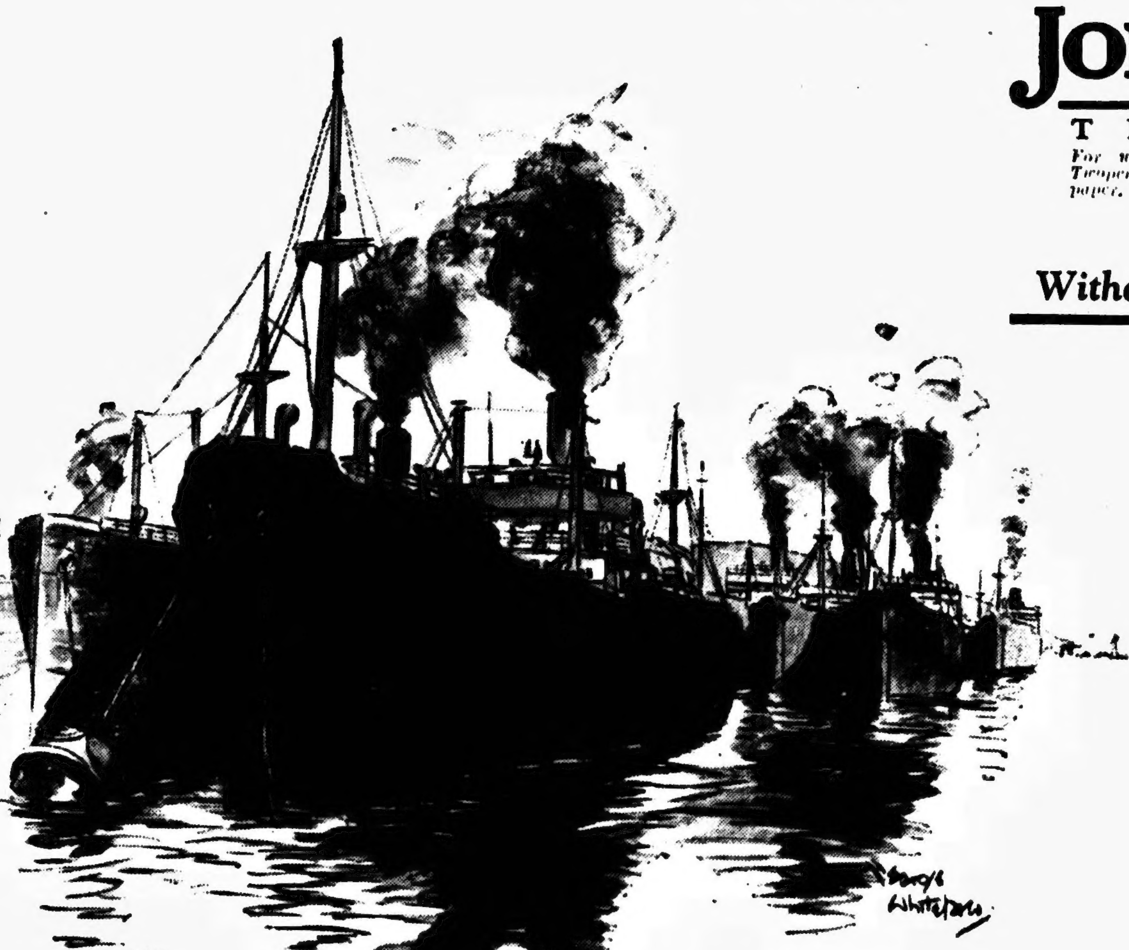


Many of Britain's idle merchant ships have recently become active once more—but under which flag are they serving?

UNDER WHICH FLAG?—

Sinister Shipping Mystery

A FEW weeks ago the sight of scores of merchant ships laid up in the ports and rivers of this country was one of the most patent signs of the depression that the country has laboured under for so long.

And now, behold! Within a very short time these idle ships resound with activity. Crews appear on their decks; they are refurbished after their long sloth; they get up steam; the anchor's weighed. And off they go on to the high seas again.

So that at the present time the amount of shipping laid up is smaller than it has been for years.

Now we should very much like to be able to read in this state of affairs an indication that our export trade is enjoying a boom. Some people probably accept this explanation. But we confess we are doubtful.

What makes us so suspicious are the curious rumours that have reached us from several quarters as to the true reason for this modern exodus of merchant ships from British ports.

There seems indeed to be rather a sinister mystery behind it. And we are going to put the facts before our readers so that they can judge for themselves.

☆ ☆ ☆

IN only a few days during the past month no fewer than thirty ships with a total tonnage of 150,000 were got ready with incredible swiftness and returned to the sea after years of inactivity.

The calling back to service of this large number of vessels was sudden but not sporadic. The process has been sustained and still shows no sign of diminishing. The rivers and moorings have not been so empty for a decade.

To-day, fewer than 200 ships are tied up at or near British ports and the net tonnage not in use has been reduced to 400,000—one-fifth of what it was when things were at their worst three years ago—when 839 ships representing 2,170,000 net tonnage were idle—and one half of what it was in the corresponding month of last year.

Indeed, the position is such that maritime surveyors declare that if the absorption of the surplus shipping continues at the present rate for only a few weeks longer, there will not then be a single fit ship out of service, because those that remain are either so obsolete or dangerous that no one will ever charter them again.

Now the strange thing is that this requisitioning and departure of the vessels cannot be connected with any corresponding increase of industrial productivity or of exports from this country.

There is no sudden boom in our exports. And what is more significant, these departing ships go to sea without any cargo at all.

That is why we ask: Whither, and for what purposes, are these ships bound?

Only the owners can answer that question with certainty, but reports on the subject that are coming in from all over the country are disturbing and deserve the closest attention.

The suggestion that the latest revival is due to the operation of the £2,000,000 Government subsidy to tramp shipping can be largely discounted. The effects of that subsidy, which is now expiring, reached their maximum months ago.

An international agreement which has been reached upon minimum freight rates has also little or no bearing on what is happening because the raising of these rates does not mean that there are more cargoes to be carried.

☆ ☆ ☆

IS the truth of the matter related to the fact that such a large proportion of the merchant fleet of Italy has been diverted to war service?

Have some British shipowners entered into arrangements with Italian shipping firms to "keep their places warm" on the trade routes for big financial considerations until Mussolini's war adventure in Africa comes to an end?

That is one explanation being given for the mobilisation of surplus tonnage in this country.

If this charge is true, it means that, in effect, Great Britain is in some part contributing to and assisting the Italian aggression towards Abyssinia.

But there is another and still more formidable allegation being made.

It is that, whilst the League of Nations was planning a trade boycott of Italy, certain British shipowners were making plans to place tonnage at the disposal of the United States, Brazil, the Argentine and other non-League countries to maintain the supply of essential products to Italian ports.

It is true that if economic sanctions were enforced against Italy the British shipping interests concerned would not be guilty of anything worse than can be attributed to their competitors in Norway and Greece, who are known to be exploiting the international situation in the same way. But this does not alter the fact that to use ships for such a purpose is tantamount to drawing dividends from death.

☆ ☆ ☆

THAT this kind of thing is even possible is due primarily to a defect in the sanctions machinery of the League of Nations.

It is a fact that some of the idle tonnage that has been released recently from British ports has gone to sea to fly the flag of the Panama Republic, which also, incidentally, allows the owners to reap still bigger profits because the wages and conditions of the crews can thereby be considerably lowered.

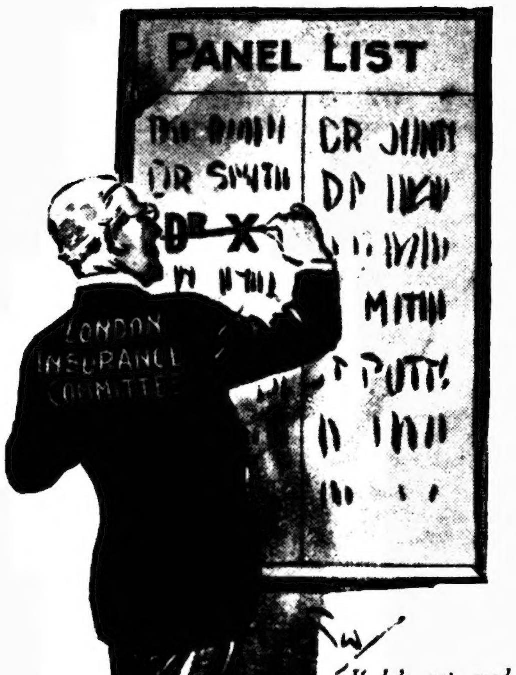
The change of flag may disguise the British parentage of the ships. It does not lessen moral responsibility for their missions.

STRAIGHT FROM THE SHOULDER . . .

Why Don't They Unmask Dr. "X"?

Sending Us Poison Food

Flaw in the Motoring Law



If he's not good enough for the panel, shouldn't the public know who he is?

WE congratulate the London Insurance Committee on its firm action in regard to a panel doctor accused of gross negligence.

This Doctor "X" is alleged to have visited a man only once, though he was suffering great pain and subsequently died. A sub-committee which investigated the case reported that the doctor had not replied to five letters sent to him and did not attend the enquiry.

The full committee has upheld the charges and recommends the Ministry of Health not merely to censure him but to remove him from the panel list.

In the dock

That penalty, though drastic, is by no means too severe. It proves that the London Insurance Committee is determined to protect panel patients from the menace of the careless or inconsiderate doctor.

And, since the medical profession is represented on the committee, it means that the doctors themselves refuse to show any mercy to the practitioner who brings disgrace upon their honourable calling.

But we suggest that they should go farther. They have put him in the dock and sentenced him; *let them now reveal his name.*

Behind the mask

In all such cases the identity of the offending doctor is rigidly concealed. He is described as Doctor "X" or Doctor "A."

In the present instance, should the recommendation be carried out (as it undoubtedly will), he will no longer be able to attend panel patients. But what of his private patients?

They cannot know that he has been adjudged guilty of "gross negligence." They will be given no opportunity to transfer, should they wish, to the care of a more reputable practitioner.

Unfair to all

We have said before, and we repeat now, that this is unfair to all concerned—to the public and to the great number of careful and efficient medical men. And we believe that most doctors will agree with us.

The traditions of the medical profession in this country are acknowledged to be the highest in the world. The great majority of British doctors admirably maintain those high traditions, and are obviously resolved to rid themselves of the few black-sheep in their ranks.

Surely that can best be done by publishing the name of any doctor who fails in his professional duties!

Election dodge

We should be ungrateful not to give thanks for the additional shilling a week for children of the unemployed.

Not only JOHN BULL, but M.P.s of all Parties have for two years been demanding that the rate should be raised from 2s. to 3s. For two years the Government resisted.

Now—to take effect from November 8—the advance is granted. There is a General Election on November 14.

Ministers can hardly complain if their sudden change of heart is described as "election bribery."

Not for all

And remember this: The only children who will get the extra allowance are those whose fathers have been unemployed for less than six months.

Where the period of worklessness is longer, and the man has to receive unemployment assistance instead of insurance benefit, his child remains on the old rate.

So though a million of unemployed families come within the scope of the concession, another million are left outside.

Adoption evils

We are also gratified to learn that Sir John Simon has ordered an enquiry into child adoption abuses.

For years we have been calling attention to the traffic in children who, victims of unscrupulous foster-parents, have to endure bitter hardships.

The law orders that after a lapse of forty-eight hours anyone who receives a child for payment must report the adoption. This is an obvious loophole that makes it possible for a baby to change hands half a dozen times within two days, so that all trace of it is covered up.

Action, please

The official investigation, though tardy, is welcome. But we hope it will not drag on for months, as Whitehall enquiries have a habit of doing.

The evils and the remedy are so apparent that it shouldn't take long for the investigators to make up their minds.

In the shadows

Another demand we have often urged is supported by the official committee on street lighting, which strongly recommends better and more uniform lighting on traffic routes.

By way of example, it draws attention to one exit from central London, where in the distance of four miles the lamp standards vary in height from 10 ft. to 22 ft. and the length between them varies from 15 yds. to 130 yds.

There is no doubt that "pools of darkness" are responsible for many road deaths; it should be equally obvious to the authorities that a little more light would be well worth the money.

Pirates in Britain

British manufacturers and workers are having their brains picked by foreign trade pirates.

Designers in the silk industry, after distributing their new season's samples, find large quantities of the materials offered in the British market by French firms who copy the samples and produce the fabric by sweated labour.

Some of those snobbish shoppers who insist on Paris silks little realise that the brains and artistry behind them belong to Macclesfield and Lancashire.

The Silk Association of Great Britain is trying to trace these pirates, and we wish them luck.

Poison food

Also, Customs authorities have been ordered to keep their eye on some of the cheap imported foodstuffs that are coming into the country.

Dangerous cases of adulteration have been discovered. They include vegetables doped with sulphur dioxide, tinned peas made to look a bright green with copper, and pears that contain arsenic.

Keeping such stuff out of Britain is certainly the sanest form of Protection.

Good for bad motorists

Luton police have discovered a bright flaw in the motoring laws. If a driver whose licence is endorsed is careful enough to lose it he can obtain a perfectly clean licence on application.

For unless he tells the authorities that the lost one bore an endorsement, there will be no word of it on the duplicate!

Let us trust this little difficulty will be overcome before the news reaches other bad motorists.

Marriage dodge

There is also a flaw in the marriage laws which many parsons want to be patched up.

They complain that the habit is growing of people getting married in parishes where they do not reside.

The bride may take a fancy to some particular church, and in order to be married in it will just leave a suitcase with a friend who lives in the parish, instead of residing there for at least fifteen days.

Divorce or bombs?

Do you agree that "the increase in adultery and the breaking of marriage vows are a far greater danger to national safety than bombing from the air"?

That is the assertion of the Vice-Dean of Canterbury, who also believes that there are more divorces because the popular Press publishes front-page photographs of the parties concerned!

Lord Merrivale, ex-President of the Divorce Court, says the public knows what to think concerning "idle gossip about easy divorce."

No doubt it also knows what to think about the assertion of the Vice-Dean of Canterbury.

The Fragrant Minute

FRIENDLY-LIKE

"I DID it," I heard her say, "to be friendly-like, you know." Thought I, ah! that's the way the rhythm of life should flow. Just to be friendly-like would be the very art, I think, of living; for to be friendly-like, you see, would mean that one is always giving. Yes, giving a stranger half a smile, and let it spread into a whole! Talking along the thorny mile to one and every lonely soul.

Just to be friendly-like—we'd go and knock upon a neighbour's door and to the stranger say, "Hullo, I'd like to know you more and more." Just to be friendly-like we'd do so many kindly little things (you for me and I for you)—what joy such kindness brings!

"I did it," I heard her say, "to be friendly-like, you know." And throughout that busy day my heart was all aglow. To be friendly-like, thought I, is a thing we all might try.

Wilhelmina Stitch.

"John Bull" Copyright

Wilhelmina Stitch will always be very pleased to hear from JOHN BULL readers Address letters to her c/o The Editor JOHN BULL.

Love story (continued)

Happily uncommon is the story of a Durham girl who, promising her dying mother never to marry while her father lived, dismissed her sweetheart.

That was thirty-six years ago. Now, the father having died, she is at last preparing to wed her faithful lover. She is aged sixty-four, he is seventy-three.

Newspapers are talking admiringly of their "romance." We see nothing to admire in that long wait, nor should we blame any person who broke a vow so unfairly extracted.

First aid

Every driver and conductor employed in passenger transport in South Wales will soon be qualified ambulance men, able to give prompt first-aid in all road accidents.

This excellent innovation is the result of co-operation between employers and the workers.

Doctors and official ambulance units are taking practical interest in the scheme by giving instruction and arranging competitions.

Lead to follow

It is expected to result in the saving of many lives every year—lives lost owing to the delay that usually elapses between injury and aid.

The scheme is so obviously desirable that we hope to see the Ministry of Transport urging other areas to follow this Welsh example.

Worth watching

And the Welsh tinplate industry, having embarked upon a superannuation plan, is now trying to absorb all its unemployed workers.

A reduction of hours and earlier retirement on adequate pensions are some of the methods under consideration. Small wonder that we never hear of disputes in this industry!

Heroism's reward

Nor do we wonder that the Filey men who clambered over five miles of dangerous rocks and risked their lives for seven hours with heavy kit on their backs are dissatisfied with the 12s. 6d. awarded for their vain efforts to save the crew of the trawler *Skegness*.

"They may not want to turn out again," the coastguard service has been told.

They will, of course. But that's no reason why their courage and self-sacrifice should be so poorly recognised.

Innocent but jailed

A commercial traveller charged at Scarborough Quarter Sessions with false pretences involving a few shillings has been found not guilty.

Despite the paltriness of the sums involved he was kept in custody seven weeks awaiting trial, owing to his inability to find bail.

The Recorder thought the magistrates who committed him might have "stretched a point" and released him on his own recognisances. We are sorry it was not within his power to compensate the unfortunate traveller and charge the amount up to the magistrates' pockets.

Popular radio

Manchester is the latest city to find that wireless talks in schools are popular with pupils and a definite aid to education.

Teachers are asking for more, and that seems to be the general experience where school radio has been adopted.

Is it the slight initial outlay or just conservatism that prevents so many education authorities from giving radio the chance it deserves?

MAN to RULE your TOWN

My Test for Him

by the Rt. Hon. Herbert Morrison,

Leader of the London County Council, who here answers "What makes the good councillor, and what the bad?"—the question millions of voters should be asking themselves in the Local Government elections now taking place throughout the country

IN my book, "How Greater London is Governed," I contemplated what a great and powerful body the City of London Corporation could have been if the evolution of local government in Greater London had been similar to that of the great provincial cities.

Whilst testifying to the enormous value that voluntary service has contributed to British local government I contemplated the possibility that membership of this might-have-been Corporation of Greater London would entail such heavy responsibilities that possibly councillors would have had to be paid salaries at the same level as Members of Parliament or somewhat less.

And then, having asserted that in such circumstances the community would expect what it paid for—adequate and competent service—I flirted with the idea of a not too rigorous examination for candidates for such an important public office.

I doubted whether this idea was practicable or would be found acceptable and suggested that perhaps the most hopeful immediate means of securing ability and competence on the part of municipal councillors was that local political associations should exercise great care and public spirit in the selection of candidates.

But if an examination for municipal candidates were practical politics, what kind of questions, you may ask, ought they to be able to answer?

Certainly the questions should not involve contests of intellectual brilliance, for intellectual brilliance is often unstable and a liability rather than an asset, although properly balanced and disciplined it can be of the greatest value.

No; the questions should be directed to ascertaining whether the candidate has a general knowledge of the work of the local authority and whether he is likely to be capable of reading and understanding the reports of committees and officers; and whether he is likely to be industrious and painstaking in his public work.

HE ought to know the population of the area, the gross expenditure of the local authority, the rate in the £. He ought to be able in general terms to describe the functions of the Council, to give a list of at any rate the principal committees and an indication of their functions. He should be able to state the titles of the chief officers of the authority and their general duties; and he should know which other authorities, if any, have local government jurisdiction in the area. He should know the day and frequency of Council meetings.

These are not difficult questions. The information is easily acquired, but the answering of them would indicate whether the prospective candidate knew anything about local government at all; whether he had a serious public purpose in wishing to become a councillor.

I can see difficulties about it. The form of the questions and some of the questions themselves, in the light of newer developments, should be changed at each election, otherwise some enterprising solicitor might duplicate the answers and put them on sale in advance!

Such a test certainly could not be guaranteed to make unnecessary vigilance on the part of local political associations in selecting candidates, for in all these matters general character as well as a knowledge of facts is a consideration in estimating as to who is or who is not likely to make a good municipal administrator.

PERHAPS the candidate should not be disqualified by a bad result of the examination. It might be enough for the questions and answers to be published. Grammar should not be a test.

Anyway, my ideal councillor is the man or woman who loves public work because it is service to the public, and who is animated by a creative, social sense.

There are to be found among all Parties candidates for local office who, if they had a reasonable sense of proportion and modesty, would not be candidates at all.

This is no question of class; it is not even a question of education. I have seen well-to-do people equipped with the highest University education make a mess of their job as public administrators; I have seen Labour councillors with nothing more than an elementary education, and sometimes with less, become eminently successful as members of local authorities and as chairmen of committees and Mayors of boroughs.

I am myself of the working class, and my own education was confined to the elementary school, so that I am unlikely to have any bias for wealth and the old school tie, or against the working man or working woman who had limited educational opportunities.

The candidate and the councillor I am up against is the one who does not and is not likely to take public administration seriously.

He is the type who likes to feel important because of a right of entry to the Town Hall or the County Hall; the merely ambitious person who wants to feel that he is somebody by having Councillor in front of his name. This sort of person makes little or no contribution to the work of the municipality—he is a passenger.

When I was asked to stand as a Labour candidate for the Lambeth Borough Council at the age of twenty-one I was almost appalled at the responsibility. I was worried in my conscience as to whether I was competent for the work if elected.

Yet I had been a student of local government for some years, I had read the Borough Council agendas, I had watched the Council meetings from the public gallery for nearly three years. I went through a similar student period before I became a member of the London County Council.

I have now acquired considerable experience in public administration, but I still have a passion for study and acquiring facts, just as much as I had in those earlier days, and I feel a sense of personal shame if my Party makes a mistake in its public work.

Yet I have known people of all Parties stand for public office with little or no knowledge of the work of the authority of which they seek to become members; people who are unlikely patiently to master the documents of the municipality and its committees, without which it is utterly impossible for them fully to discharge the duties of their office.

I remember one councillor who made what he thought was a brilliant exposition of the economics of electricity supply. It was related to bulk reciprocal supplies of electrical energy between one municipal undertaking and another in order to save additional capital expenditure on generating plant.

It was clear that he absolutely failed to understand why a large bulk supply generated during the night should be sold to the neighbouring undertaking at a lower price per unit than the supply to small private consumers during the rush hours of the day.

What he utterly failed to realise was that in the practical sense electricity must be generated when it is wanted and cannot be stored in the same way as gas, though the reports of the borough electrical engineer had patiently explained this and had demonstrated the problem of load factor with great clearness and simplicity.

It became painfully obvious that the councillor had never read these reports or even the report of the committee that was before the Council. He was never listened to again with patience on electrical matters. Yet he had been a member of the Electricity Committee for nearly twenty years.

I have known more than one candidate get elected to a local authority and start his work at the Town Hall "full of beans," determined to make plenty of speeches and to "keep the officers in their places."

BUT the magnitude of local government work, combined with his lack of persistence in reading and understanding committee documents, really gave him an inferiority complex. He took refuge in silence and became known by his colleagues as a passenger and to the public outside as a "strong, silent man," whereas the job was beyond him.

The perfect councillor should not only understand the work of the Council from within, but from without. He should become familiar with the difficulties of the people he represents.

When councillors fail to face their responsibilities on housing or neglect to develop to a proper standard the public health and maternity and child welfare services; are backward in looking after the welfare of the children in the schools or harsh and unimaginative in dealing with poverty as a Public Assistance authority—the explanation often is, quite apart from the policy of their Party, that they have no idea how the masses of the people they represent live.

The GREAT

PUTTING the screw on the taxpayer is one of the most ancient of official diversions, and some very ingenious methods have been evolved, from time to time, for this purpose.

Some millions of the country's ratepayers, but chiefly small house-occupiers and small tradesmen, are now suffering under the latest example.

It bears the resounding name of the Quinquennial Valuation. But for the ingenuity with which the main object is camouflaged, it has all previous methods beaten.

Put simply—the local authorities want more money. But to obtain it by increasing the rates would be too obvious a procedure for the official mind. Besides, such a step might involve direct political trouble.

So they get over this difficulty by pushing up the assessments.

The wangle

Everybody who pays rates will have received by now the white or buff slip informing him that his premises have been reassessed at such-and-such a figure. In the majority of cases the new figures represent a big increase.

In some places in the London area and among the larger industrial towns houses and shops have been reassessed as much as 40 per cent. above the figure at the last valuation in 1925.

Many thousands of ratepayers unused to the complicated wording and calculations of the rate forms are astonished to find that while their *rates* remain the same, say, 10s. in the £1, the actual amount they have to pay is increased.

Clearly, since the rateable value of the premises has gone up by so many pounds, so there are so many extra ten shillings to pay. But that is a fact that is not obvious to many, and therein lies the wangle.

Besides the local authorities, the Treasury also has a share in this extra plunder from the ratepayer. He has to pay more income-tax on the increased rateable value of his premises!

But among many hundreds of thousands of citizens the chief complaint is against the reasons—the basis of the new rate assessments—the how and why of these demands which are now being made for more money.

In a tremendous number of instances there has been a wild inconsequence about the new valuations and rank injustice in a good many more.

Mass appeals

There has been chaos among the assessments in any given area, and a total lack of uniformity about valuation standards as between county and borough councils.

The result has been that Assessment Committees in town halls all over the country have been snowed under with appeals.

In many places they have been hearing cases until ten and eleven o'clock at night, and still have enough to keep them occupied for months.

Over 30,000 assessments, or one-third of the total number, have been appealed against in one city.

Housing areas around London each have about 12,000 appeals down for hearing.

Although the time limit for appeals in the provinces has now expired, scores of thousands are still in progress. In addition, thousands of other ratepayers having awakened to the fact that they have been unfairly dealt with, and having discovered that they are too late for appeal, are now going before the committees with what are called "proposals to amend."

Complaints have flowed in to JOHN BULL from all quarters about the treatment accorded to ratepayers at these appeal hearings.

However unfair the assessment is, it is the exception for a small ratepayer to get it reduced on appeal.

Large ratepayers can afford to take a rejected appeal to the Quarter Sessions with, to judge by the recent host of Court cases, a large chance of success.

But in front of the Mussolinis from local Councils who make up many of these Assessment Committees the small man has not got a chance.

Also, the householder seldom knows how to present his case properly.

Even if he does, the Committee can usually stifle his arguments with a precious invention they call the "hypothetical tenant." Here is an example from a JOHN BULL reader's experience to illustrate how the dodge is worked. It shows how ludicrous is the pretence that these appeal committees give a fair and just hearing to ratepayers' grievances.

This particular case comes from the London area, but it can be multiplied thousands of times elsewhere.

Our reader occupies a small house in a new suburban street. He is purchasing his house through a building society and, like many other people, he has not a very large margin between his income and his outgoings.

Big difference

The amount of the original gross assessment was an important figure in his calculations when he was first making up his mind whether he could afford the house. At that time it was £24.

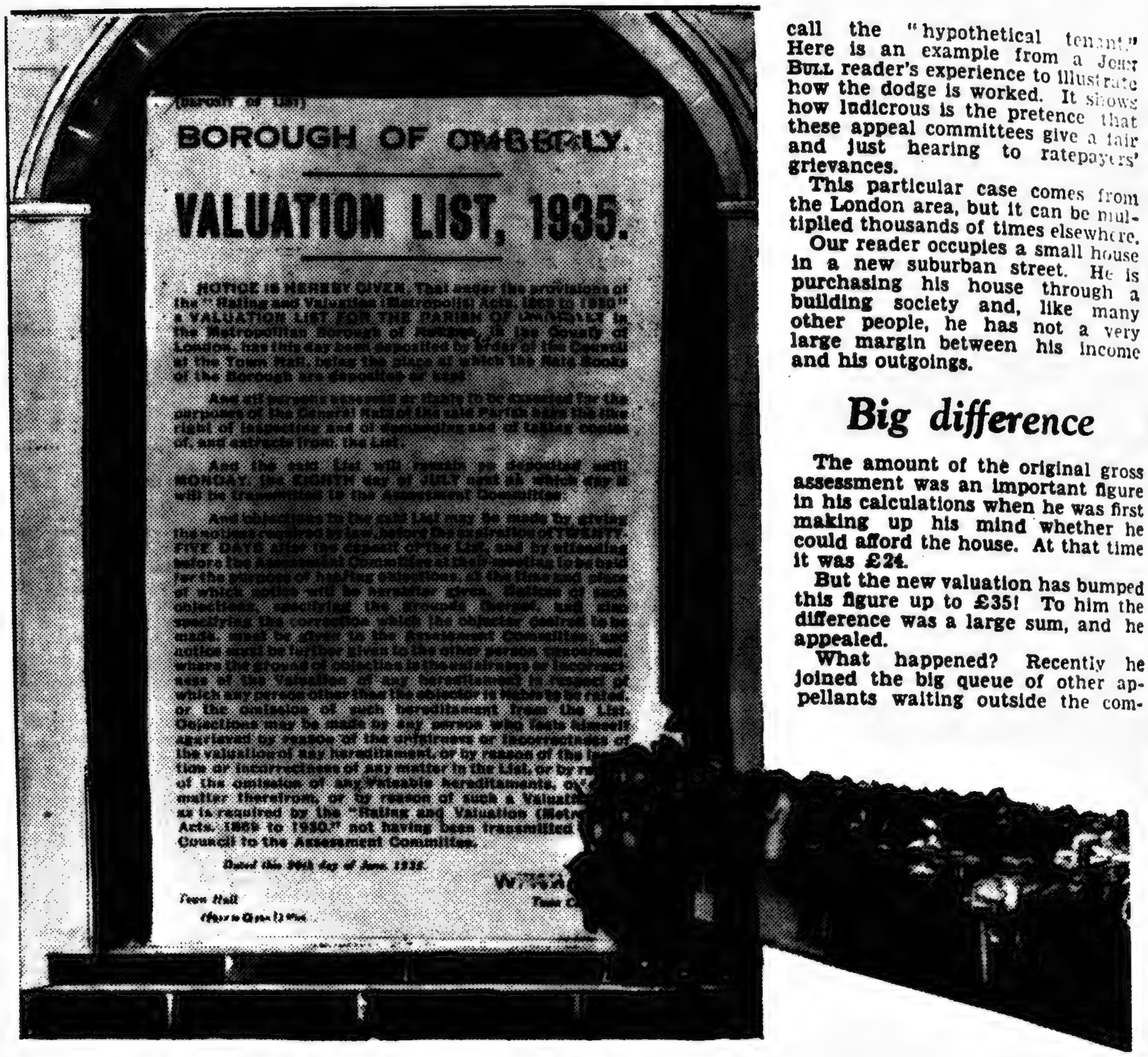
But the new valuation has bumped this figure up to £35! To him the difference was a large sum, and he appealed.

What happened? Recently he joined the big queue of other appellants waiting outside the committee's room in the local Town Hall.

While he waited ten of the people ahead of him were dealt with by the Committee. The average time spent in the room by each was three minutes; and he gathered that in each case the appeals had been dismissed.

At last his turn came. He found himself facing a board of ten men. At the head of the table was the chairman and hovering round him was a permanent official of the Council.

Our reader had assumed that he would be asked to state the grounds



BOROUGH OF [illegible]

VALUATION LIST, 1935.

Because of the new rate assessments on houses, many of them unjust, town halls all over the country have been snowed under with appeals, cases being heard until 10 and 11 o'clock at night

COSTLY HOMEWORK "HINTS"

HOMEWORK—under the guidance of a concern calling itself Somerville and Co., of Bow Lane, Cheapside, London, E.C.4—is the subject of a three-page multi-styloed letter sent to a reader in Broughton, Oxfordshire, who responded to an advertisement.

Our reader is in humble circumstances, and she was attracted by the offer of employment-at-home, which appears to be of a literary character, and for which Somerville and Co. hold forth the promise of good pay.

The "company" states that its clients can earn £1 to £2 a week in their spare time without either canvassing or selling.

But although Somerville and Co. describe the occupation as being very interesting, and a "wonderful chance," which requires only the exercise of ordinary intelligence, the employment turns out to consist of addressing envelopes and circulars!

And the first consideration is a demand for 3s. in payment for a "course of instruction," which it appears is contained in a brochure in which is described all the tricks of the trade in full.

* * *

Then there is an additional offer of a "Free Gift Book," the acceptance of which entails "no obligation whatsoever."

It is difficult to understand how instructions necessary to the addressing of envelopes and the despatching of circulars can be worth paying for.

Somerville and Co. describes itself as publishers, printers, advertising agents, mail order specialists and circular distributors.

It is a registered partnership—the leading light of which is a Mr. Edmund William Brookes, who not so long ago was operating as "E. Brookes and Co." from Islington, London, N.

He was then selling a booklet of "ideas for making money," which contained hints about operating a candy kitchen to selling postcards on the "new trust" plan (for which he solicited postal orders).

The odd thing about it is that he then charged 3s. for his money-making publication, which appears to be very similar to the "Free Gift Book" he is now so generously offering subscribers to his latest "homework" scheme.

We do not hesitate to say that his booklets are just so much rubbish!

RATES REVOLT

of his appeal and he had prepared a simple statement about his earnings and position, the assessment of the house when he took it, and a protest at the unfairness of the new assessment on so small a property.

But before he could say a word, the official rapped out, "Are you the owner-occupier of this property?" "Yes," he answered. "Now then," said the official again, "if you had to let your property, what rent would you expect to get for it?" He was not expecting questions of this kind, but he answered—truthfully, he thought—"Oh, say a pound or twenty-two shillings."

There was an incredulous smile from the official at this.

Then, after referring to some papers and whispering a few words to the chairman, he suddenly said challengingly, "You *know* you should get thirty-two shillings a week for that house."

This our reader hotly denied; and was proceeding to give his reasons, as, for instance, that a neighbour forced to let could only get £1; that pre-war rents in that district were round about twelve shillings and similar arguments, when the chairman interposed with a smile, "Suppose we say twenty-eight shillings?" But he stoutly maintained his denial.

Then the official chimed in again, insisting, half wheedling and half bullying, that, at least, the house was worth twenty-six shillings a week.

This kind of bargaining argument went on for several minutes and at last, the man baffled and wearied, admitted to twenty-six shillings. Triumphantly the official made a note and then bawled out: "Next please!"

This reader learned later that by his spirited defence he had succeeded in getting his new assessment reduced by about £3. Most of the other appellants did not score even this small victory.

He learned also (a common thing, by the way) that the Committee was totally unfamiliar with the type of property about which they were hearing appeals and that the new assessments for his house and others were based on the fact that two houses in the street had been let at a "freak" rent of thirty shillings and that two more householders had carried out "improvements," such as a greenhouse and a covered passage way. So all the houses in the street had been assessed on the same scale as these four.

In plain words, a very large proportion of the new assessments under the Quinquennial Valuation are a ramp and the bodies which exercise them are a dictatorship.

There seems to be little rhyme or reason about the basis upon which the new assessments are made. In a London suburb recently a man occupying a house scheduled for demolition received a notice raising his assessment from £49 to £55.

His was actually the last house left in the row; all the others had gone, and he had only a few weeks left.

Costly litigation

Yet his rates were raised on the future letable value of his house!

Small tradesmen are being driven out of business. In one Surrey town, the main shopping streets are being turned into a desert. The County Council ordered the Borough Council to increase their assessments and were not satisfied with the local valuations.

In some cases assessments have gone up by 40 per cent. on the last figure and the shopkeepers have left. In a few cases the occupants have fought the matter at the Quarter Sessions and have won case after case against the County Council.

It is estimated that these actions, lost by the Council, have already cost the local ratepayers over £10,000.

One example was that of a small tobacco shop let at £1 a week and which was assessed by the council at £81.

An appeal reduced this to £38—the figure originally assessed by the borough authorities.

But in spite of the fact that, in the London area at any rate, it is no longer necessary to deposit recognisances for a Sessions appeal, litigation is still a costly matter. It usually means an out-of-pocket disbursement of about £60 and then the appellant has to face the risk of losing and then paying the costs of the "big gun" counsel employed by the local authorities.

To judge by some of the cases which have been sent in to JOHN BULL for advice and help there is clear proof that the officials who made the assessments in the first place could never have seen the houses.

It is a not unfair assumption that the values have been raised on paper in the local Town Hall, without the assessors taking the trouble to go near the property.

And from the point of view of the ratepayer it is an unfair thing that assessments should be made by officials whose salary goes up as the rateable value of their area increases.

There is an "Alice in Wonderland" air about the basis of many of the new assessments.

Because a large and wealthy chain-store group is willing to pay a high rent to establish itself in a certain street, the assessments of all the other shops, whether large or small, are raised in keeping—no matter what rent they actually pay.

Because a speculative landlord has managed to screw an extra high rent out of tenants for his houses all the other occupiers in the same street must have their assessments raised on the basis of this enhanced rent.

This is directly encouraging the profiteering landlord.

If the local authorities cannot point to such an exceptional case as an excuse for raising the assessment they plead this "hypothetical tenant"—the man who they think *would* pay the rent they assume for the premises, a man who is both a myth and a mug.

It is a crazy business. And the authorities themselves often lose. In the City of London there are thousands of pounds worth of office property standing empty and so paying practically no rates simply because the assessments on those properties are based on the fantastic rents which speculators succeeded in obtaining during the boom post-war years.

Again, the local authorities are managing to "cash in" by means of the new valuations on their own negligence regarding housing. In some areas, because houses have not been built, rents are high. And the assessments on existing houses are raised accordingly.

There are at this moment about 150,000 rate summonses current throughout the country. A city like Bradford, for instance, has about 15,000; Bristol nearly as many, and so on.

When the effect of the new assessments is fully felt there will be as many more.

And the grievances in connection with most of these are legion. The poorer ratepayer has little or no protection.

Because of the general complication of the Rent and Rate Acts he is between the devil and the deep sea, between the dictatorial local authority and the grasping landlord—and exploited by both.

Here is just one case which has been put before us. The man concerned is an ex-soldier, incapacitated through war service, who occupies a small house for which he pays twenty-five shillings a week *inclusive of rates.* That is stated in his rent book.

Soon after he took up the tenancy he received a rate demand which he passed on to the landlord. That person calmly refused to pay. Argument went on and the rate arrears mounted.

The landlord still refused, and, as the law only recognises the occupant as the person responsible for rates, and this tenant had no money to pay, he went to Brixton.

Immediate steps

While in jail his prison earnings sufficed to pay half the rates. He is out again and is now trying to pay off the remainder.

His only recourse against the landlord is for breach of contract, which, so far, he has been unable to afford.

The law as it stands gives little protection to the poorer ratepayer and the time is long overdue for a simplification of rate and rent legislation, such as is now being done with income-tax.

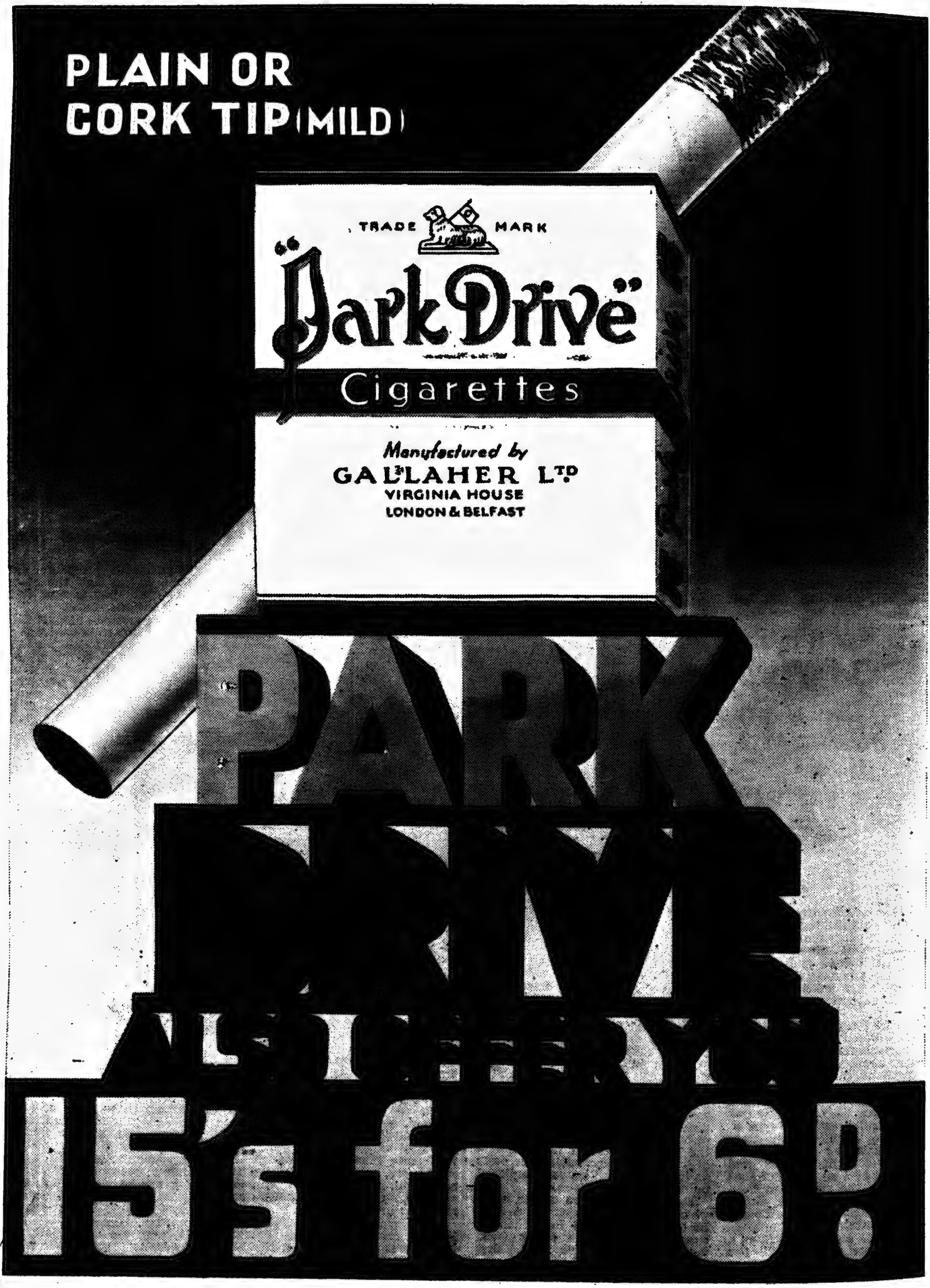
Meanwhile, there are two immediate steps which could be effected to reduce the worst of the assessment injustices.

First, the Government should appoint a Valuation Committee *on which small ratepayers' associations are represented,* to coordinate the basis of assessments all over the country and particularly as between borough and county councils.

Second, the right of appeal against assessments should be open to every ratepayer to a Sessions or a proper rates court, with the risk of costs in a lost action limited to the amount at dispute between him and the council concerned.

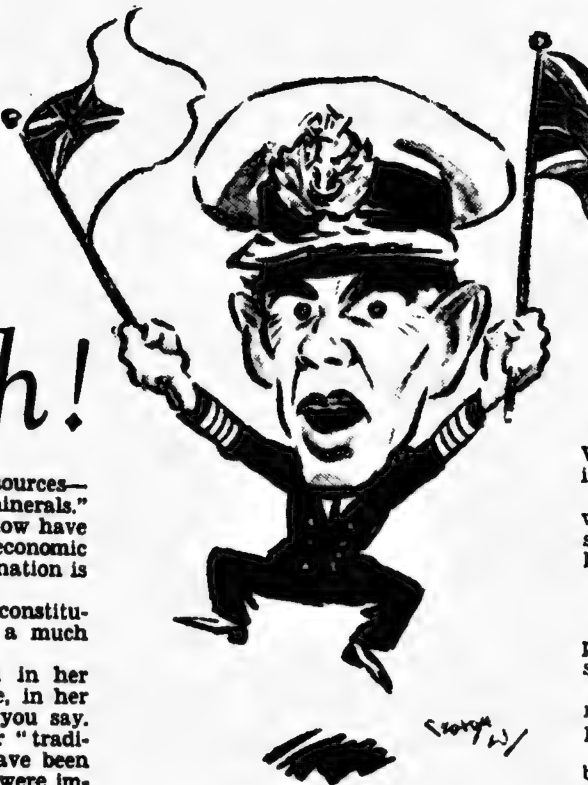
But all these ratepayers who are now thronging town halls with their protests and appeals should remember that it is the job of their own council to protect them against unfair assessments. If they do not get a square deal, they have the remedy in their own hands—at the polling booths during the coming Council Elections.

If there are councillors who do not care to protect their ratepayers against the barefaced exploitation that is so manifest in these new assessments—then, throw them out, when the time comes!


PLAIN OR
CORK TIP (MILD)
TRADE MARK
"Park Drive"
Cigarettes
Manufactured by
GALLAHER LTD
VIRGINIA HOUSE
LONDON & BELFAST
PARK
DRIVE
15's for 6D.

You've Found a New Blah!

Hannen Swaffer's Open Letter to Capt. Bernard Acworth, R.N.



DEAR CAPT. ACWORTH,—Very heartily I congratulate you on having discovered a new kind of blah. I thought all the old-fashioned bunk had been written in every kind of way.

But you, I see, as chairman of the Liberty Restoration League, have paid for a whole page in the *Times*, asking for funds to save England by means—of another League. Aren't there too many now?

"We believe that under just Government ownership of private property could be widely extended," you say. Don't you know that private ownership is now going bleating to the Government, cap in hand, asking for bounties, but still insisting on control? The very people who have failed most want to control more and more.

"We believe that moral and physical fitness is an essential quality of a sound nation," you say. Don't you know that, owing to a cutting-down of unemployment assistance, the health of millions of citizens of To-morrow has been undermined?

"We believe that the voluntary spirit in social services should be aided, not supplanted, by the State," you go on. Do you mean that the State should pay, but volunteers should get the credit? Surely the L.C.C., under Herbert Morrison, is more efficient than some "society."

"We believe that the desire to gain something for nothing is as vain as it is wrong," you declare, in large type. Don't you know that what you think is "something for nothing" is merely the giving of food to people who have been displaced under the cruelties of the Machine Age? The people who get "something for nothing" are the rich ground landlords.

"We believe that craftsmanship gives lasting satisfaction," you say. How can there be "craftsmanship" while, more and more, the machine displaces the human hand? Craft has been destroyed by the crafty.

You piously believe that our prosperity, and the employment of more people, cannot be restored "without full economic use of our natural resources—agriculture, coal and other minerals." The people who control them now have never learned how to make full economic use of them. That is why the nation is in distress.

"We believe in the British constitution," you say. So do I, but a much freer one.

"We believe in Britain and in her traditions of liberty and justice, in her character and in her future," you say. So do I. But I know that her "traditions of liberty and justice" have been won for her by reformers who were imprisoned and treated cruelly, and who could not afford to advertise in the *Times*?

I believe in the British Empire extending "a beneficent influence throughout the world" by means of the League of Nations, the only organisation by which you can do it. You, I believe, do not, for after saying, "We believe in peace," you add, "The surest way to just peace is to be able to defend it," and then you go on to boast that you believe in "the full restoration of Britain's power of armed defence and power to keep her word."

* * *

That is not the way to use a beneficent influence. That is the way to another Arms Race—the way to another war.

When you say you believe that "the British Navy should not be completely dependent on foreign fuel, but able to use our inexhaustible and impregnable national resources," you do not seem to know that the making of oil from coal has recently been handed over to private enterprise. Our warships depend on oil fuel, nowadays. Yet the nation was not allowed to develop, in a proper way, a new industry which might put South Wales back again upon its feet.

"We believe in the need of an Army adequate for its responsibilities and of aircraft able to meet genuine naval and military needs," you advertise.

That is all old-fashioned nonsense. The Marquess of Londonderry, as Minister of Air, stopped, at Geneva, the abolition of bombing aircraft. We wouldn't have wanted armed aircraft had Arthur Henderson won and the Marquess of Londonderry lost.

"We believe that this creed is in harmony with true Christian morality," you say. . . . "We need voluntary helpers. We need money to repeat this statement in the Press."

Yes, there is always a new league which wants money from the public, some league which wants to preserve liberty.

* * *

Don't you know that most of the people in Britain are to-day economic slaves?

They write me by the hundred, telling me of their plight and adding, "Don't print my name. I am afraid."

You are free to express your views, because your views are old-fashioned. Why waste money on such nonsense?

You are thinking of the old England of pre-war days.

I am dreaming of a new England, one that is really happy and really free, not one in which a few people own and control the means of life, and therefore, unconsciously perhaps, are making them a means of death.

I read your proclamation in favour of all this freedom and peace and justice and all that, wondering what it all meant.

Then when, right at the end, I saw that your appeal had the support of two Commanders, three Admirals, three Generals, one Lieut.-Colonel, three Knights, one Baronet, three Esquires, one Parson, two Tory Peers and two Tory M.P.s, I just laughed.

They wouldn't save England. That will have to be done by the little people, from whose ranks the country's saviours have always sprung.

CANDID COMMUNICATIONS

Sir HAROLD MORRIS, K.C.,
Chester Square, S.W.

DEAR SIR HAROLD,—You refuse to comment on your resignation from the chairmanship of the Coal Mines Industrial Board.

But no comment you might make on the stubbornness of the coalowners or the weakness of the present bargaining machinery could be so eloquent as your silent action. JOHN BULL.

The COUNTY MEDICAL OFFICER,
Fife

DEAR DOCTOR,—The overcrowding conditions exposed in your report disgust me.

In one house you mention a family of six (one tubercular) occupy two rooms; an attic and a box-room house a family of seven; in a smaller attic there is another family of seven.

Haven't the people of Fife the courage to kick the county council?

JOHN BULL.

Councillor A. CLEGG,
Rhos-on-Sea

DEAR COUNCILLOR,—I'm sorry you think £11 a year per pupil spent on elementary education, which includes the cost of new schools, too much.

As you also believe that examinations are too easy, it seems you must have solved the problem of imparting twice the knowledge at half the cost.

The country eagerly awaits your solution. JOHN BULL.

Brig.-Gen. M. L. HORNBY,
Canada

DEAR GENERAL,—You report that in the first half of last year only 900 immigrants came from our shores while other Europeans numbered 1,600.

This you regard as "regrettable," but it is not surprising while memory remains of how the British immigrants who had to be repatriated were let down by your Government.

Perhaps Canada's new Administration is not so hard-faced as its predecessor. What is it offering?

JOHN BULL.

Dr. W. G. SYM,
Edinburgh

SIR,—"Far too many juvenile delinquents are placed on probation or dismissed with an admonition," you say. "If more of them were punished there would be fewer offences."

Apparently you are unaware of the proud fact that the surest way of making a criminal is to jail a child for a first offence. I rejoice that public opinion recognises that fact.

JOHN BULL.

Mr. A. DUFF-COOPER: "British Empire is the world's rich man." Judging by taxes we pay, it ought to be.—JOHN BULL.

Major W. A. ROGERSON,
Holland County Surveyor, Lincs

DEAR MAJOR,—Probably you regard it as sheer cussedness that "where footpaths are provided 69.39 per cent. of pedestrians prefer to walk on the road." I don't.

I know something of the paths on country roads, and I can understand why many walkers will risk being run over rather than use them.

JOHN BULL.

Rev. T. CALEB,
High Toynton, Lincs

DEAR VICAR,—The community among whom you minister are still living in feudal times, you declare.

Then, talking of housing, you say: "People are still living in kennels like dogs. If they put their heads outside the kennels they are told to go back and keep in."

That may or may not be an overdrawn picture of rural life. But there can be no two opinions on your courage in discussing conditions that many parsons try to ignore. JOHN BULL.

CUDWORTH URBAN COUNCIL,
Yorkshire

DEAR SIRS,—"We are very dissatisfied with the tenant," you explain when putting the bailiffs into the home of a man who owes only 28s. rent and for seeking his ejectment. "I am very dissatisfied with the council," retorts Judge Frankland.

His further comment that your action is extremely harsh will be shared, I know, by all my readers.

JOHN BULL.

Lord QUEENBOROUGH,
London, W.1

MY LORD,—I wish you hadn't applied the word "adventurous" to youthful motorists who risk their lives on the road without counting the cost.

Too often the people who get the adventure don't pay the cost.

JOHN BULL.

STANLEY CUDWORTH,
Scarborough

CUDWORTH,—There is an ugly word applied to men of your type.

You admit employing girls in your café for more than fifty-two hours a week and without a weekly half-holiday; one girl of sixteen had to work eighty-six hours a week!

Your "ignorance" of the regulations—which has now cost you a £5 fine—is an exceptionally poor defence of sweating. JOHN BULL.

Mr. JUSTICE GODDARD,
Royal Courts of Justice

MY LORD,—Summing up in the case of Miss Welsdon, who was found not guilty of the "merciful murder" of her mother, you explained the law as it now stands:

"If a person causes the death of another by a deliberate act, that person kills with malice aforethought."

I think you will agree with me that this is another instance in which the wording of the law should be altered. It is idle to talk of "malice" where the motive—however wrong—is a desire to end human suffering.

JOHN BULL.

The Rev. F. S. WINKLEY,
Snibston, Leics

REV. SIR,—By your marriage you have given Snibston the first vicar's wife it has known for eight hundred years, though it has had a parish church all that time.

May it be long before you and your wife move out to make room for another bachelor!

JOHN BULL.

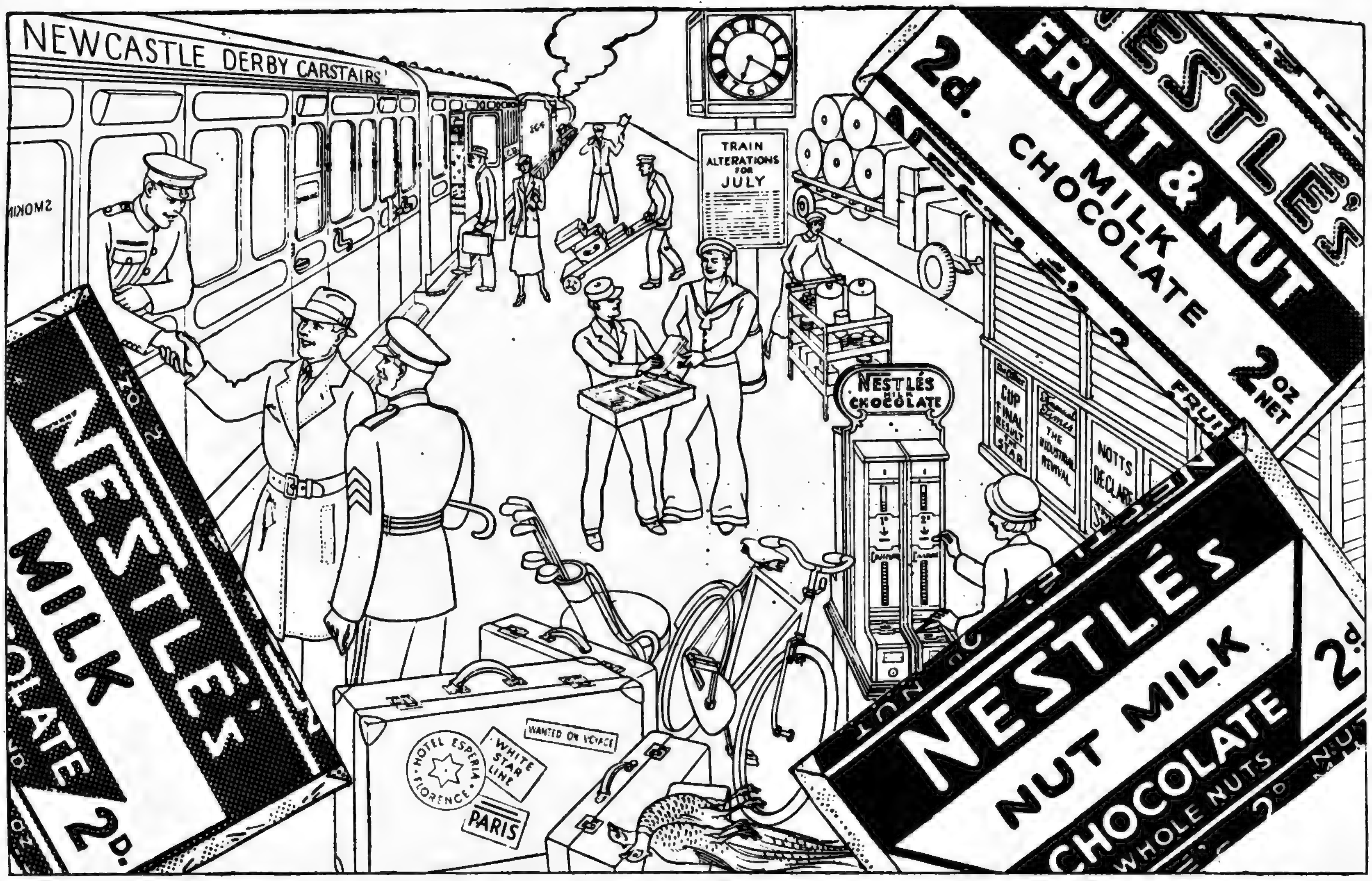
Lt.-Col. J. E. M. BOYD,
Birchington

SIR,—Commenting on the fact that our postmen have to carry a load of 35 lb. when delivering mails, you point out that "poorly fed and half-naked coolies" in India will carry 80 lb. over rough hill tracks.

And, you assert, it is only the rising generation who complain of hard work.

If you seriously think that British workers would be content with conditions similar to those abroad, you should have lived a hundred years ago.

JOHN BULL.



NEWCASTLE DERBY CARSTAIRS
SMOKING
TRAIN ALTERATIONS FOR JULY
NESTLÉ'S FRUIT & NUT MILK CHOCOLATE 2d. 2 OZ NET
NESTLÉ'S MILK CHOCOLATE 2d.
NESTLÉ'S CHOCOLATE
CUP FINAL RESULTS STAR
THE INDUSTRIAL REVIVAL
NOTTS DECLARE
NESTLÉ'S NUT MILK CHOCOLATE WHOLE NUTS 2d.
HOTEL ESPERIA FIORENCE
WHITE STAR LINE
WANTED ON VOYAGE
PARIS

WHAT'S WRONG in this picture!

Are you a detective? In this picture the artist has intentionally made a number of mistakes. How many can you find?

ANOTHER £700 IN PRIZES

£250 FIRST PRIZE

£50 SECOND PRIZE : £20 THIRD PRIZE

400 CASH PRIZES OF £1

Here's a second great opportunity for Nestlé's Chocolate lovers – over £700 cash for amateur "arm-chair" detectives! To be mentally alert and "quick in the uptake" makes for success in all you do. How good are *your* powers of observation? This exciting contest gives them full scope; you'll find it a tonic that tunes your mind.

Give yourself a triple treat the very next time you are buying Nestlé's Chocolate (*you can enter with wrappers from the three twopenny blocks illustrated above*). Three kinds of choice and chunky deliciousness; choc-full of goodness. You can taste the milk in every mouthful. As good as it's good for you! Watch it *go* – oh! and don't forget the wrappers, you'll need them to win that £250. Remember, only seven days in which to enter!

NOW READ HOW TO WIN . . .

The artist has made mistakes in the picture and in the chocolate wrappers. How many can you find? Look at the picture carefully, noting down on a piece of paper all the suspicious details. Check your list wherever you can. Compare the packets—get them from your confectioner and use the wrappers to enter the contest! When you think you have found all the errors, count them and put the number at the top right-hand corner of your list. Read your list once more to be sure you have described each mistake clearly. Then send it in with wrappers from twopenny blocks of the three varieties of Nestlé's Milk Chocolate illustrated.

Four simple rules

1. On a sheet of paper bearing your name and address, write first of all the *number* of errors you claim to have found, in figures at the the top right-hand corner of the sheet. Then describe the errors one by one. Enclose with this paper wrappers from 2d. blocks of the three Nestlé's varieties illustrated.
2. The judges appointed by the makers of NESTLE'S Chocolate will award the first prize to the competitor *correctly naming the highest total of the errors described on the complete list which is in the Company's private safe*. The second and subsequent prizes will be awarded by the judges to the competitors correctly naming the next highest total of such errors in numerical order. In the event of a tie between two or more competitors either for first place or for subsequent places, the judges will award the prizes to the competitors who give the clearest and most accurate descriptions of the errors. All the prizes must be won, and in their entirety.
3. The decision of the judges appointed by the makers of NESTLE'S Chocolate is final and legally binding on all matters relating to this competition, and acceptance of this is a condition of entry. No correspondence can be entered into concerning the competition. Employees of NESTLE'S or associated companies and members of their families are not eligible as competitors.
4. When you have written down first the number of errors you have found, and secondly, the description of the errors, send your entry, accompanied by wrappers, to "PICTURE "COMPETITION, Dept. J.B., Silverthorne Road, Battersea, S.W.8, not later than Nov. 9th. This competition applies only in Great Britain and N. Ireland. The result will be published in the "News of the World" and "People" on Dec. 1st.

NESTLÉ'S chocolate
– choc-full of goodness!

THIS COMPETITION closes NOV. 9th:

The names of the winners of the first three prizes in Nestlé's "What's wrong in this picture" competition which appeared in this paper on September 21st will be published in the "Daily Herald" on November 1st. All prizewinners will be notified, but, a full list of the prizewinners may be obtained on or after that date by all applicants enclosing a ½d. s'amp to Nestlé's Picture Competition, Result Department, Silverthorne Road, Battersea, S.W.8.

YOUR VOTE: the ONLY CHOICE

Panic re-armament, or peace? This is the question you have to face at the General Election, and A. G. Gardiner helps you to form your answer

by A. G. Gardiner

IS the election into which the country has been plunged so hurriedly a Khaki election or is it a Peace election? Is it to commit us to panic armaments and inevitable war or is it to be a declaration that this country stands inflexibly for the Covenant and Peace?

That seems to me to be the capital issue. Upon the answer of the electorate the future of Europe largely depends.

In putting the issue in these terms I do not question the pacific purpose of Mr. Baldwin or Sir Samuel Hoare. They have both won the respect and confidence of the country by their statesmanship on two great questions.

To them more than to anyone else we owe the bold measure for the pacification of India, carried in the teeth of the opposition of their own Diehards. To their loyalty to the League and the Covenant we owe the stand that Geneva is making against Mussolini's challenge to the whole principle of collective security.

If the sole issue of the election was whether the country approved or disapproved of the Government's attitude on the Italo-Abyssinian crisis there would be an overwhelming verdict in its favour. For on the defence of the Covenant all parties are agreed. Indeed, the Liberal and Labour Parties are more unanimous in their support than the Conservatives.

But a rival issue of the most sinister kind has sprung up out of the crisis. It takes the form of a panic demand for a vast rearmament scheme, to be financed not out of revenue, but by a huge addition to the National Debt. There is, we are told, to be a loan of £150,000,000 to start with.

BUT that will be only the beginning. Once embarked upon the armaments race, there will be no pause until the breaking point is reached and the crash comes.

On this question of military preparedness we must take a realist view. I respect Mr. Lansbury's attitude without sharing it or, indeed, understanding it. If we could disarm the world by first disarming ourselves I should not hesitate to perform that sublime act of faith.

But is it practical politics in the conditions we see around us? Would such a gesture bring Japan out of Manchuria or Mussolini to the penitent form? Would it lead Stalin to disband his Red Army or Hitler to stop the tremendous rearmament of Germany?

And if it didn't—what then? The British Commonwealth would vanish like smoke, and the fate of the people of these islands would be at the mercy of the marauder.

Nor do I understand the position of those who, while they oppose all armaments, are foremost in demanding that this country should resist the aggression of Mussolini in Abyssinia or of Japan in the Far East even to the point of war. This seems to me merely dishonest.

In the circumstances of the world today the plain duty of this country is to lead the nations in the path of collective disarmament. That has been our policy since the war, and no one spent his life in more passionate devotion to that policy than Mr. Arthur Henderson, whose death is lamented by every friend of peace, not only in this country but throughout Europe.

HITHERTO it has failed, owing to the disease of dictatorship which has over-run the Continent, bringing in its train the twin evils of aggresive nationalism and militarism. But it still remains the supreme task of this country. It cannot be promoted by total disarmament of ourselves alone. That would leave the stage clear for the three great militarist Powers and would deprive us of all authority in the counsels of Europe.

But still less can it be promoted by a policy of aggressive armaments. If this country joins in the race then all hope of collective disarmament is at an end, and the nations will all rush to catastrophe together.

That is the peril which the present crisis has brought to the surface. I am sure that Mr. Baldwin does not wish to invite that peril. He is a profound lover of peace, and a devoted believer in the Covenant as the only instrument for the outlawry of war.

But behind him the pack is in full cry. The Diehards, who nearly brought him down on India, are now yelping at his heels to the tune of "the country in danger." The militarists in the Cabinet are seizing the reins and the turbulent spirit of Mr. Churchill scents battle. He has ostentatiously buried his Indian hatchet and is obviously bidding for a foremost place in the new Cabinet, probably the control of the navy.

If he gets there, with someone like himself, at the War Office and with Mr. Neville Chamberlain, as the keeper of the nation's purse, committed to a vast scheme of rearmament, this country will be well on the war-path with the rest. The light of Geneva will be eclipsed, and the Covenant will be a scrap of paper.

Is this what the country wants?

If it does not—and the ten million votes cast in the League's ballot show that it does not—it must make its will heard at this election. It can speak now and speak decisively. But it will be dumb and helpless afterwards.

In these circumstances, what should be the action of the plain citizen who believes in the Covenant and peace, pursues the goal of collective security and, until that goal is reached, wants reasonable provision for defence?

I take it that about the broad result of the election there is no question. The Government will be returned. I have met no one in any Party who doubts that. I have met no one who forecasts less than a three-figure majority.

But the return of a Government is not the only business before us. We have to return an efficient Opposition. That duty was never more urgent than it is to-day.

The essence of Parliamentary government is that the forces should be reasonably balanced. In the last Parliament they were grotesquely unbalanced. Roughly, 55 per cent. of the electorate returned 500 members and 45 per cent. returned 100 members. Such a result defeats the whole spirit of representative government and the constitution, and the effect in the late Parliament was disastrous.

IT must not be repeated. And it will not be repeated if those who want peace and the Covenant vote for those who stand for peace and the Covenant, and against those who make the present crisis an excuse for an armaments scare and an appeal to jingoism.

Every vote so cast will strengthen the Opposition, and in doing so make Parliament a more efficient machine.

Nor is that all. It will strengthen the place of Mr. Baldwin in the Government. If he comes to us "with clean hands"—and I do not think any of us have doubted his disinterested public spirit or his passion for peace—he will be grateful to see in front of him in the House of Commons a strong Opposition that will serve as a set-off against the clamorous Diehards on his own back benches.

Let us see to it in this election that such an Opposition is returned.

Croon, Clown, Croon!

NOT FROM THE B.B.C.

COME, sing me songs of Araby
And tales of far Cashmere.
Or sing of the Boys of the Old Brigade,
Of a Scottish lass or a Grecian maid,
Or in praise of glorious beer.

You may even sing (though we'd rather not)
Of a strange desire to go
To Dixieland, or be taken back
To a distant (highly mythical) shack
Where the black-eyed Susans grow.

And if the worse to the worst should come,
And you feel a crying need
For bellowing patriotic lays,
We shall not wince if you sing in praise
Of the Boys of the Bulldog Breed!

But, oh, beware of the lengths you go
In moaning about the moon!
For many a man who is meek and mild
Has changed to a savage, with war whoop wild,
When a crooner starts to croon!

Every age seems to have had its human lambs in wolves' clothing, who have infuriated ordinary hemales while winning the pop-eyed worship of a number of females.

There was a time when the Victorian æsthetic poet stood at the head of this class, then, in quick succession, came the Italian tenor, the professional dancing partner and the lounge lizard, making up a quartette that might be called the Four Just Men—only just.

The masculine malice that was at various times directed against these now seems to be concentrated on that master of mournfulness and undisputed head of the Treacle Trust—the crooner.

"You have your choice," Sir Richard Terry, the composer, told boy competitors at the Blackpool musical festival, "whether you grow up into a man or a crooner. You cannot be both."

A crooner, Sir Richard asserted, "is not a singer, he is a disease." It seems a pity, therefore, that crooning cannot be made a notifiable disease, so that sufferers might be segregated to prevent the horrible epidemic from spreading.

As neither the Anti-Noise League nor the Society for Prevention of Cruelty to Adults has taken action, an unsuspecting citizen cannot enter a kinema without the risk of hearing moans and wails such as might come from a lost soul on Judgment Day—a sure sign that some melancholy crooner is chirping like a sick canary to his cutie.

Maybe aggressively masculine males are too hard on crooners, some of whom may have mothers; but to compensate for this male hatred the crooner can rely upon plenty of feminine adoration.

I'm only a little crooner,
A lad of low degree,
But well I know there're many
Who'll always care for me.
Though when they hear my bleatings,
Men utter strangled cries,
The female of the species
Looks on with yearning eyes!

She knows that I am gentle,
She knows that I am kind,
She loves me for my virtues
And to my faults is blind;
While dreaming of a he-man
Who'll one day claim her, she
Is lavish in her worship
Of he-he-men like me!

There is no substitute *for* BREAD

No other food compares with it for creating energy

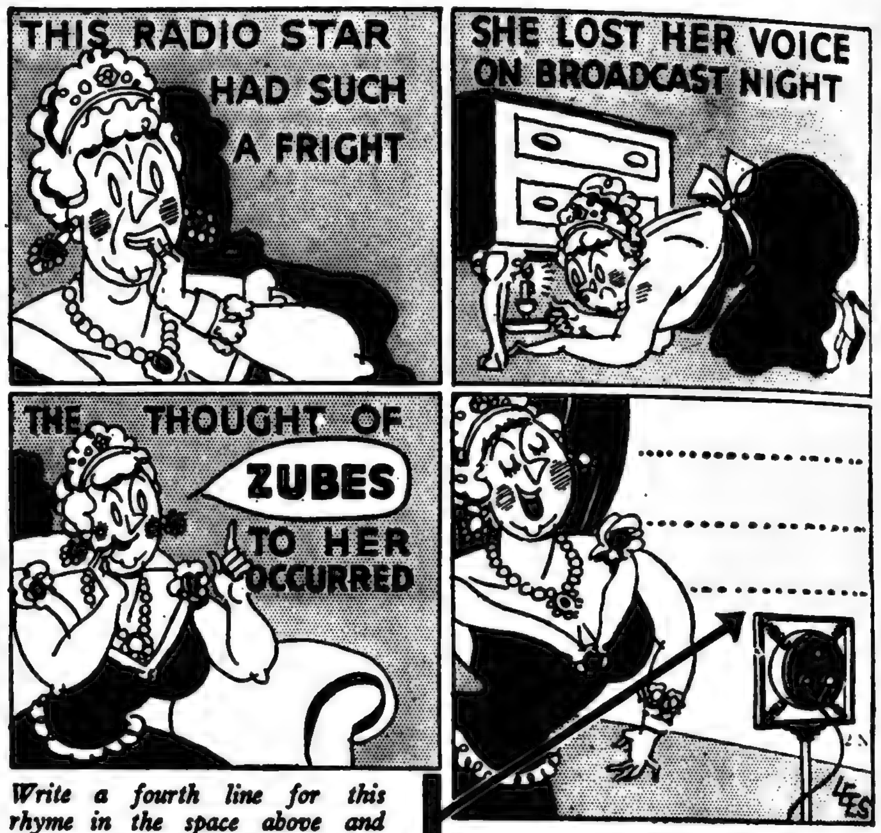
The medical profession agrees with this

Eat Bread at Every Meal

The best ready-to-serve food and the cheapest

C.F.H. 133

£10 MUST BE WON!


THIS RADIO STAR HAD SUCH A FRIGHT
SHE LOST HER VOICE ON BROADCAST NIGHT
THE THOUGHT OF ZUBES TO HER OCCURRED
LEES

Write a fourth line for this rhyme in the space above and win a substantial money prize.

ARE YOU going in for these amusing and easy Zubes competitions? All you have to do is to finish the rhyme above by writing a fourth line over the fourth picture. Then send it, together with your name and address and the wax paper disc enclosed in a tin of Zubes (or one of the bags in which Zubes are sold loose) to ZUBES RHYMES, Messrs. F. W. Hampshire & Co., Ltd., Derby (Comp.). If your last line is considered best by the judges, whose decision is final, £10 in cash will be yours. Last day for sending in entries is November 9th. No. 3 of the series will appear in this paper next week. Don't forget to keep Zubes handy, throughout the winter. You'll never be troubled by huskiness and hoarseness if you

GO-SUCK A ZUBE

ZUBES

In flat tins 3d. & 6d.

Loose 2½d. per ounce

Zubes are best for Throat & Chest

DECIDE NOW!

Take advantage of the reduced rates of mortgage interest afforded by the "Halifax." Loans are granted at 4½% interest on approved houses for owner-occupation. *Ask for the latest Home-buying Booklet.*

HALIFAX

THE WORLD'S LARGEST

BUILDING SOCIETY

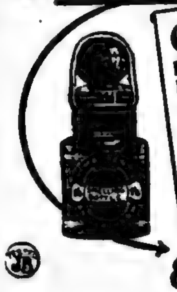
Head Offices—HALIFAX

General Manager—Sir ENOCH HILL

London District Office

HALIFAX HOUSE, - STRAND, W.C.2

BEFORE BREAKFAST



Get the Mackenzie daily health habit. Keep a bottle in your Bathroom. Use on rising and at bed-time and keep FIT.

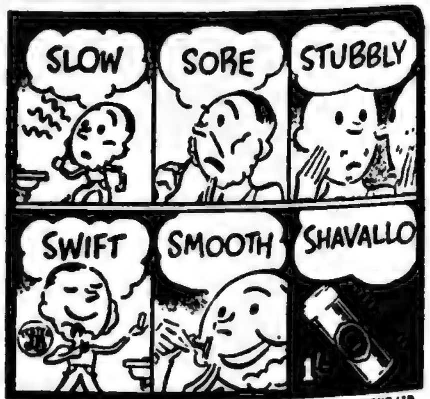
Price 1'6

Also in handbag size, with screw top, 1'3.

Sold everywhere.

& BEFORE BED

For Colds, Influenza, Catarrh, Headache, etc.



BV 46-331 JOHN KNIGHT LTD

ALL IN A BIG PROPERTY FRAUD

7 Plunderers of PARK-LANE

Weekly Informations from Sir Wyndham Childs

While the unsuspecting dupe signs himself over to an agreement, the plunderers rub their hands and watch for the next victim

A LONG and patient investigation has just been concluded by members of my department into the operations of a number of organisations which specialise in property investment schemes.

The facts before me are, in many respects, really astounding, and enable me to shed the light of much-needed publicity upon the activities of a number of scheming people who are to be found in various parts of the country.

I shall deal first with a venture called Frank Taylor and Company (Park Lane), Limited, of Park Lane, London, and then with the Vestry Property Trust, Limited, of Victoria Street, London.

Frank Taylor and Company (Park Lane), Limited, is described on impressive notepaper as being "Real and Personal Estate Agents, Hotel Agents and Valuers," and its leading light is Frank Taylor, F.R.E.I.

For some time this company has been advertising extensively in various newspapers and offering the services of its alleged experts in assisting people to buy and sell businesses with the minimum expense and the maximum of profit.

Through its announcements, and by other means which will become apparent as I proceed, this luxurious Park Lane concern has got into touch with tradesmen of the "small" class—the little grocer, hotel-keeper, or general storeman who is anxious to buy or to sell, as the case may be, a business.

Heavy losses

And, under the promise that Frank Taylor and Company (Park Lane), Limited, is, by virtue of its influence and standing, able to dispose of or negotiate a purchase rapidly, many people have lost heavily.

A typical case is that of a man who answered one of the company's advertisements and was promptly visited next day by two plausible men who arrived in a large car. They obtained his confidence easily, and talked volubly of the great interests and accomplishments their firm was supposed to possess.

Before they had been with him for an hour they had secured a sum on account, but, despite the various promises, the client—who wanted to retire in order to look after an invalid wife—has never heard anything further from Park Lane, despite many requests for information!

At random I may cite the experience of another man who likewise answered an advertisement extolling the powers of this Park Lane concern to sell businesses quickly, and was visited post-haste by a representative in a magnificent car, who enquired fully as to the value of the business.

Believing all he was told, this man in this instance handed over the advance fees demanded and confidently waited for the matter to develop. He is still waiting!

There are, I may say, scores of people who have parted with large sums of money in the same manner, little realising that the importance of the Park Lane address is about the only thing of tangible value attached to this impressively-named property-investment company.

In one case a client had a house to sell. Some of the gifted talkers from Frank Taylor and Company (Park Lane), Limited, in an interview, hinted that it was mere child's play to dispose of the property. In this case the dupe became interested in a business in another district, and the experts of the Taylor concern undertook the purchase of it. The coffers of their company benefited accordingly.

In the belief, at a later stage, that the house was all but sold, this client agreed to purchase the other business, which was stated to be a miniature gold mine.

It has since proved quite the reverse, and the true outcome of his experience is that he lost heavily on the house he entrusted for sale, paid much more for the business than it was worth, became possessed of numerous promissory notes which have never been met, and was reduced to the verge of bankruptcy through the kind and generous behaviour of the geniuses behind Frank Taylor and Company (Park Lane), Limited.

Another man saw one of the advertisements of this amazing enterprise, and, anxious to give up a shop he had been running in suburban London for many years and open up in a provincial town, was induced to allow the Park Lane experts to negotiate on his behalf.

The joint result is that he is saddled with another shop, which has so far not yielded any great profit—though it was supposedly making many pounds a week clear of all charges.

Frank Taylor and Company (Park Lane), Limited, is no longer interested in the matter now that the disillusioned client has been forced to pay over all that can be safely wrung from him.

Mr. Frank Taylor, as I have already said, is the leading light of this enterprising company.

Investigations have revealed that he has been for some time very ably assisted by a number of plausible people who have passed in the names of Arthur Smith, alias Arthur Grenville Smythe; Arthur Lawrence Kershaw; William J. Weller; Frederick Price, otherwise Davies, and Joseph Morgan.

Posed as owner

A few years ago Frank Taylor was operating a similar but much less impressive property-investment business in Manchester, in the style of "F. Taylor and Co."

Though his scope was perhaps not then so wide as it has lately been, he duped numerous people who provided him with varying sums of money for the purpose of either buying or selling businesses.

He even went so far as to obtain money fraudulently from people by posing as the owner of houses he offered to sell, though they were only rented to him or certain of his confederates.

Well, Nemesis overtook him in the end, and, with three of his confederates, he was arraigned at the Manchester Assizes on several counts of obtaining moneys by false pretences, fraud and conspiracy.

The judge who heard the case against Taylor and his colleagues denounced the offences as "dishonest, mean and cruel," and stressed the fact that most of the victims were people with only their life savings to lose. He sent Taylor to penal servitude for four years.

Biggest yet

But very shortly after his release he started "property deals" again in Leeds and Birmingham, and then settled down in his present sumptuous offices in Park Lane, where he is now conducting his biggest campaign of all.

His co-director in this Park Lane concern is Joseph Morgan, who, in the guise of a financier, auctioneer, dealer in real estate, etc., has already been criticised in these columns. He has been engaged for some years in "property investment" deals.

Then there is Mr. Arthur Lawrence Kershaw, one of Taylor's busiest disciples during recent months. What of him?

Kershaw is a former public-school boy who won great distinction during the war.

He was awarded the Military Medal for gallantry and was several times mentioned in despatches.

He was articled to a firm of provincial solicitors and had passed his final examinations when he started to drift into criminal spheres.

His downfall began when irregularities were discovered in the accounts and finances of the Liverpool Law Students' Association, and though he was not prosecuted, and Master of the Rolls in London suspended his admission as a lawyer for two years.

When this period had elapsed, however, he was forced into the bankruptcy court, with liabilities of more than £2,000 and assets of no tangible value.

Then he turned to "property investment"—also, curiously enough, at Manchester.

He swindled people by varied methods, and finally stood in the dock to face charges concerning the issue of worthless cheques, fraud and false pretences, and having forged title deeds in bogus property deals!

He was, with a bad record by this time behind him, sentenced to five years' penal servitude. Soon after he regained his liberty he joined Taylor at Park Lane.

Arthur Smith, alias Arthur Smythe, and the further member of this group, William Weller, have also got bad records.

A dangerous set of individuals to be sure.

But let me come to the other concern I mentioned at the beginning of these disclosures—the Vestry Property Trust, Limited.

Only a few months old, and with practically no capital, it possesses aims and objects which are similar to those of Frank Taylor and Company (Park Lane), Limited.

Yet it is offering something like £50,000 of debentures which its agents and representatives have already told investors will furnish, at no distant date, good returns!

Associated . . .

Complaints are already being made about this second company on similar grounds to those with which I have already dealt.

Perhaps this fact will come as no surprise to my readers when I reveal the astonishing information that certain of the people who have been associated with the Park Lane concern have also been associated with its "property-investment" destinies!

Many further interesting facts about other people and concerns linked up with these companies I will retain for the present. I suggest that I have said more than enough to show why both should be given a wide berth.

Up and down the country you will find many a pair of sparkling eyes and blooming cheeks that bear witness to what Fry's Cocoa has done for their owners.

The explanation lies in the high proportion of strengthening, body-building elements this well-tried food contains. But to most people it's sufficient to say that here's a cocoa with a delicious flavour of its own that keeps on turning weak or tired children into bundles of concentrated energy.

Dad says

I'm the best advertisement for Fry's Cocoa

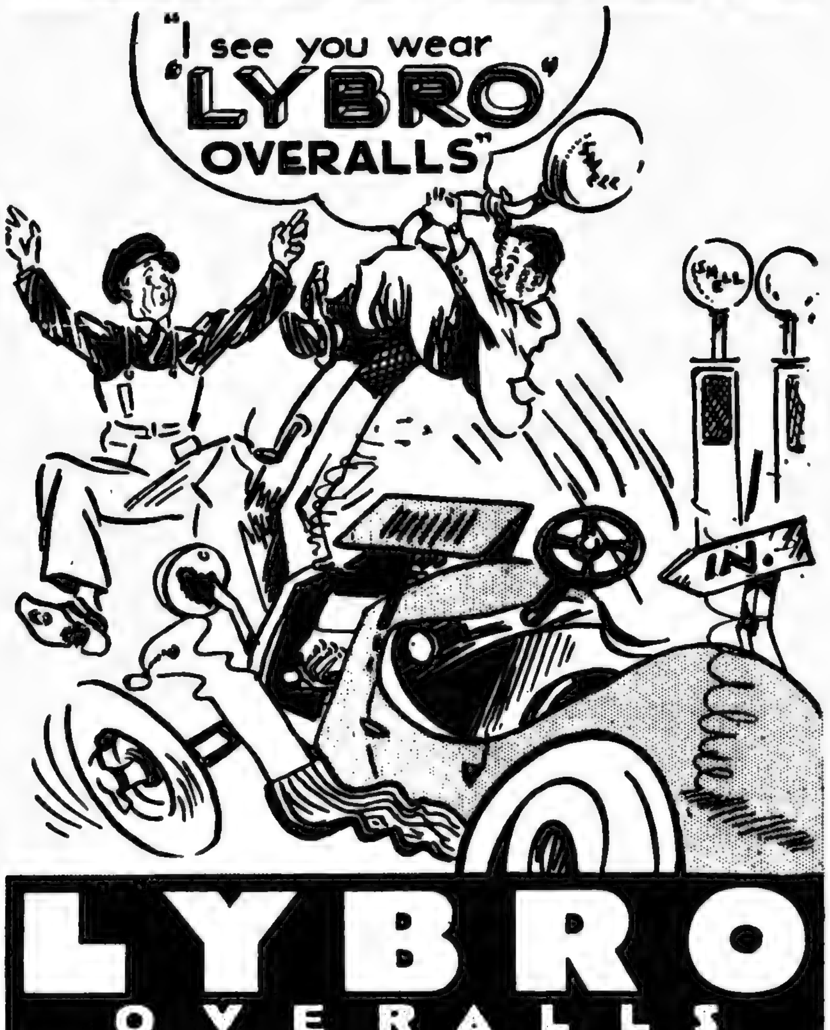
FRY'S BREAKFAST COCOA *PER ¼LB. NET WEIGHT* 5½d

FRY'S
BREAKFAST
COCOA

FREE GIFT COUPONS IN EVERY TIN

CO.188.221035

WHATEVER YOUR JOB, LET 'LYBRO' OVERALL YOU


"I see you wear 'LYBRO' OVERALLS"
SHELL
IN.

LYBRO OVERALLS

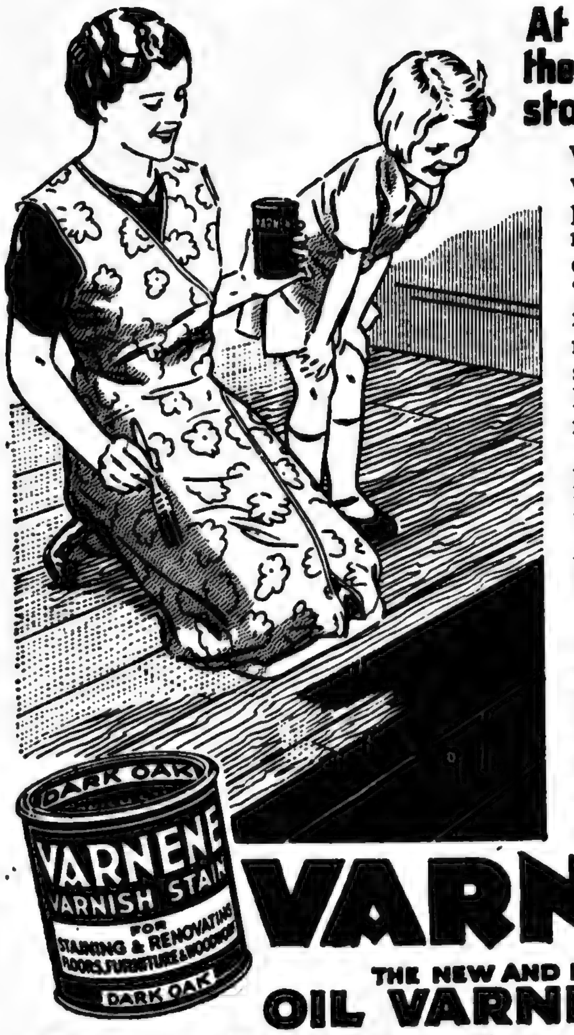
"fitting" for every job

Manufactured by Workwear Limited, Liverpool

Hars, E.3.

Doesn't it look lovely!

At last! 'Varnene' the perfect varnish stain for floors.


VARNENE
DARK OAK
VARNENE
VARNISH STAIN
FOR STAINING & RENOVATING FLOORS, FURNITURE & WOODWORK
DARK OAK

With 'Varnene,' the new varnish stain, it is now possible to obtain a far more beautiful and durable finish to floors. 'Varnene' gives a hard finish that offers the utmost resistance to wear, scratching and chipping. It imparts to ordinary floor boards the colourful beauty of Dark Oak, Mahogany, Walnut, Light Oak or Ebony. 'Varnene' also reveals to the best advantage the grain and figuring. You will be delighted with the extra beauty and the long-lasting finish that 'Varnene' gives.

From all Stores in Dark Oak, Mahogany, Walnut, Light Oak, Ebony Black and Clear Colourless Varnish.

Tins 6d. 1/- and 1/6.

VARNENE

THE NEW AND MORE EFFICIENT
OIL VARNISH STAIN

Made by Chiswick Products, Ltd., London, W.4. Makers of Mansion Polish.

V/KA.6

RUIN in the SWEET SHOP

Victim who lost his Life Savings

THERE seems no end to the pitfalls which beset the paths of inexperienced investors who hope to augment their savings by "going into business."

We have issued many warnings in this connection, yet almost daily pathetic letters reach us from people who have been brought to ruin. One such victim is William Henry Milburn, of George Street, Newcastle-on-Tyne.

All his savings, built up most carefully ever since, as a boy of fourteen, he began to earn a livelihood, have been snatched from him. His capital lost; out of employment; thwarted in his everyday efforts to secure some kind of work, Milburn is really in deplorable straits.

He must start life again at forty years of age. If ever an honest, straight-dealing fellow was made the victim of circumstance that one is William Henry Milburn. Because publicity may save others from the pitfalls of business investment into which Milburn fell, we give the record of his case.

Moreover, there are certain aspects of the story which require ventilation in the general interest.

First some details as to Milburn himself. He went to work as a lad, and from his very first week's wages he began to put something away in the Savings Bank.

Then the war came, and Milburn enlisted in August, 1914. He was fighting in France by the beginning of the next year, and was overseas until 1920, when he took his discharge from the Army with his character and conduct sheets marked "excellent." All his war gratuity went to swell his savings.

For some time after that Milburn was in Canada in regular work. Returning home to the North of England, he continued steadily in occupation. And the whole while he was adding to savings balance and his amount invested in Government stock.

Capital needed

By 1930 Milburn had accumulated the considerable sum of £600, and he started to look around for some enterprise into which he could place the money with a profitable and safe return.

It happened that through a friend he was introduced to the business of a manufacturing confectioner in Gateshead, the proprietor of which, a William Edward Lynn, needed additional capital for development.

During the negotiations which followed, Milburn proceeded with full caution. He was advised—no doubt in the best of good faith—by experts acting on his behalf.

"Quite solvent"

A report was made on the business, from which we quote the following paragraphs:

"Re *Milburn and W. Lynn and Co.*

"I have examined the accounts of Messrs. W. Lynn and Co. in order to ascertain whether Mr. Milburn will be justified in investing money in the business on being given employment therein.

"I would point out that I have been acquainted with the firm for several years, during which time it has grown from a small business of drysalters to that of wholesale manufacturing confectioners with a present turnover approaching £450 and £500 a week.

"The certified balance-sheets and accounts at March 31, 1927, 1928 and 1929 were produced to me and showed the firm to be rapidly progressive and quite solvent. The assets shown in the balance-sheet are all real and tangible; no goodwill or any other item of such a nature are included.

William Milburn as a soldier. His plea for £3 was refused

"In conclusion, the firm's position appears to be quite satisfactory, so far as the accounts and information laid before me show. . . ."

Satisfied that everything was sound and above board, Milburn parted with £250 of his money as an investment in the firm.

For a period he worked as an employee of the business, as warehouseman and traveller on a small salary and commission.

Under persuasion and on the understanding that trade was improving, Milburn parted with other moneys until he had supplied the proprietor with no less than £550.

Gradually the whole of his savings were given over to the wholesale business supplying the sweet shops of Tyneside and the north-east counties. The money, which had taken him since boyhood to accumulate by his daily labour, and had been set on one side as a security for advancing years, was swallowed up in the efforts of Lynn and Co. to weather the storm of trade depression.

Bankruptcy

Difficulties beset the firm; debts and judgments accumulated. Execution was levied against Lynn on the Order of the Court. It became impossible for the business to carry on any longer, and eventually bankruptcy proceedings against Lynn were filed.

When, during the earlier part of this year, the affairs of the bankrupt—William Edward Lynn—were investigated the liabilities were found to amount to more than £6,000.

A number of other people have lost severely through the disastrous failure of this Gateshead manufacturing confectioner. But Milburn is the chief individual sufferer.

Just lately the final adjustment of the bankrupt's estate has been presented to the creditors.

The assets of William Edward Lynn have realised in all the sum of £229 0s. 4d.

Allowing for the expenses of the bankruptcy and payment to preferential creditors, the exact amount available for distribution to the ordinary creditors is the *magnificent amount of* £1 9s. 9d.!

Really an unfortunate affair this bankruptcy of William Edward Lynn, of Gateshead-on-Tyne, with £1 9s. 9d. to set against debts of £6,330.

So William Henry Milburn has nothing whatever to show for his investment and loans to Lynn except stamped and signed documents which are absolutely worthless.

New life . . .

The ex-soldier's savings have been taken, and now he is in an extremity of distress.

All he has on which to keep body and soul together is a weekly unemployment allowance of 17s. When he tries to secure work as a traveller he receives a blank refusal, for his only reference is back to a firm which has failed ignominiously, And that reference is of no service.

There is one idea left in the mind of Milburn, and that is to cut adrift from all his old connections and join the Royal Air Force as an engineer's fitter.

He can do that—if his qualifications pass the test—up to the age of forty-two. But there is a present difficulty.

Owing to the worry of his losses he fell ill, and in the course of medical treatment it was necessary for all his teeth to be extracted. Before he can apply for enrolment in the Royal Air Force he must have complete artificial dentures. But there is no money left for him to take to a dentist.

Thinking over this problem, he had an idea. "I gave all my money to William Lynn," he reasoned. "Surely he, or some member of his family, will let me have £3—that is all I want—with which I can go to a dentist?"

Those who may contemplate investments of which they are uncertain should be warned by this pathetic story of William Henry Milburn and his lost savings, and write to JOHN BULL about it before committing themselves.

The Human Machine

See the Truth!

THAT great journalist, the late William Bolitho, once said with more than a little truth: "The majority of people and the majority of opinions are nearly always wrong about everything; not always, but nearly always; and if you are ever in doubt and can't make up your mind and have to make it up, there are long odds in favour of your being right if you take the opposite view from the majority."

If the majority of people really thought with their brains and their minds, such a statement would be a long way from the truth. It is largely true because the majority of people either don't know how to think, or are too lazy to think.

It is terribly easy, as easy as it is useless, to set out on a line of thought or a line of conduct, and then search the world for facts and occurrences to bolster up the line you have chosen. But that isn't thinking.

It's being deliberately mentally dishonest with yourself, because you force yourself all the time to be blind to facts and to happenings that look like cutting across the comfortable theory you happen to be holding at the time.

It means, if you do this, that you are not thinking with your brain at all. You are thinking with your hopes, with your fears, with your wishes. You are determined to be right, even though facts may prove you wrong.

You therefore shut out inconvenient facts from your consciousness, or else you look at facts through distorting glasses so that they conveniently take on whatever shape you wish them to have.

That is why Bolitho said that the majority of people and opinions are nearly always wrong. The mob always sees what it wishes to see, hears what it would like to hear, thinks of things as it would like them to be and not as they really are.

Coldly logical, fearless and original thought is one of the rarest and most valuable things in the world. If you can summon up enough strength of mind to indulge in it, you are destined for a high place on the ladder of success.

"Royal" Trickster

AN artist who claims to have "painted members of the Royal Family" is finding victims in many parts of the country.

What happened at the village of Chewton, near Bristol, is typical.

This well-dressed man called from door to door, saying that, as he and some friends were opening a branch of their business at Bristol, he was prepared to provide an enlargement and colour photograph or snapshot free of charge to anyone who could prove that they had lived in Chewton for five years.

So small photos of a favourite son or daughter were handed over by parents.

A few days later he called with the enlargement, saying he had to make a charge for a frame, which would be specially made.

The cost of the frame varied from fifteen to twenty-five shillings.

Several people have been impressed by the ready tongue and suave manners of this man who has painted "members of the Royal Family," and have paid extortionate sums for a very ordinary article.

In fact, this is really the old free-enlargement trick in a new frame.

Whatever the pleasure
PLAYER'S
complete it
How's that for a beating?—Marvellous Miss "Tiger"—You'll be famous one day! —Now let's have a "Player" to complete your triumph...and soften the blow for me.
PLAYER'S NAVY CUT
CIGARETTES "MEDIUM"
John Player & Sons
PLAIN OR CORK TIPPED 10 FOR 6D
THEY SUIT TO A "TEE"
Player's always Please
IT'S THE TOBACCO THAT COUNTS
NCC306A

WICKED WINTER Charity

THE approach of winter is invariably a sign that the bogus charity mongers, of whom there are a growing legion, are again planning their winter campaign to collect money from the sympathetic public on the ostensible behalf of the poor and needy.

For this reason we are glad to know that the Home Office authorities are at last considering measures which are intended to protect the public from the activities of the Charity racketeers.

We have repeatedly urged the Home Office to strengthen the law in such a way as to limit the scope of all bogus charity mongers, and it is gratifying that at last proposals are under consideration which will have the effect of bringing all charitable collections under proper official supervision.

Although the authorities have the matter in hand, recent investigations leave no doubt in our minds that bogus charity mongers are already busy with their "seasonal" plans for victimising the public.

One of the most persistent of charity organisers is Frederick Booth, whose activities we denounced twelve months ago in connection with the Destitute and Homeless Help Society, of York Road, London.

The literature of this worthless concern actually contained photographs of "down and outs" sitting in poverty and hunger on the London Embankment. We denounced it as a ramp.

Following our disclosures, Booth decided to leave London, and for a time travelled the provinces and a few seaside resorts where some of his collectors were at work.

One of Booth's most charming women collectors has spent the past few months in Bournemouth, but, unfortunately for Booth, the residents and holiday-makers at this pine-tree sheltered resort showed a marked unwillingness to give their money to Booth's charity touts who were making house-to-house calls.

The past summer has not been a particularly happy season for Booth, who has now settled down in Bristol after a period in the Midlands and the industrial North.

Recently Booth rented a small and unimposing office at Broad Quay, Bristol, where he is planning his winter campaign, which he intends to launch in the West Country.

Already he is appointing collectors, some of whom are being offered twenty-five shillings a week and five shillings in the pound on everything over £2 10s. per week collected.

Mr. Barrington Ward, K.C., recently made severe comments on the methods employed by certain "charity" collectors

How much will be left for distribution among the poor on whose behalf the public is invited to subscribe, after Booth has taken his portion for expenses, etc., is difficult to estimate.

Our exposure of the Destitute and Homeless Help Society has had one noticeable effect, for Booth has now decided to let this society fade into the background, though only the other day one of its collectors was fined for obtaining money from an employment exchange by not disclosing that the society paid him 50 per cent. of his collections.

The magistrate, Mr. Barrington Ward, K.C., made severe comment on this point. "If I gave a collector £1," he declared, "I should expect the society to get the £1 and not 10s."

Meanwhile Booth has created another organisation with the imposing and impressive title of the National Workless Aid Association, whose registered office is at Broad Quay, and which, according to leaflets now being distributed, has "no connection with any other organisation."

Booth's new charity concern has been formed, to use his own words:

"With the object of assisting people who have no means of support and cannot provide for themselves the bare necessities of life—the unfortunate man or woman who has to depend on complete strangers for existence, having no friend at hand to help them."

Self-help

Thus, with tongues in their cheeks and a suspicion of tears in their eyes, do such humbugs made appeals to the sympathetic public.

"Often these less fortunate members of the community," adds Booth, "are forced to spend the nights in the open, having no alternative accommodation. There are thousands of such cases in our midst if we only take sufficient interest in our fellow brothers and sisters to find out."

Then Booth makes his appeal: "We ask for your assistance to relieve the wants of such desperate cases of hardship. A contribution, however small, will help, and we make an earnest appeal for your support in this very necessary work we have in hand.

"We are making a special effort to supply, during the winter months, food, coal and clothing to workless families, and, at Christmas, hampers and coal to the aged poor and deserving cases."

In fact, Booth, according to his circulars, is prepared to act the part of the complete philanthropist!

His past activities prove that the one person Booth is anxious to help is himself, and he does so at the expense of the public.

To add a little unconscious humour to the situation, Booth has the impudence to state that, "in our opinion, all charity should be administered by the Government."

All this from a man who for years past has made a good income by running one-man charity concerns whose methods have been commented upon in the courts!

The fact is that Booth's new charity, the National Workless Aid Society, is likely to prove as worthless as did the Destitute and Homeless Help Society. That was a hollow mockery, based on hypocrisy and callousness masquerading under the cloak of charity.

We do not suggest that Booth has not done *some* philanthropic work among the "down and outs." Parcels of groceries have been distributed on occasion, but he possesses no real organisation.

It is obvious from our investigations that a disproportionate amount of the money which Booth and his collectors take from the public is eaten up in expenditure.

Another notorious charity monger, "Pastor" Daniel Hurst, has also decided to launch a winter campaign from Bristol, in addition to London!

This organisation is called the London Evangelistic Destitute Mission, and now has an office at Bridge Street, Bristol, at which address collectors are being engaged.

"Good things"

"Pastor" Hurst, like Frederick Booth, knows every trick in the game of drawing money from the public on behalf of the poor and needy.

Hurst, too, has been appealing for many years on behalf of the deserving and needy poor. This is a typical specimen of his appeals:—

"Dear Friends,—Probably you have seen them in the slums of London and other of our great cities looking wistfully into the shops at the good things which those in better circumstances enjoy. Do not harden your hearts against the appeal of the little ones! Give liberally."

So this impudent impostor carries on his campaign of charity mongering unchecked.

"Pastor" Hurst, like Frederick Booth, succeeds in keeping within the law, for he does distribute *some* parcels of groceries among the poor, but our criticism is that by far too large a proportion of the money subscribed by the public does not reach the deserving poor on whose behalf it was collected.

Neither Frederick Booth nor "Pastor" Hurst will confine their efforts during the coming winter to Bristol; their activities will spread to all parts of the country.

We urge all kind-hearted people to ignore the clever appeals of these two charity pests who have exploited the public for many years.

Victorious Living

Homely Wisdom by

Canon R. J. Campbell, D.D.

RECENTLY I happened to be a member of an assembly which contained many men and women deeply concerned about the present uneasy and insecure state of Europe. This is what we had met to talk about, especially with regard to the bad effect of international jealousies and rivalries on our grave unemployment problem.

I was so placed that I could see the faces of most of the members of the audience, and for a time I forgot everything else in studying them. There was a large proportion of strong and intelligent faces; there were many bright and eager ones, particularly those of young people; but in repose there were not a few sad and weary-looking countenances also.

There would be no one present, I think, who was having a very easy time in life, but there was a conspicuous difference in the reactions shown to life's demands. Some of the people before me seemed to be full of radiant vitality; others as plainly did not.

When a man or woman whose youth is past looks beaten, frustrated, worried, discontented, peevish or bitter, there is something wrong that urgently calls to be put right.

When I left the meeting I turned into a restaurant to get something to eat, and while waiting for it picked up a book that lay on a table near by. It contained the story of Captain Gerald Lowry, a British officer permanently blinded in the war, but now living a full and active life in ways that would have been deemed incredible a few years ago.

I am glad to have lighted upon that story. It is the modestly told personal experience of a man of uncommon resources of character. He frankly reveals that at the time of his greatest mental and physical suffering, after a sniper's bullet had robbed him of sight, he thought of putting a bullet through his own brain because life in any desirable sense seemed to have ended for him.

Thank Heaven, he did not do it. Instead, under the stimulus of Sir Arthur Pearson, he took up life anew, applied himself strenuously to learn how to use his hands in various creative ways, finally specialising in teaching people how to become and continue physically fit. He can actually play golf, run races and sail boats. He has troops of friends and declares that his life is one of abounding happiness.

My own conviction is that this man's moral influence is quite as beneficial as anything that he does professionally with his hands and feet. No one could come in contact with such a spirit without being the better for it.

What one man can do others can do. Scarcely a day passes in which we do not hear of some tragedy caused by defeat in the battle of life. It is a dreadful thing that there should be so many unhappy souls among us—men and women of fine nature who ought to be living full and useful and satisfied lives, but instead are pining away in desolation and breaking their hearts because opportunity to make good is denied them.

Such waste should never be, nor need it be in any single case if the sufferers would but endeavour to act on one grand principle.

It is this. Make your handicap your means to power. Turn your very disadvantage into success. The best of life can yet be yours.

If You Only Knew—

THEY WIL
Never WORK A

It is difficult to believe to-day that only a few years ago Lancashire was one of the most prosperous places in the world. Now, in the majority of its towns, there are numbers of closed and deserted mills; smokeless chimneys and broken windows tell a miserable tale of industrial decay and human misery.

In Blackburn, for instance, seventeen mills are working and thirty-seven are closed down; in Ashton-under-Lyne twenty-four of the original forty mills are shut, most of them dismantled, and more than half of the twelve thousand "mill-hands" are thrown permanently out of work.

In Great Harwood and Oldham the majority of mills are closed.

Weaving or spinning, it is all the same; districts that were once hives of industry now look like cities of the dead.

The mining areas are no better off; closed pits and unemployed colliers are as much the order of the day in Lancashire as in South Wales, the only difference being that mining in Lancashire has always been a subsidiary industry and not the main one, as in South Wales; consequently, there are fewer colliers to lose their jobs.

But there is little difference in the proportion of unemployment in the coalfields of the two places.

Lancashire, however, has a certain advantage, in that towns like Bolton have a number of small industries which give a certain amount of work among people who have been shut out from their own trade.

Worse off

But even in Bolton, which is one of the most prosperous of the Lancashire towns to-day, there are 14,000 unemployed, and a great many of those who are working are married men with families, who are doing boys' work at juvenile rates—and even that is generally temporary work.

"Little piecers" earn a maximum wage of 16s. 6d., and "side piecers" earn about 25s. 6d. for a full week's work. At the present time a considerable proportion of the adult men in the mills are working as "little piecers" or "side piecers," with the result that many of them are actually worse off than they would be on the "dole."

None of them will ever work at their trade again in any real sense of the word, for there is no chance of their ever getting a man's job again at a man's rate of pay.

Unless new industries are introduced they will have to struggle on for the rest of their lives with either a boy's wage or the "dole." And it is a cruel alternative, because, under the new regulations, when a man who has been working becomes unemployed, he cannot obtain more money in benefit than he earned when he was working.

In some areas the position is even worse, and the Unemployment Assistance Board insists that the family income shall be 2s. *a week less than it was when the breadwinner was working.*

Even without this, since the family income must not be supplemented by Poor Law Relief, an offer of work to the father is often nothing short of a tragedy to the whole family.

John B., of Oldham, is a typical case of a textile worker. He has a wife and six children. Two of these are over fourteen, but have never worked; two are going to school, and the others are under school age.

John himself is forty-seven years old now; he started work when he was ten, as a half-timer, and worked in the same mill continuously for thirty-one years, apart from the four years he spent in the trenches. He always earned good money, and, right up to the time when the mill closed in 1928, he was taking home over £3 a week.

Since November, 1928, he has done altogether sixteen weeks' work; the last five weeks of these were last year, when he was a "side piecer" at 25s. 6d. for a full week's work.

When he had finished he was thrown back on a transitional benefit, which meant his coming under the Unemployment Assistance Board regulations, so that he and his wife and six children are living—existing—or shall I say, quite frankly, *starving?*—on 25s. 6d. a week.

Out of this they pay 6s. 11d. rent. They spend 2s. 4d. a week on coal, which does not provide nearly enough heat to keep them warm in winter. Light averages out at 9d. a week, and they pay 4d. a week into a clothing club, chiefly to get boots; not, of course, that you can get boots, much less clothes, for eight people on 13s. a year. Eightpence a week goes in other necessities, cleaning materials, and so on.

This leaves 14s. 6d., or 1s. 9½d. a week each, for food, which works out at a fraction of a farthing over 3d. a day.

They do not have breakfast or supper: just a cup of tea in the morning—when there is any—and, when possible, a bit of bread for the two children going to school.

These two children get school dinners, "but," said their father, "they always come home starving and want another dinner when they get back." They are always hungry, and he added bitterly: "There's not one of my children can remember what it feels like to be satisfied—and me and the missus have forgotten as well!"

There are innumerable families in such positions, not only in the textile factories, but also attached to practically all other industries.

Owen N. is an engineer; he worked in the Globe Iron Works till it was closed, six years ago. Since then he has done nothing but occasional odd jobs at navvying, or as a fitter's or painter's labourer—for the last eighteen months he has not even managed to get those jobs.

Finished at 34

Since 1929 he has never managed to get enough stamps on his card to get Standard Benefit. Now, although he is only thirty-four years old, he is finished.

His wife sometimes gets odd jobs, but they are no better off when she does, because what she earns is nearly all taken off their transitional benefit, and the little extra she is allowed to keep is more than swallowed up by the wear and tear on her clothes and boots, and the fact that she is not at home to see to things, and, as she puts it, "to make every penny go further than tuppence."

The three children are all of school age; they all look pale and sickly, but there is no school feeding in their area, so they all have to manage on the 32s. transitional benefit, out of which 7s. 2d. goes in rent.

Then there is Edward B., in Manchester; he was a skilled rubber thread worker, but his work is no longer done by hand. He lost his job in 1929, when machinery was introduced into the factory.

After being out some months, he got work on solid tyres; but, after eighteen months, he was "rationalised" out of that. Again he was unemployed for a period; then he got work on a machine in pneumatic tyre making for a few weeks in the winter.

A broken chilblain, which necessitated a bandaged finger, put an end to that job, so he was transferred to cleaning tyre moulds with the same firm. Very soon, however, a machine was introduced to do the work; so he was out again in December, 1929, and this time for good.

He has never had a job of any kind since, and sees no prospect of getting one, although he is only twenty-nine years of age.

In him, you have an intelligent man, who is self-educated to a high degree, and he was thrown on the scrap-heap in his early twenties. Incidentally, there has never been any unemployment in the family before 1929, and all the men had been rubber workers since the industry started.

The cleft stick

In all trades the story is much the same. Henry B. is sixty-two years old; he worked in the Cavendish Spring Co., at Ashton-under-Lyne, from the time he left school till it closed nine years ago, and he has only had three days' work since. Now he looks too ill and frail from so long a period of under-nourishment to be able to do any work if he were offered it—a most unlikely contingency!

Arthur S. was a highly skilled spinner till six years ago, when his mill closed. He is a single man, thirty-seven years old; he lives with his father. He has been obliged, for the last three months, to accept a job as a "little piecer" at 16s. a week (1s. less than he would receive on Standard Benefit).

He has a brother, also a skilled spinner, doing the same work at the same wage. They live with their unemployed father, who receives half-a-crown a week from the Public Assistance Committee, and a sister who keeps house and gets nothing from anyone.

Out of the total income of that family, in which two grown men are what is called "working full time," they pay 9s. 6d. a week rent.

Under the present law the workers are in a cleft stick. They must accept anything that is offered them as work, or else risk losing their unemployment benefit, and, if they do take employment at a low wage, they are automatically reduced, with their families, to permanent starvation.

Of course, if they happen to live in an area where there is an enlightened Public Assistance Committee, they are saved from absolute penury by refusing sweated work and going on to Poor Law Relief; but a large proportion of men regard it as more self-respecting to choose what is virtually starvation for the whole family rather

Little need for him to call them now, for few have jobs to go to.—A Blackburn "knocker-up" at his early morning task

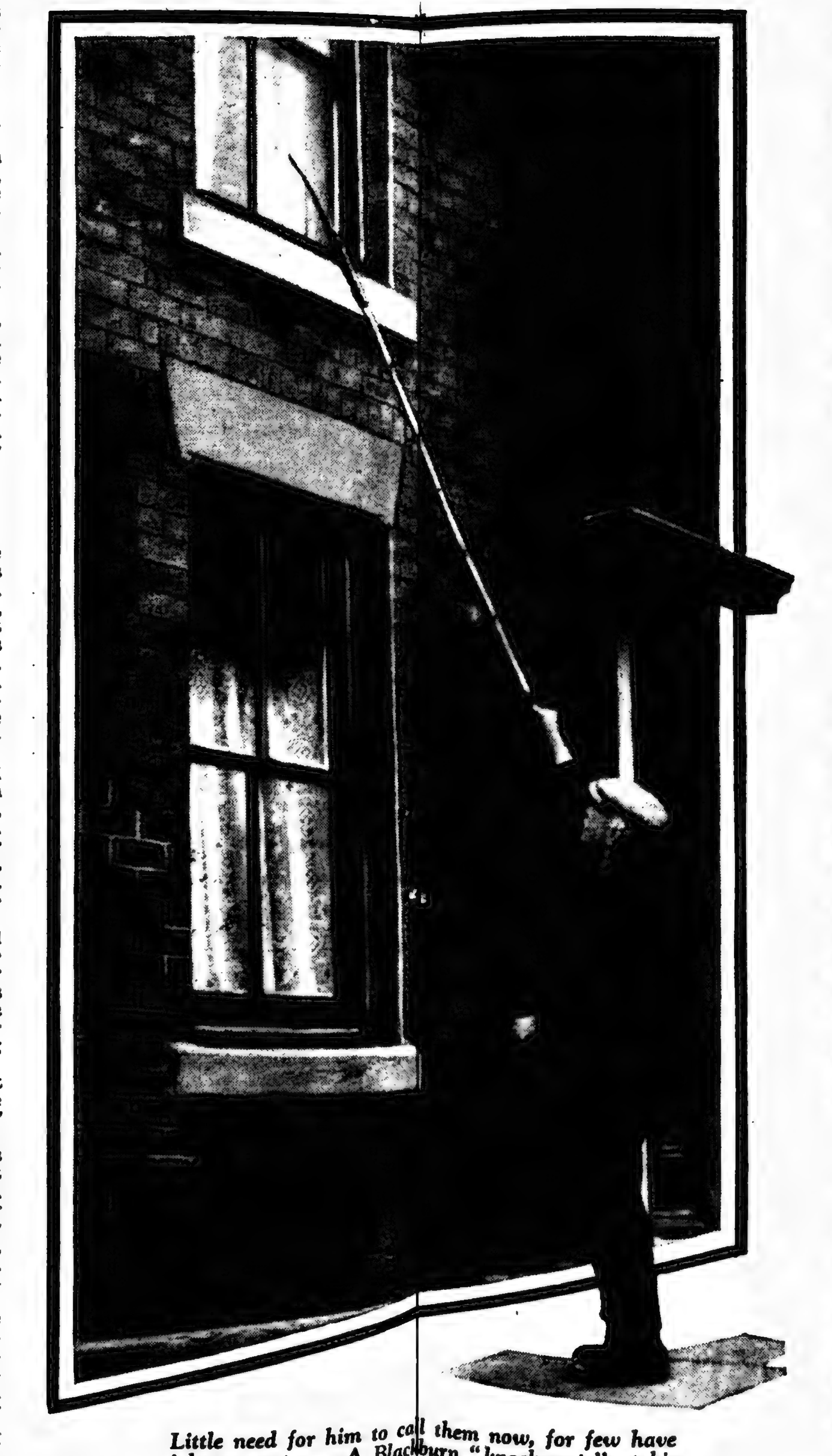
Knew—
THEY WILL
er WORK AGAIN . .

In the Land of Broken Lives (2)

By the Woman who Saw for Herself . .

Barbara Ayrton Gould J.P.

whom "John Bull" sent as its Special Commissioner to the four great Distressed Areas—in South Wales, Lancashire, North-east England and Clydeside—over which one of the big battles of the General Election will be fought



Little need for him to call them now, for few have jobs to go to.—A Blackburn "knocker-up" at his early morning task

than accept relief—and, in any case, enlightened Public Assistance Committees are few and far between.

There is something peculiarly tragic in the case of the tradesmen and artisans, who, like their fathers and grandfathers before them, are capable of, and only too anxious to do, highly skilled and delicate work.

Now they stand idle, year in and year out, without a ray of hope, for they have been efficiently replaced by machinery.

The only alternative they are faced with, in almost every case, is that of accepting mechanical labour that an untrained boy can do as efficiently as they can, for which, of course, in every case, proportionate wages are paid.

Every year new and more efficient plant is introduced in practically every industry, so that increasingly the skilled processes of production are carried on mechanically.

Many people say that the working people do not want work, and would rather live on the "dole." I wish these people could see something of the efforts the unemployed workers make to secure work of any kind when they find that their own trade is closed to them.

A typical case of this is Richard M.'s. He was a cotton operative in Salford, but his mill closed down, and he could not get another job as a weaver. He has had seven children, of whom four are living, and they are all going to school.

When he could not find work, his wife got a job as a toy balloon blower in a rubber works, but she had to give it up through illness after a few weeks.

Another blow

Meanwhile, the husband had been unsuccessfully trying all over the place to get a job of some kind; ultimately, he started selling papers in the street, and found a good stand.

He did quite well for a time, earning about 50s. a week, but, at the end of a few months, he discovered that his pitch had not really been a vacant one, but that the paper-seller to whom it belonged had been away in hospital for seven months, and had come back to reclaim his stand.

Richard M. went on selling papers, but found that, without a pitch, he could not earn more than 17s. or 18s. a week, on which it was impossible to keep a sick wife and three children, as there were then.

So he managed to get started as a plasterer's labourer. This job he kept for six months, but, at the end of that time, he lost it through slackness of trade After that he got casual work at the Manchester Docks, selecting oranges.

There he worked a day, or a day and a half, and then "played" three days or longer. It was difficult to make enough to keep the family going, but, as he could get nothing else, he stuck it for three seasons.

At the end of that time the slump came, and trade got so bad that it was impossible to earn enough to keep going; so he was obliged to join the ranks of the unemployed. But he was of a determined character, and had no intention of remaining there; so he managed to get a spell of Corporation work, navvying on a sewer. This he got, he explained, by going to the Relieving Officer in the particular area where he was seeking work, "and," he said, "after a lot of bombast and shouting, he gave me the job to get rid of me."

They would not, however, keep him on it for as long as six months, because the rule is that, if a man is kept on Corporation work for six months at a stretch, he becomes a permanent and pensionable employee—"So they pushed me off double-quick before the six months was up!"

"And," he went on, "I did casual navvying at the docks a bit, but it wasn't no good, so I went to the R.O. [Relieving Officer] again and kicked up a scream. So I got another five months—on a building scheme; but I got the push again, and couldn't get no more work from them."

Determined, however, not to be daunted, he "routed about" till he got a job delivering coal, which he did for eighteen months till they took on a boy cheaper. But he got another coal job at 25s. and commission, making the total up to about 35s. a week.

Unfortunately, however, when the summer came trade got so slack that his employer "finished up." And since then no amount of looking about has enabled him to find another whole-time job; and it is no good getting part-time jobs, because he is on the Means Test, and anything he makes is taken from him.

In other words, the very little extra the authorities allow the family out of his earnings is more than swallowed up by the necessity of more food and better boots if the man is working.

Richard gets 35s. 6d. a week for the family from the Unemployment Assistance Board. They pay 8s. 4d. rent. They pay 2½d. a week for milk for each child going to school, but they cannot afford to let them have dinners.

If the children had dinners, 1s. a week for each child would be deducted from their income.

They have only 26s. 10d. a week for everything, for the six of them, after the rent and the children's milk at school has been paid for, and, obviously, even for school dinners they could not afford to reduce it to 22s. 10d.

So there they are, and there they are likely to be, with things getting worse and the home "going down" every week.

The mother is in very bad health and is almost bedridden, and two of the children are very delicate.

Added to which they lost one little girl last winter with pneumonia; the father is very bitter about it, because they forced him to go on test work when his wife could not get out of bed and his little girl was lying desperately ill, and he says that if he had been able to look after them he could have saved the little girl.

What benefit!

I have given this case at considerable length because it is typical of the Lancashire people. They want work, and they are prepared to do anything to get it; but the trouble is that unless new industries are introduced there will be no employment ever again for hosts of the best type of workers.

But it is cruel the way, when the men make such superhuman efforts to find even temporary work on which they can keep their families, they are deliberately mulcted of their earnings.

For instance, in Ashton-under-Lyne there was a heavy downfall of snow one night, and early the following morning men lined up in hundreds, waiting for hours shivering in the snow, in their poor clothes and leaky boots, to get a job shovelling it up for the Corporation.

In the end, those who had stood longest and were rewarded by being taken on and given a job for three days were no better off for their pains, for the Employment Exchange refused to pay them *any benefit for two weeks* in the case of the men whose money from the Exchange for two weeks did not exceed what they had been paid for the job; and where the families were large they made the money up to what they would normally have received on benefit.

Such treatment is absolutely barbarous. It means that, however hard they try, the unemployed have no chance, ever, of either getting a decent meal or of replacing the boots, clothes and blankets that get worn out.

They are condemned to a perpetual misery.

It has been said that any suffering is bearable if only you can see the end of it; but what end is in sight for these, our brothers and sisters, whose hopes have been wiped out at the same time as their opportunities?

We talk, and rightly, of the unimaginable horrors of war; but how many of us use our imagination to realise—and consequently to try to alleviate—these horrors of peace?

Next Week:
North-east England

WHAT A MARRIED DAUGHTER TAUGHT HER MOTHER
HULLO MOTHER _ HOW ARE THINGS GOING?
SAME OLD STORY _ WASHING ONLY HALF DONE AND DINNER NOT EVEN STARTED
MOTHER YOU MUST CHANGE TO OXYDOL HERE - I'LL TREAT YOU TO A PACKET_ TRY IT! YOU'LL BE FINISHED IN HALF THE TIME
NEXT MONDAY
H'M 'SOAK 15 MINUTES' H'M WELL, WE'LL SEE
OXYDOL
WHAT? FINISHED ALREADY? AND THOSE SHEETS LOOK WHITE AS NEW
BUT LOOK AT THIS OLD GINGHAM! OXYDOL JUST BROUGHT THE COLOURS BACK TO LIFE

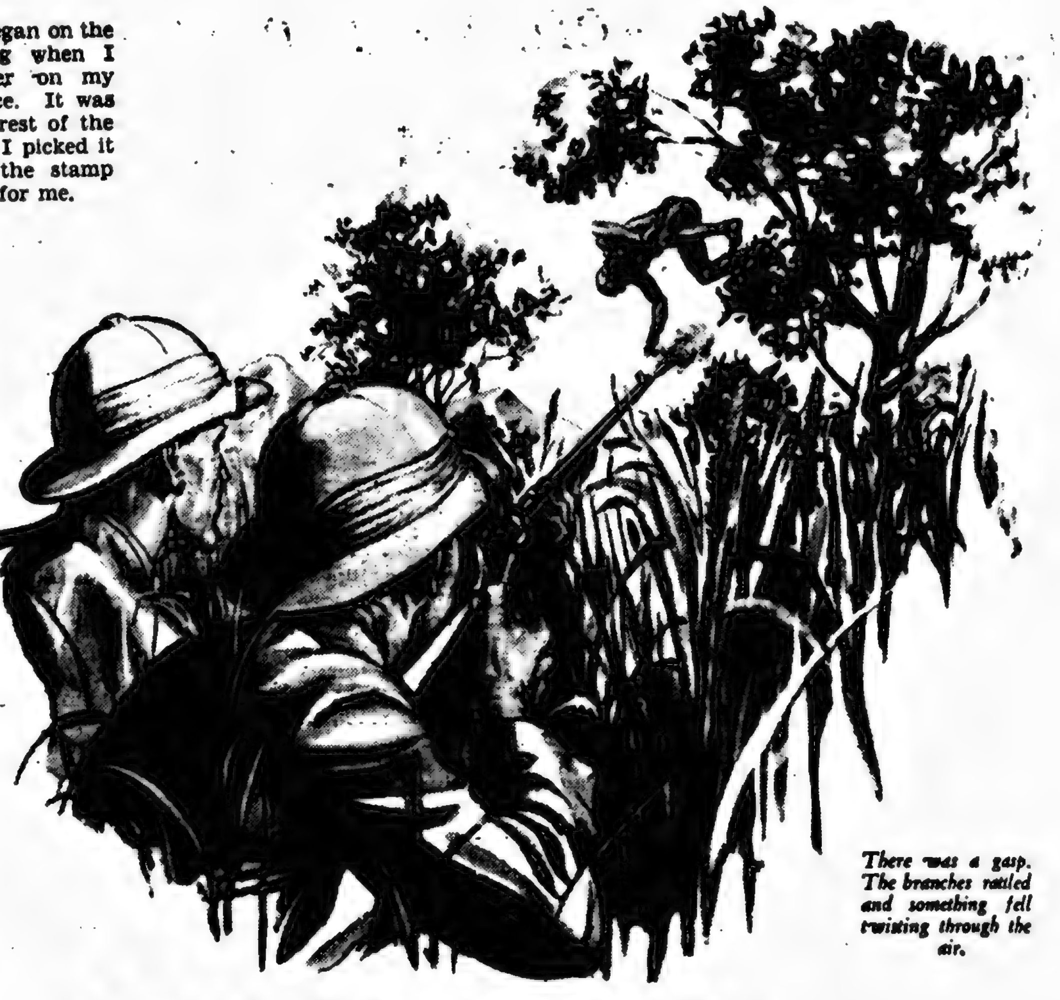
Shorten wash-day with Oxydol and lengthen the life of your clothes. Oxydol lather makes colours fresh as a rainbow. Brings your whites out really white for the first time. Safe? Try it for washing-up and let your hands judge its safety. Big 3½d. packet and new giant 6d. size.

OXYDOL

GIVES A BIGGER TUB OF SUDS

Thomas Hedley & Co., Ltd., Newcastle-on-Tyne.

JOHN BULL READERS' STORIES



There was a gasp. The branches rattled and something fell twisting through the air.

ALMOST A MURDERER!

THIS story really began on the eventful morning when I found the letter on my desk at the office. It was in amongst the rest of the firm's mail, and I picked it out to look at the stamp before I even realised it was for me.

It was from a friend, several years older than I, who had gone to live in Central Africa. Actually, it was so long since I had seen him that I had nearly forgotten him and, therefore, the contents were a double surprise: an invitation to visit him for a holiday.

After years of office routine such a proposition seemed fantastic at first, but the more I thought of it the more enthralling it became, till, suddenly, I made up my mind to go.

I arranged with my firm to be allowed to continue my ordinary holiday up to six months without pay, drew out my savings and, in due course, caught my boat.

It was the first time that I had ever been out of England and, right up to the time my friend met me at the quay, I could scarcely believe my wonderful holiday. It seemed like a dream. I was soon to wish it had been.

We left Capetown the following day and, after interminable train journeys, reached our destination. I will not attempt to describe the country, barring the fact that it was terribly hot and peopled almost entirely by natives.

Endless tracts of grass stretched everywhere, in between acres upon acres of trees, and dotted about the countryside like clusters of inverted pudding bowls were the dozens of native villages.

All my mixed impressions of the place were confined to two amazing days. What happened on the third day drove most of them out of my mind and, as far as I was concerned, put an end to my holiday.

It was on the third morning that my friend suggested a day's shooting. There was plenty of small game about, and although I had never used a gun before I was more than keen to try my hand, hoping for some antlers, or horns, to take home with me as a trophy.

However, I was over sanguine, as anyone who has seen a deer on the run will appreciate.

I had wasted a lot of cartridges, and was about to give up all hope of ever shooting anything, when my friend suggested that I have a shot at a baboon. I had seen plenty of them about on the two previous days and, comparing them to swiftly moving bok, I imagined they would be pretty easy. Accordingly I kept my eyes skinned.

☆ ☆ ☆

We were driving along a path surrounded by grass at the time, unbelievably tall "elephant grass," easily six feet high. Every now and then, as the path wound and twisted, we passed close to little clumps of trees.

Suddenly I saw the leaves of one of these trees move slightly and, on looking closer, I saw the figure of a baboon, a shadow amongst the branches.

"Stop!" I whispered to my friend. My hands trembling with excitement, I raised the rifle as we slowed up. It was a snap shot. I half knew as I pulled the trigger, and the shot crashed out, that I should miss.

But no! There was a kind of gasp from the distant tree. The branches rattled and something fell, twisting awkwardly through the air. As it hit the ground with a queer plump, I sprang down, gun in hand, to run through the grass.

"Wait a minute!"

I swung round abruptly at the strange note in my friend's voice. He was not looking at me, but staring at the tree and the invisible ground at the foot of the tree, hidden by the grass.

"What's the matter?" I asked, "I got it! Didn't you see? I got it!" I turned again and raised an arm to part the tall grass.

"Come here. Quick! Get in!"

I stared at my friend in amazement. He was acting as though he were completely crazy all of a sudden.

"But the——"

"Get in, and don't argue," he snapped. "Come on. Quick!"

I obeyed in spite of myself, and was back on the seat before I knew what I was doing, or why I was doing it. I think it must have been the extreme urgency of his voice.

No sooner was I sitting down than he jerked the reins, whipped up the horse, and we were away, careering along the path as though the devil was after us.

My friend didn't say a word for about four miles. He looked strangely at me every now and again, as though he wanted to say something, but he always seemed to change his mind. I was still at a loss when we arrived home. Then at last he spoke.

"*That was a man you shot!*" *he said suddenly.*

"*What?*" I gasped, laughing. But as I laughed I began to feel uncomfortable. My friend was staring at me.

"That was a man," he repeated. "A native. You killed him."

I felt the blood drain away from my face as I realised that he was serious. I began to stutter as the terrible thing dawned on me.

☆ ☆ ☆

"I was too late," he continued as I tried to speak, "I was too late to stop you. I saw him quite plainly the second before you pulled the trigger. You got him right in the head.

"God! What luck, what rotten luck," he went on, half to himself, "If it had been anything else you wouldn't have been within a mile of it."

"But why didn't we stop?" I asked. "Why did you call me back like that? Do you realise—that poor fellow——"

"Too risky," he said. "He was past helping. No, it was much too risky. He *may* have been alone—but, on the other hand, *he may not!*"

"What do you mean?" I asked. "Do you mean that no one may have seen us?" For a second I must confess that that was what I hoped.

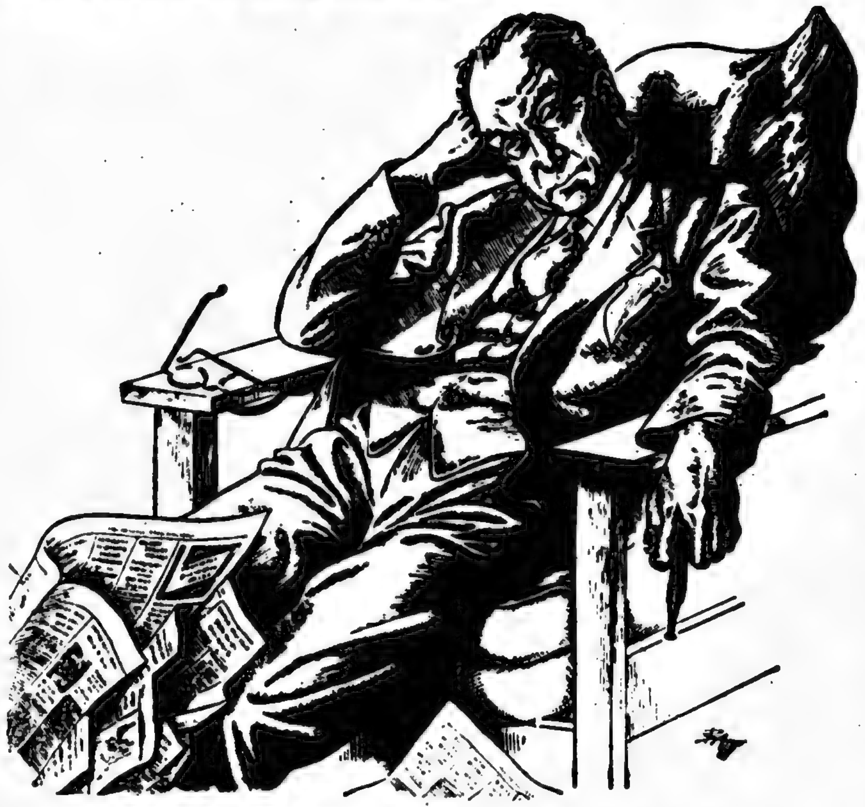
"No," he said, "I don't mean that. It was the rest of his people I was afraid of. You don't know them as I do."

I felt my hair bristle as he said this.

(*Continued on page 28*)

"OH, Mr. T. Pott!

Daddy's got the DROOPS!"



WHEN FATHER'S PAPER FALLS on the floor and his eyes go up to the ceiling, Father has got the Droops. He's tired, bored and unsettled. He needs a cup of tea. The beauty of tea is that it picks you up without letting you down again. When the brain is fogged and fagged, tea clears it and cheers it. It acts, so doctors say, by gently stimulating the nerve ends of the brain so that they take up the threads of life again. So when *you* get the Droops—when *you* find that the evening is going too slowly and there's nothing much you want to do—*have a cup of tea*. That's the way to get yourself freshened and soothed and ready, a little later, for bed.

Mr. T. POTT'S TEA-TIMES TABLE

When to take tea to banish the "Droops"

EARLY MORNING
When it's time to get up

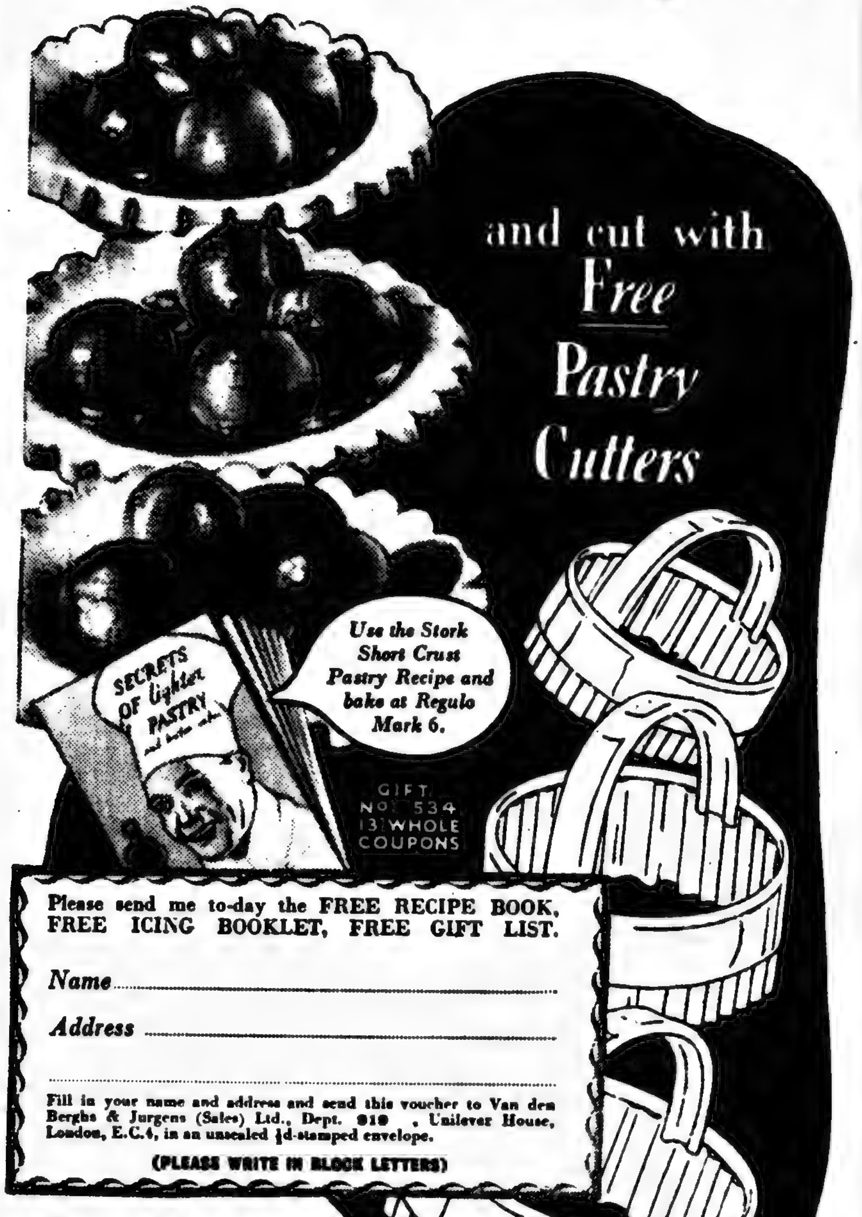
MID-MORNING
When the work begins to drag

MID-EVENING
When you can 'do' with a refresher

Not forgetting tea and breakfast time, of course

Half way through the evening is time for TEA

Cherry Tartlets are *real* tartlets—made from a Stork Recipe..



and cut with *Free* Pastry Cutters

SECRETS OF lighter PASTRY
Use the Stork Short Crust Pastry Recipe and bake at Regulo Mark 6.
GIFT No. 534 13 WHOLE COUPONS

Please send me to-day the FREE RECIPE BOOK, FREE ICING BOOKLET, FREE GIFT LIST.

Name ....

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Fill in your name and address and send this voucher to Van den Berghs & Jurgens (Sales) Ltd., Dept. 910 , Unilever House, London, E.C.4, in an unsealed ½d-stamped envelope.

(PLEASE WRITE IN BLOCK LETTERS)

Tartlets are always a success at any party—any supper—but make your pastry the Stork Recipe way and they'll taste twice as delicious. The Stork Recipe Book will bring success to all your baking, and by using Stork, the nourishing Sunshine Vitamin Margarine, you also reap the benefit of Free Gifts. There are over 200 valuable gifts to choose from. Send the voucher to-day for your Recipe Book and Illustrated Gift List.

A gift coupon with every pound

CONTAINS SUNSHINE VITAMINS

STORK MARGARINE

JS 705Z-71-65

COCOA IMPROVED!

Secret of new Rowntree Discovery

HERE'S news for you! For years you've known how enjoyable and nourishing cocoa is.

Now, after four years' research work with a great London hospital, Rowntrees have discovered a new pre-digestion process that makes cocoa better than ever! Without adding or taking anything away, this discovery makes Rowntree's Cocoa more nourishing than ordinary cocoa—more body-strengthening—better for the digestion than any cocoa ever made before. With Rowntree's your whole family will get more good from their meals. No change in price.

FAMOUS SCIENTIST EXPLAINS

This newly discovered pre-digestion process makes Rowntree's Cocoa better in these five ways:

1 *Rowntree's Cocoa digests more easily than ordinary cocoa.*

2 *Helps your stomach to digest meals better.*

3 *Is more strengthening for certain vital parts of the body than ordinary cocoa.*

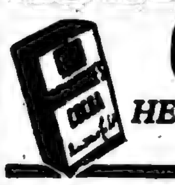
4 *Makes even milk twice as digestible.*

5 *Guards against digestive trouble and stomach acidity.*

FREE — HANDSOME WATCH!

Only one of hundreds of valuable Free Gifts to be had in exchange for Rowntree's Cocoa Coupons. Send a postcard (postage 1d.) to Dept. CE5, Rowntree & Co. Ltd., The Cocoa Works, York, for Free Gift Booklet. Free Gift Coupons in every tin.

ROWNTREE'S COCOA



HELPS DIGESTION

Almost a Murderer—Continued from page 26

I FLEE IN TERROR

I had the most vivid pictures of native revenge, and a dozen other unpleasant consequences. The natural consequences which must follow from civilised law seemed quite insignificant at that instant.

"What will happen?" I asked.

"I don't know," he said. "Of course it will have to be reported. It all depends."

My feelings during the evening and the ensuing night can be better imagined than described. I had shot a man. I was, in my own thoughts at any rate, a murderer. And, not only had I the terrible weight of what I had done on my conscience, but I also had the fear of what was to follow.

What I did was sheer folly. On looking back on it now I can realise how stupid I was, but the shock of everything must have upset me more than I realised. I ran away.

How I managed it I don't know. How I gave my friend the slip, put him on the wrong track and got away, I don't understand. But I managed it.

I caught the train and, in a permanent terror, suffered the long, hot journey back to Capetown. At every station I expected someone to open the carriage door and appear with a warrant for my arrest.

Then, as I got nearer and nearer to my destination, it occurred to me that my friend would never credit me with having been so foolish.

He would still be looking for me, worried to death, imagining all sorts of things that could have happened to me.

☆ ☆ ☆

When I reached Capetown and no one took the slightest notice of me, I was convinced that my thoughts were on the right track.

I then began to feel most despicable and mean about everything.

I took a room at a cheap hotel and sat for a long time, trying to puzzle out what to do. I realised that I was by no means out of the wood. In fact, I had made things a dozen times worse by running away.

Finally I made up my mind to go through with what I had started. I went along to the steamship offices and asked the clerk, casually, if it was possible for a person with a return ticket to go by an earlier boat.

I told him that I was making enquiries for a friend. To my great relief he replied that it would be quite in order so long as there was accommodation on the boat chosen.

I went back to my hotel and wrote a carefully guarded note to my friend, apologising for my conduct and asking him to send on my bags to the Capetown station. I also told him that I intended to catch the ——, the next boat, which was due to sail in about a fortnight.

I then spent fourteen days of utter misery. I made the most ridiculous explanations about my "lost" luggage, but as I paid for my room in advance I don't think the hotel proprietor cared — any more than he believed. I hung about, trying to be interested in the town and the views, unable to get the tragedy out of my mind for a second.

Finally, on the very day the boat sailed, I went for the last time to the railway station to see if my luggage had turned up.

Nothing had arrived. It occurred to me that my friend might have tried to help me by sending the things down under another name; in which case I should never get them.

I bought a few things, bare essentials, in desperation, called at the office and announced my intention of leaving by the ——, and went down to the docks. And there, standing by the gangway, I saw my friend!

He smiled and held out his hand as I rushed up to him, and I have never been so pleased to see anyone in my life. Then, for five minutes, as the people filed past us up and down the gangway, he told me in exactly so many words what kind of a fool I had been.

Why on earth had I run away? What on earth had possessed me? Didn't I realise that I had worried him to death? What was the object in behaving like a criminal?

"Criminal?" I said. "How would you be feeling if you had done what I have? What else am I but a criminal?"

Then he told me the whole story, and I listened in amazement. Frightened and shocked at what I had done, I had, perhaps naturally, not stopped to consider that anyone would know it was an accident.

"In any case," he said, "the magistrate would have taken a very lenient view of the affair, but in your case he went further. The man you shot was the headman of one of the Angoni villages—I thought he was Angoni at the time. That's why I didn't stop. I'm fond of my skin. Well, as it happens, he was a thorough bad lot. Apart from being wanted by the police for some pretty despicable crimes, there was actually a price on his head. Unofficially you rendered a great public service!"

☆ ☆ ☆

I stared, unbelievingly, at my friend. I thought he was only trying to ease my conscience. Still in a daze, I apologised again for acting in such a foolish way.

"No, I've told you the honest truth," he asserted. "Let me tell you that I've been scouring Capetown for you, up and down, everywhere, for the last three days in order to explain. Now suppose you come back and finish your holiday. There's nothing to be afraid of. You may even be thanked by the authorities unofficially."

But I was through. I waved good-bye to him and Africa half an hour later. Bad lot or no bad lot, I still felt very upset about the affair.

I am back with my old firm now. I take my holidays every year at the seaside.

"The Greatest of These—" Fund

War Baby

WHAT is the history of this war baby, who was nearly three years old when this photograph was taken?

"Not having any children of our own," writes her foster-mother, "we adopted a little orphan war baby, as the best we could do to help, but, unfortunately, in 1921, when she was three years old, my husband met with an accident and died in a week. Of course, everyone said, 'Get rid of the child,' but I kept her and went out to work, and, until my health failed last year, I have managed to pay my way without asking help.

"The child was doing her best to keep me, but, only being seventeen years of age, she cannot earn much—18s. 6d., less 1s. 1d. insurance."

After her husband's death, baby's foster-mother worked hard as a housekeeper, when she could manage to get a job with the child. "But when baby left school at fifteen years of age," she states, "I lost my job. I managed to keep myself and child until my health failed eighteen months ago. I did not have to work until I lost my husband and home, and, starting late in life, working very hard and being unused to scrubbing, I became very weak. I have had three falls in eighteen months.

"Once I sprained my wrist, but in my last fall I skidded right across the pavement, and came down on my elbow, and it broke the top part of my arm. I am still attending hospital, and cannot get the use of my arm. I require to have it massaged, and should pay each time I go. I was asked again yesterday if and when I could pay. I promised I would as soon as I could manage it, as I receive great kindness there."

Baby's foster-parents adopted her from a Children's Adoption Society out of love and made her legally their child. There was never any question of payment for her keep. The infant's father, they learned, was killed at the Front, and the shock was too great for the mother, who died when the baby was born.

A full measure of love has been showered upon the child since her adoption.

"My love for my girlie is too great for me ever to want to part with her. She is so dear to me that I almost forget she is not my own," are the sentiments expressed by her foster-mother, whose late husband, unfortunately, was not in an insurable employment, and she is not, therefore, entitled to a widow's pension.

Because of her accident, she cannot work at present, and her rent of 10s. a week is in arrears.

Donations earmarked "Baby," and those intended for the general fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

Race with "Silver Ring"

Looking Ahead

CODE selections had a look in at Newmarket's Second October meeting. Abjer (8 to 1); Ferrybridge (5 to 1); Empire Glory (9 to 4); and Nip Off (second at 6 to 1) showed a nice profit, while Guest of Honour (15 to 8) at Lingfield, King's Gap (2 to 1) at Sandown, and Love Dream g. (6 to 1) at Worcester, also obliged.

The victory of the French-bred Abjer in the two-year-old Derby, the Middle Park Stakes, is worthy of reference, as our Continental cousins think they have next year's Derby in their pockets.

Abjer is from the mare Zariba, the latter the dam of Corrida and that useful horse Goyescas, which ran second in the Eclipse States twice and was also runner-up in the Two Thousand Guineas.

The sire of Abjer is the Royal Hunt Cup winner Asterus. This does not point to stamina, and I should not pin much faith to the Classic claims of the colt.

Second and third in the Middle Park Stakes were the Bossover colt and Mahmoud, both by Blenheim from speedy mares.

Close on their heels in the T.Y.O. Derby was Midstream (by Blandford-Midsummer), which is, in my opinion, the probable winner of the next Blue Riband race at Epsom.

It is looking ahead, I know, but if Midstream is not winter favourite a modest investment before the 1935 season closes may provide next summer's holiday expenses just when they are wanted.

Hurst Park selections for this week-end are: Monmouth, Bunkawai and Spurtle.

"SILVER RING'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, October 31, to Wednesday, November 6.

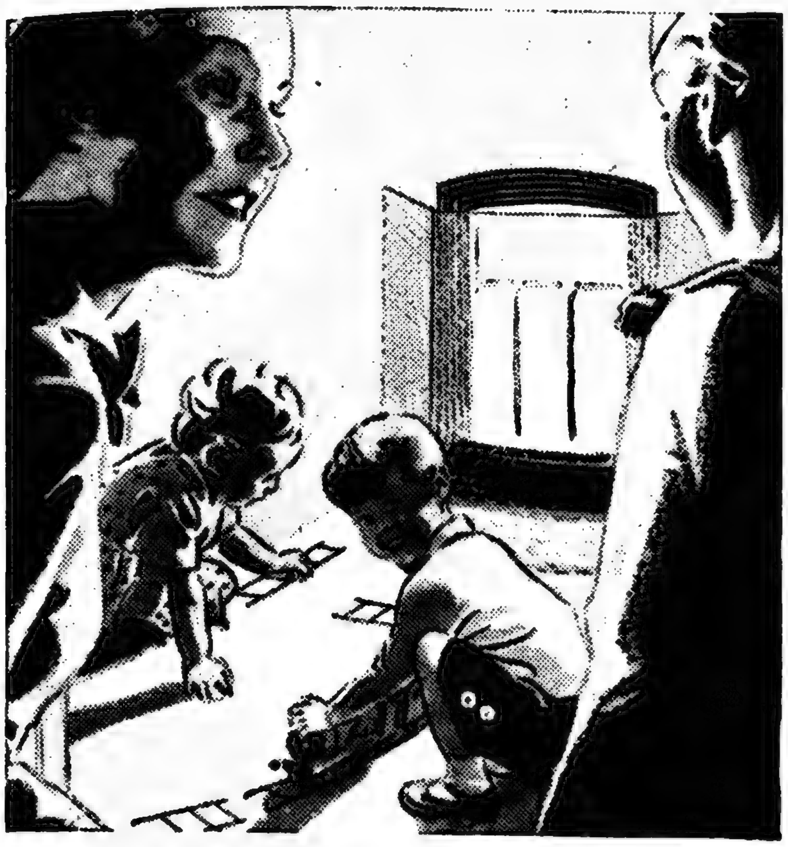
C 93 B 94 M R 98 T F O A P U X Z Q

J I 95 E D W N 96 G S K V Y 97 L H

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

OVKM94 would read SPADE.

Where a double letter occurs in the name of a horse the figure 2 is substituted. VK9695KZ2 would read PATBALL.



"BLESS THEM – they've got a *healthy* playroom now"

"Yes, a gas fire *ventilates* it"

SAYS **Mr. THERM**

NO NEED to be cranky, of course, but you do want to see that there's healthy heat where children are.

Germs are easily communicated in a badly-ventilated room. Stuffy rooms encourage colds, and infection, and lower resistance. The remedy is a fire—a gas fire—that sucks away all the spent air in a room *four times an hour*.

Doctors have proved that the rays from a gas fire are very like the sun's rays. That's why they use gas fires themselves (there are more gas fires per acre in the Harley Street district of London, where the doctors live, than anywhere else). That's why they advise them for their patients. That's why *you* should have gas fires, too.

★ **120,000 WORKERS** *are directly employed in the Gas Industry — the seventh largest industry in the Kingdom. Every extra room you keep healthily warm with a gas fire puts more men to work.*

Issued by
The British Commercial Gas Association, 28 Grosvenor Gardens, London, S.W.1

"But my wash is really heavy"

says Mrs. Fifty Five

"Never too heavy for an ACME"

says Mrs. Twenty Five

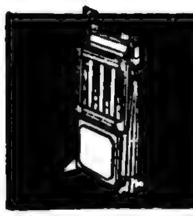
THE ACME 16 INCH

It's amazing what heavy work an ACME *'Portable'* can do — it takes blankets just as easily as it takes bibs, and it will be as kind to a sheet as it is gentle to a silk slip. The solid reinforced rubber rollers and the cantilever pressure system are the secrets of ACME superiority — a free choice of nine alternative fixtures and ease of handling and storing are points which every housewife can appreciate. Every ACME is made from rust-proofed pressed steel — four times stronger than cast iron — and carries a generous ten years free replacement guarantee. Obtainable of all the best ironmongers, hardware and furnishing stores. Supplied complete with mangling board, reversible water drain and clothes guides.

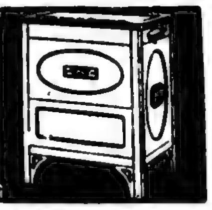
16-INCH 43/-

ACME
PORTABLE
WRINGER-MANGLE

14-INCH 39/-



IF YOU HAVE MORE ROOM: Take your choice of the other two ACME models, the ACME *'Folding'* at 69/6 or the ACME *'Cabinet'* at 84/-. For illustrated Booklet 3A. which describes all three ACME models in detail, write to ACME Wringers Ltd., David St., Glasgow, S.E.



CWB-43

Rub Colds away

WITH

Mistol Rub

Mistol Rub quickly relieves chest colds. Its new scientific base permits the soothing medicaments to get to work immediately — loosening up chest congestion, making breathing easier, and healing inflamed membranes. Harmless and clean to use, Mistol Rub is ideal for children.

IN TWO SIZES, 1/- and 1/9.

FOR HEAD COLDS, OF COURSE, USE Mistol Drops

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Announcing

NEW PACK

6^D
GENASPRIN
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Containing 10 Genasprin tablets of the same high quality that has earned Genasprin the reputation of being the SAFE BRAND of ASPIRIN

ALSO { *2/- bottle increased to 50 Genasprin tablets*

Now, when you want quick, safe relief from pain, get Genasprin in this convenient, inexpensive form. Genasprin *safely* rids you of headaches or nerve pains without disturbing your digestion or harming your heart.

Obtainable from all Chemists.

Made by Genatosan Ltd., Loughborough, Leics.

Married—*and* Still PLEASURE MAD!

LIFE has many gifts in its keeping. But none is greater than the happiness that comes "when there's love at home."

To some folk, however, marriage is like a continual tug of war.

Husband and wife, instead of pulling together, take opposing sides. And as the contest develops the enmity increases until they can see nothing good in each other. What the woman likes the man dislikes, and his hobbies become her curse.

Here is a typical example of what I mean. A young husband sends me this letter:

> Our home life is breaking up because my wife insists on going to dances and I hate her doing so. She used to go before I met her, but when we married she promised to give them up and for seven years she kept her word.
>
> Then three years ago the old craving returned and she says it is simply jealousy that makes me not want her to go. Maybe it is, but I can't help it, for, in my opinion, love is just another word for respect.
>
> It isn't as if I stopped her from all pleasures. She goes to the pictures two or three times a week, whilst I stay and mind the children, and I am always glad to give her a hand in the home. Her neighbours have told her that she is a very silly woman, but she takes no notice of anybody.
>
> I don't want to be unreasonable about it. I know it will be as hard for her to sacrifice this pleasure as it is for me to shake off the feeling I have. Do you think it is wrong for me to ask her this favour? I am game enough to stand by what you say.

This young man tells me that he is game enough to stand by what I say. I hope his wife will be, too.

It is said that onlookers see most of the game, and in my opinion her neighbours are not far wrong when they call her "a very silly woman."

Let us consider the position frankly. This husband does not wish to deprive his wife of all her pleasures. She has her share of relaxation in visiting the kinemas two or three times a week. If, in addition, she goes to dances, there can be few nights when she remains at home. That is not playing her part either as a wife or a mother.

HUMAN DOCUMENTS

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. £1 1s. will be paid for each letter quoted

by PHILIP INMAN

Let it be remembered that her husband's objection to dancing is no newfangled idea. Before they were married he told her his feelings on the matter. And she promised to give it up. For seven years she kept her word. She ought not to break it now.

⁂

MARRIAGE spells sacrifice to a great many people. Scores of husbands and wives have to forgo pleasures which they had previously enjoyed. But they find compensation in the companionship of each other and in the happiness of their home.

Let me appeal to this young woman to forgo this one pleasure. Her husband does many things for her. After his day's work he gladly stays at home to look after the children, so that she can have her amusement. And he is always ready to assist her with her work.

The wife who neglects her home in her constant search after pleasure is not playing her part. She should remember that marriage means sacrifices for her as well as for her husband

In return, can she not meet his wishes in this one thing? Dancing may mean a great deal to her. But surely it is not to be compared with the affection of her husband and the sanctity of her home.

So much for the pleasure-loving wife. My next letter gives the other side of the picture. This woman writes:

> I have recently returned from a month's convalescence after an operation and I find my husband a changed man. It is so strange, for he has always been so good and kind, and with our little daughter of ten we have been a very happy family.
>
> He says that he wants a free and gay life and he has even put our house up for sale, so that we can go to live in London. It is heartbreaking to me, as we have a very nice home and our little girl has been so well here. I am sure there is no other woman, and in spite of his ways he says that he still loves me. I would very much like your advice.

⁂

IT seems strange that a man who has "always been so good and kind" should alter his entire outlook in a few weeks. What can be the reason? If that can be ascertained I think we shall find the remedy.

I wonder if this woman's recent operation is responsible. Without her knowing it, she may have become irritable. It is so easy to be so during a period of illness. Or it may be that the strain of it all has got on this man's nerves.

There are times when most of us reach a pitch that we feel we must break away from our usual mode of living. The husband of my correspondent thinks he will do so by flinging himself into a world of freedom and gaiety.

There may be yet another explanation. This wife has been away for a month's convalescence. I wonder who looked after this man during her absence. If he were left to fend for himself, he may have felt lonely and morose. Even a sense of grievance may have come over him.

Now that his wife is back home again (and I hope thoroughly fit) there is a chance for the old relationship to be resumed. She is confident that there is no other woman. And she has his assurance that he still loves her. Armed with this knowledge and providing she plays her part tactfully and well, there should be little risk to her future happiness.

In these two cases trouble has arisen after marriage. My next problem comes from an engaged girl, who has serious doubts in her mind.

She writes:

> I am twenty-eight years old and I am engaged to a man who is nearly thirty-five. He is one of the best in the world and I love him dearly. But his one great failing is that he is fond of too much drink.
>
> When I remonstrate with him he explains his conduct by saying that there is no comfort in his lodgings, but when he is married it will be different and there will not be the same need for him to go out with his men friends.
>
> Although I have lost both my parents, I can remember that my father was a heavy drinker and I know how my mother suffered in consequence. It is this that makes me so unhappy. As I have nobody else to turn to for help, I shall be so grateful for your advice.

I am always a little sceptical of those people who promise to reform on marriage.

Occasionally it does come off—but very occasionally.

It is no use mincing words. This man sounds to me a bit of a weakling. He puts down his drinking bouts to his uncomfortable lodgings.

⁂

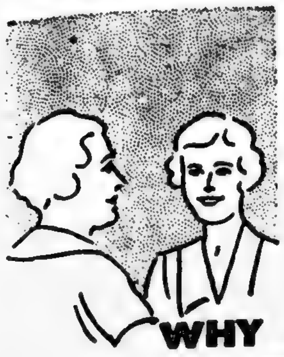
BUT he could change his lodgings. Or he could find other means of spending his time. After all, he is not a boy, but a grown-up man of thirty-five.

This girl has unhappy memories of her old home. Naturally, she does not want a repetition in her new one. My advice to her is to have a frank talk with her fiancé on these lines. If he loves her he will show it by making her happy now.

If he does not, the sooner the engagement is ended the better.

A little heartache before marriage is preferable to a life of misery afterwards.

Many of Mr. Inman's readers will be glad to know that his book "Oil and Wine"—an intensely human story of hospital life—can now be had in a 3s. 6d. edition



"FRESH
PEAS OUT OF
SEASON!!
HOW DO YOU
DO IT?..."

WHY

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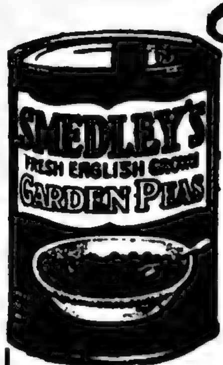
OF COURSE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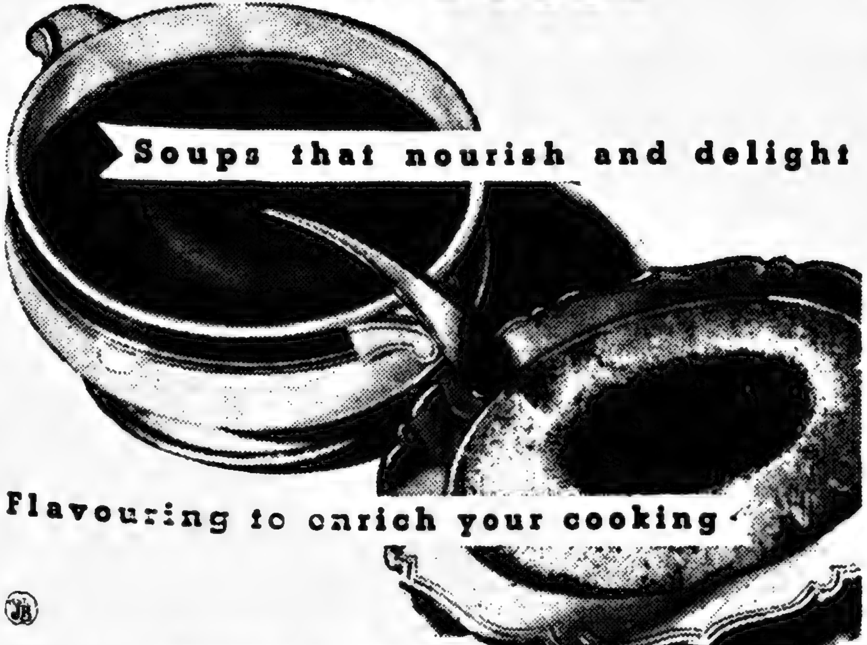
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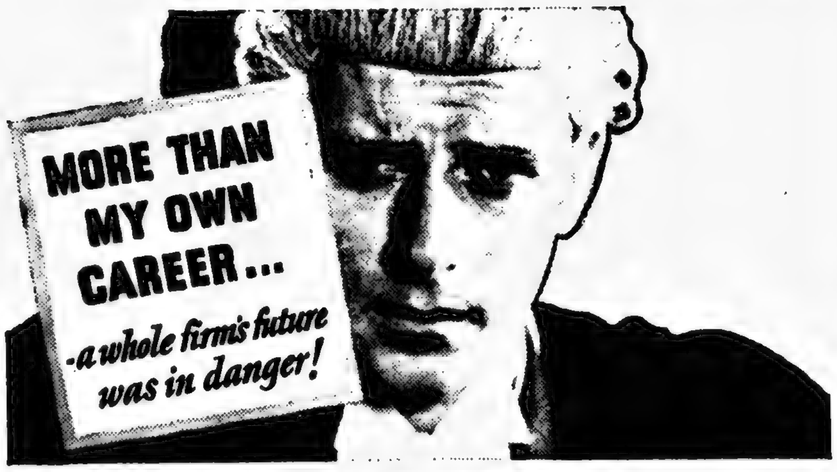
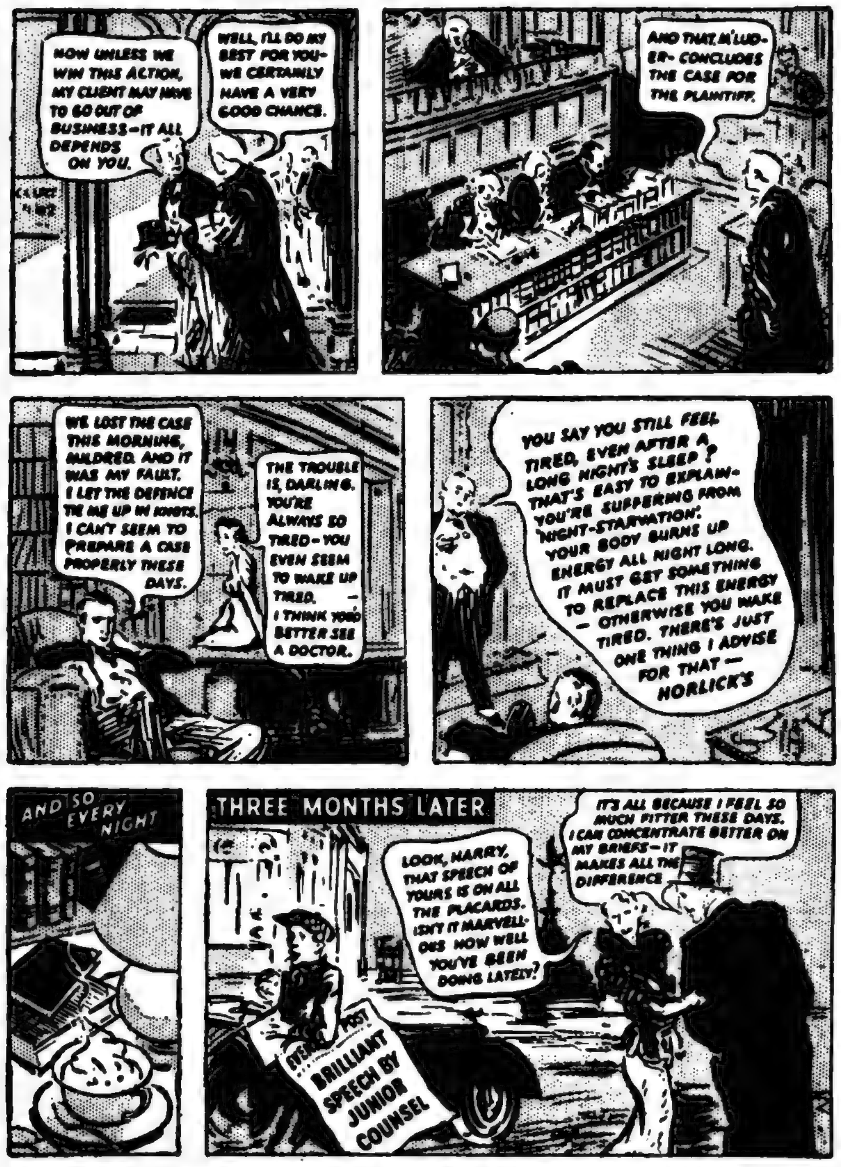

MORE THAN MY OWN CAREER...
-a whole firm's future was in danger!


NOW UNLESS WE WIN THIS ACTION, MY CLIENT MAY HAVE TO GO OUT OF BUSINESS—IT ALL DEPENDS ON YOU.
WELL, I'LL DO MY BEST FOR YOU—WE CERTAINLY HAVE A VERY GOOD CHANCE.
AND THAT, M'LUD-ER- CONCLUDES THE CASE FOR THE PLAINTIFF.
WE LOST THE CASE THIS MORNING, MILDRED. AND IT WAS MY FAULT. I LET THE DEFENCE TIE ME UP IN KNOTS. I CAN'T SEEM TO PREPARE A CASE PROPERLY THESE DAYS.
THE TROUBLE IS, DARLING, YOU'RE ALWAYS SO TIRED—YOU EVEN SEEM TO WAKE UP TIRED. — I THINK YOU'D BETTER SEE A DOCTOR.
YOU SAY YOU STILL FEEL TIRED, EVEN AFTER A LONG NIGHT'S SLEEP? THAT'S EASY TO EXPLAIN—YOU'RE SUFFERING FROM 'NIGHT-STARVATION'. YOUR BODY BURNS UP ENERGY ALL NIGHT LONG. IT MUST GET SOMETHING TO REPLACE THIS ENERGY — OTHERWISE YOU WAKE TIRED. THERE'S JUST ONE THING I ADVISE FOR THAT — HORLICK'S
AND SO EVERY NIGHT
THREE MONTHS LATER
LOOK, HARRY, THAT SPEECH OF YOURS IS ON ALL THE PLACARDS. ISN'T IT MARVELLOUS HOW WELL YOU'VE BEEN DOING LATELY!
IT'S ALL BECAUSE I FEEL SO MUCH FITTER THESE DAYS. I CAN CONCENTRATE BETTER ON MY BRIEFS—IT MAKES ALL THE DIFFERENCE
EVENING POST
BRILLIANT SPEECH BY JUNIOR COUNSEL

Do YOU get that "woolly-headed" feeling?

Do you wake up tired and get through your day's work mechanically — feeling "woolly-headed" and unable to concentrate? Then probably you, too, are suffering from "Night-Starvation." All night long your body burns up energy. If this energy is not replaced as it is burnt up, naturally you wake up feeling limp and exhausted.

Horlick's, taken regularly at bed-time, guards against "Night-Starvation" — it replaces the burnt-up energy while you sleep. You wake up with new reserves of vitality and power. Horlick's is very economical — the milk is in it, you need only add water. Prices from 2/-. Also the Horlick's Mixer, 6d. and 1/-.

HORLICK'S GUARDS AGAINST NIGHT-STARVATION

This means you sleep soundly, wake refreshed, and have *extra* energy all day

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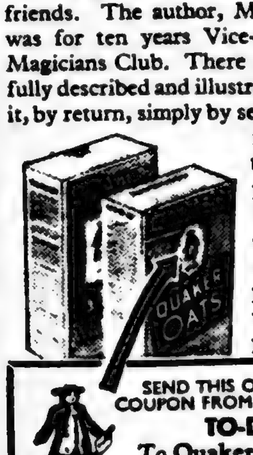

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Arrested—SEEING London!

John Gibbs, who was recently wrongly arrested. His experience has been shared by many other visitors to London

WHEN the provincial visitor comes to London—particularly for the first time—what chance is there that he, or she, may suffer wrongful arrest like John Gibbs, who lives in a village near Leamington Spa, and to whom Lord Trenchard apologised publicly last week?

More chance than you think.

Wrongful arrests are growing much too common, and questions relating to a number of them are once again to be raised in the House of Commons in the near future. The intolerable experience of John Gibbs will be one of them, no doubt.

This young fellow came to London to visit his uncle, and, to while away a little time before catching his train home, he went for a walk along Piccadilly.

While doing so he casually looked into some stationary motor-cars, when a detective arrested him on the much-abused charge of "loitering with intent."

He was taken to Vine Street Police Station, placed in a cell, and kept there all night.

HE said afterwards he was dumbfounded, and we can quite believe he was. . . . An intelligent country fellow whose interest in the bright lights and bustling life of Piccadilly, and in some of the magnificent cars that stand by the kerbside was suddenly pounced upon by a police officer and told he was acting with criminal intent.

Intolerable? Of course it was, but by no means the only one of its kind.

Many have been the strange experiences of visitors from the provinces on their first visit to London.

Not long ago, a farmer's boy, little more than eighteen, came to town to visit some relatives who had left the district in which he lived years before. He knew nothing of London, but with bewildered delight made a tour of it, visiting, among other places, Buckingham Palace, the Tower, Kew Gardens and Madame Tussauds.

It was at the famous waxworks show that he met with misadventure. He had heard the stupid story that anyone willing to spend a night in the "Chamber of Horrors" would be handsomely rewarded for his courage, and he went there with the one and only intention of staying there a night.

Foolish, true, but not criminal. While he was looking round the exterior of the locked and darkened building a hand was laid suddenly on his shoulder. He turned to find a constable at his side.

A few moments later he was being marched off to the local police station, where he was charged with being a suspected person. After a night in a cell—which was a slightly different horror chamber from the one he had gone to find—he was released.

A WELSHMAN, twenty years of age, came to London not long ago on a first visit. He did a little sight-seeing, and, after going to Trafalgar Square, was walking through the Strand when two Scotland Yard officers stopped him. Admittedly he had been pausing at different points of interest, peering into windows, looking at people crowding into 'buses, and so on—a thrilling experience for him since he had never before been far from his village home.

The officers told him that he was arrested on the grave charge of accosting male persons, and he was marched to a London police station and kept in the cells for a night. The next day he was put into the dock, but, able to prove his innocence completely, left the court without a stain upon his character.

A railway worker from Bradford came to see a Cup Final at Wembley Stadium. He had been to London on two previous occasions and, an amateur boxer, went to the aid of some policemen who were struggling with two suspected thieves in Regent Street. For his interference he was arrested as one of their supposed associates and, after detention in a cell, only extricated himself—from the charge which was subsequently made against him—with the greatest difficulty!

Stranger still was the case of a woman from Chester-le-Street who came to London by an excursion train to see a married sister. She was passing a police station when an officer asked her if she would mind "making up one for a parade." Completely nonplussed, she found that the officer wanted her to stand with eleven other women in the station yard while witnesses tried to pick out a much-wanted adventuress who had been arrested but had denied that she was the woman actually concerned.

A little scared, the provincial visitor accompanied the officer into the yard and took her place in the line. A little later two men appeared, looked into the face of everyone there, and—*picked out the excursionist as the guilty one!*

Happily the police knew that a mistake had been made, and a very unpleasant situation was fortunately avoided!

THEN there is the case of a young clerk who came to London to attend a Petersen-Harvey fight. He went into a railway terminus lavatory to wash after his long journey, hung his coat on a peg and was proceeding with his toilet when a man rushed in and asked for a quick wash. He, too, hung his coat up, rinsed his hands rapidly, and departed. When the young clerk was leaving the station a few minutes later he was stopped by two detectives and searched.

In his pocket was a ring which he had never seen before! It had been planted there, as was afterwards proved, by the stranger because he feared that his arrest was imminent.

A Didsbury man, on a rare visit to London, found himself in the hands of the police for his alleged conspiracy with other men in a bandit raid on a West End jeweller's shop. He was highly indignant, being thoroughly innocent, but had to appear before a magistrate, who promptly let him go. Far from being a gangster, he was a cultured man who had only recently left Oxford University to take up the position of master at a well-known public school!

One of the most extraordinary cases is that of a tall and stalwart Glasgow youth who was walking through the Mall after a visit to Whitehall and Buckingham Palace when he was stopped by a military policeman and told that he answered the description of a "wanted" deserter.

It was some hours before he was able to satisfy his accuser that he was wrong, and he was very distressed over his experience on his first visit to London.

An undergraduate at a famous University, a few months ago, while sitting in the lounge of a famous hotel, was arrested on a charge of being concerned with two other men in a £5,000 confidence trick. After several hours at a London police station, during which he had to telephone and otherwise communicate with several of his friends and relatives to prove his innocence, he was released.

A Middlesbrough woman, middle-aged, never in London before, was pointed out by a passenger, after leaving a 'bus, as being a fugitive from justice. Her difficulties were increased by the fact that she was almost deaf—though the real culprit was most plausible and in possession of all her faculties! Again "the sights of London Town" brought forth upsetting consequences, though the provincial victim in this case was soon found to be the wrong woman.

Inquisitive glances into vacant motorcars are one of the chief causes of such regrettable occurrences. Quite recently a provincial business man, on a visit to the Motor Show, was arrested in a London street *for looking into his own car*, which had broken down!

A North Country man, passing through London on his way to the Continent, was "spotted" by a woman who took him for a rogue who had been perpetrating a series of cheque frauds. She followed him and handed him over to the nearest policeman. At the police station he managed to convince the officer in charge that he was perfectly innocent.

So we could go on, giving these strange instances of fate in which visitors to London find themselves in a similar plight to that from which John Gibbs has so recently emerged with the proper and timely apologies of our Chief of Police.

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Side-Slips."

THE CHESHIRE DAILY ECHO:—"The weekly sink cleaning should include two kettlesful of BOWLING water . . . ."

THE DISPATCH, EDINBURGH: ". . . will HIDE those horses for which —— cannot do the weight."

BATH CHRONICLE AND HERALD:—"TEA gas and smoke shells are being used in these large-scale manœuvres."

WESTON MERCURY AND SOMERSET HERALD: "He had never driven carelessly round any BED."

HULL DAILY MAIL:—"It was possible to walk round the north pier and pass from the north PEACH to the south."

THOMPSON'S WEEKLY:—"On part of its NAME being shaved off it was discovered that the horse had been dyed."

THE TELEGRAPH AND ARGUS:—"During his lectures he strokes his HANDY hair and smiles benevolently at his audience."

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STRANGE DIFFERENCE

IN HEALTH OF TWO CHILDREN

ANNIE .... AGED 9
WEIGHT .... 4 ST. 3 LBS.
COLDS LAST WINTER ..:.. 3

ALICE, *NEXT DOOR* .:. AGED 9
WEIGHT .... 5 ST. 4 LBS.
COLDS LAST WINTER .. *NONE*

"Why isn't my Annie as strong as the child next door?"

"WHY does my Annie get peaky-looking in winter," asks her mother. "I know the woman next door gives her child Scotts Brand Emulsion, but I give my child a cod liver oil preparation too."

What a bitter worry this must be for a mother! It all goes back to the fact that children haven't got as strong digestions as grown-ups.

A famous Medical Research Body working in London has recently confirmed that it makes a big difference to a child's health which kind of winter tonic mothers give. "Because," states this Research Body, "only when liver oil is given in the white creamy form of Scotts Brand Emulsion of cod liver oil can children digest it properly and get all the goodness out of it."

* * *

Mothers who go into the chemist shop to buy a protective and body-building tonic this winter should ask themselves, "Am I buying the kind my child can digest?" In Scotts Brand Emulsion every drop of oil is finely divided to form a white digestible cream. 30 minutes after a spoonful has been swallowed every drop has gone to strengthen your child's chest. At once she begins to build up a resistance to winter illness such as she has never had before.

* * *

The letter printed below will help all mothers to make their children stronger this winter. "As a child I was given Scotts Brand Emulsion regularly, so when my baby was born I soon started her on Scotts. She took it marvellously right from her fifth month. She is wonderfully strong and advanced for her age now, and has hardly ever had a cough or cold." writes a London mother.

Why some well-fed children don't put on weight

◆

The best body-building foods are milk, butter, eggs and meat. But they are the most difficult for children to digest—usually one-third of their body-building goodness is lost. When children swallow a spoonful of Scotts Brand Emulsion it immediately sets their digestive juices flowing freely. This helps them to get every possible ounce of body-building goodness out of their food. In 2 weeks they put on weight, they grow sturdier, their bones get stronger, their blood richer—they go through the winter much better than other children.

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PIE DISH. No. 46. Seamless and strong. Heats quickly & evenly. Cannot chip or rust. *From* 11½d.

STEAMER. No. 12. "Fit-all" type. Stout gauge, seamless *From* 3/6d.

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Look for displays of Diamond utensils and when you buy insist on having Diamond brand. These strong, well designed pans give better service, better cooking and save fuel.
Free booklet "Modern Cooking," will give you ideas for winning a "John Bull" Slogan Prize. Ask at dealers or send Postcard to:—

THE LONDON ALUMINIUM Co. Ltd.
WITTON, BIRMINGHAM, 6.

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BORWICK'S

BAKING POWDER

AND MAKE PUDDINGS FEATHER LIGHT

ON THE 5th NOVEMBER REMEMBER
EAT
NUTTALL'S
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FILMLAND'S BEAUTY SECRET

Guard your beauty well. Remember that the choice of your cosmetic is of the utmost importance to the delicate pores of your skin. Once harm has been done it can never be remedied. For this reason scores of famous Film Stars prefer Potter & Moore's Powder - Cream because it is a skilful blend of purest cream and silk-sifted powder of the finest quality.

★ Jessie Matthews Says: "It maintains a lasting lovely finish."

★ Gracie Fields Says: "It's grand for the skin."

★ Evelyn Laye Says: "Everybody seems to be using Potter & Moore's Powder-Cream nowadays."

Potter & Moore's Powder - Cream keeps the skin soft, heals every little roughness and leaves only a delicate matt-powder finish. *Every jar is fitted with a dainty mirror. In all popular shades everywhere.*

Price 1/- *per Jar.*

Potter & Moore's MITCHAM LAVENDER POWDER-CREAM

Are you an A.G man?

Get the most you can from your tobacco by rolling it in A.G. This is the *thinner*, pure paper that allows the real tobacco flavour to "come through," unspoilt by paper taste or chemicals. You'll get cooler smokes, too, that won't fizzle away. And A.G. helps you to better rolling—it's so crisp and strong.

Pick the packet you prefer—one is automatic—but insist on A.G.

Fits all machines and gives best results.

AG PAPERS *Now packed in 2 styles*

THE NEW AUTOMATIC PACK COSTS NO MORE

"Mile after Mile of Nothing . ."

"DEAR MOTHER,—You ask me to tell you what this place looks like. It looks, dear mother, just like mile after mile of damn-all."

An English soldier who was chasing the wild Senussi tribesmen along the Egyptian-Libyan border in 1915 wrote those words. Constant repetition in war books have made them historic.

Now, twenty years after, those two succinct sentences take on a new interest because they describe the almost incalculable horrors from which Mussolini has now withdrawn many of his troops.

Mile after mile of nothing—to translate forcible soldier-language into everyday English!

Desert's resistance

How well that describes that awful boundary which you could never mark out except on a map since the blistering desert winds—ever piling up the hot sands into new landscapes—would bury milestones or any other solid evidence you could design.

Mussolini built up the only wall that could endure there—a wall made of the flower of Italy's youth. And that could only have been maintained at a terrible price. Disease, death-carrying flies and insects, poisonous snakes, torrid heat by day and pneumonia cold at night, would soon have picked their gaps, if the Duce had not given way and withdrawn many of his men.

But let us follow that line from north to south for the best part of a thousand miles, and what will we find?

Just two oases along the whole length—nothing more. Not even the compiler of a guide book could find one single other material fact to which he could refer. Two oases—and those six hundred wearying miles apart.

As to the rest, not a hut, nor a tree, not a pool, nor a stake, along the whole thousand eye-aching miles of it. Just unmarked, untrodden sand—mile after mile of that and nothing else.

The sand alone provides the only visible change as you move from north to south.

Worst hell

Within a few miles of the sea it has hardened to the solidity of concrete—but concrete with a glasspaper surface to tear the strongest boots to shreds and, that done, maul the feet to red-rawness.

We thanked our stars for that hard track during the war, when the Turks inflamed the Senussi to rise against us. It enabled us to send out our armoured cars against an elusive enemy that could tread easily in a white man's hell. . . .

South of that there are the sand dunes, making an ever-changing world in which hills efface themselves at the bidding of the gentlest winds and build themselves up into new hills elsewhere—as gently as an hour-glass transfers its sand.

Those hills have known snow, and heat that would fry an egg—all in one day. And, still making south, one enters the worst hell of all—the Libyan desert, unrelieved and inhuman.

"Sand that is reeking grey stuff, with hundreds of bugs and millions of invisible insects to the cupful."—The Libyan Desert

Now, poets sing of the golden sands of the deserts, and the writers of our present-day songs have not been slow to follow suit.

There is romance in the words they employ, a hint of camel-bells in the music. The general effect is to suggest a golden-carpeted paradise in which palm trees sway and camel-drivers sing haunting melodies.

Well, the Italian soldiers who had to line that part of the Egyptian-Libyan border will know nothing of those things.

Apart from those lucky enough to have been stationed at the two oases, they will have learned to curse the sight and feel of sand.

Golden sands? It is reeking grey stuff, with hundreds of bugs and millions of invisible insects to the cupful. There is horror in the feel of it, as there is in the feel of mildew. And that is the stuff that itched in their scalps and stung their eyes to soreness, and spoiled what food they could save from the flies that swarm like bees.

They tried to sleep in it, for Nature provides no other form of couch for weary limbs in this wilderness. And, sleep defying them, they lay awake in fear of the vipers and other venomous snakes which abound.

Lucky indeed those soldiers who found their way to one of the two oases, although life can provide very little in the way of comfort or relief even there.

In both cases there is just enough water to maintain populations of five or six hundred people. There are patches of date palms—some sickly crops battling for existence on a thin veneer of soil laid by the rains.

Sometimes water comes in a spate to wash away the soil altogether, and the poor peasants who farm on ha'pence are ruined altogether by the stuff they have prayed for. Heaven help any army of appreciable size which at any future date must base its operations on two such hamlets as those!

There are thousands of British ex-Servicemen who know the full horrors of that awful border. Many of them took part in the Duke of Westminster's armoured car expedition which went along the track of hard sand we have described to rescue the crew of a battleship in 1916.

H.M.S. Tara had been mined in the Mediterranean. Its gallant company landed near the present Egyptian-Libyan border, only to be seized by wild Senussi. The Duke of Westminster financed an expedition, which sighted a caravan in the desert just when success seemed impossible, and, dispersing the Senussi with machine-guns, brought their captives to safety.

The twelve coffins

The Italians, too, have reason to hate that nightmare boundary. It has cost them dear in lives and cash. From the Great War onwards till 1931 they were fighting the Senussi.

Every Friday for twelve years an Italian ship put into Tobruk—the Libyan port which served as the base of the Italian operations—with munitions and men—and twelve coffins. Always there were twelve coffins.

Every Saturday it sailed for Italy with the Italian war-dead—numbering anything from eight to fifteen. A small cost, as wars go, but sufficient to keep the Italian nation well reminded of the horrors of that border.

Well, the other day there were 30.000 troops massed along that hellish border. In the harbour at Tobruk, where one small ship used to run a war, there were Italian destroyers and submarines, seaplanes galore, and all the paraphernalia for unloading the troopships that arrived from Naples.

Mussolini said these operations were called for by Senussi activities along the Egyptian-Libyan border—to justify turning this terrible boundary into a wall of youth—and steel.

And so "mile after mile of nothing" is in the news again.

Thank Heaven, thousands of Italian troops will soon be saying good-bye to it. No man would wish to see human beings subjected to the torments from which they have just escaped in time.

WHEN SHE RETURNED

"IMAGINE my shock ——." How many recitals of personal misfortune have begun with those words.

A water tank bursts. A house is burgled. A wireless aerial is struck by lightning. "Imagine my shock ——" remarks the sufferer from the calamity, and his listener has no difficulty whatever in doing so.

* * *

One could certainly imagine it in the case of a Manchester man who writes to us. He had left his house "apparently normal and safe," as he himself puts it. There was nothing in it anywhere that anyone might have regarded as a threat to the place.

Yet when his wife returned a little later the Fire Brigade was outside, having got under control a conflagration in the front room that had threatened the whole house. There was the usual crowd of sightseers outside—and a guard of policemen to keep them in check.

Imagine that wife's surprise—and the husband's too, when he learned of the substantial damage to his treasured possessions.

He was to be surprised again, however, and this time in a pleasurable way. Because he had signed the form reprinted for your benefit on page 4 of this issue we sent him a cheque for the damage, with the usual bonus that goes to an old reader who is the victim of one of the misfortunes covered by our unique free insurance scheme.

The first surprise could happen to you at any time. What about the other? What disaster to have the first without the second?

It can't if you turn to page 4 now and obey the simple instruction there that will cost you nothing and may one day mean a lot.

MACLEANS
PEROXIDE
SOLID DENTIFRICE

"What a lot of
MACLEANS SOLID
DENTIFRICE
you get for 6d!"

Yes, and what lovely white teeth it gives you!

SPECIALLY MADE FOR YOUTHFUL TEETH

£350 FOR 'TUROGISMS'

Here is a great chance to test your skill and win a handsome cash prize—MAKE A 'TUROGISM.' A 'TUROGISM' consists of 4 words, each of which must commence with one of the initial letters in the phrase given below. They can be used in any order, but the same initial letter must not be repeated.

The given phrase is - TUROG BREAD OF HEALTH

Examples:
"ORDER THE HEALTH BREAD"
"HAVE ONLY THE BEST"

1st PRIZE	£100
2	£50
3	£25
4	£10
75 PRIZES	£1
100 PRIZES	10/-
150 PRIZES	5/-

1000 [illegible] Consolation Prizes

CONDITIONS OF COMPETITION
Read Carefully

1 All attempts will be judged by the same standard of merit, aptness, wit and originality. Prizes will be awarded for what, in the opinion of the judges, are the best 'TUROGISMS' received.
2 One Turog Bread Band or Turog Flour Coupon must be sent in with each entry.
3 You may use this advertisement as an Entry Form, or send in as many entries as you like on plain paper, as long as each entry complies with these conditions.
4 Name and address of the competitor must be written clearly in BLOCK CAPITALS on each entry.
5 Send entries to SPILLERS LIMITED, GIFTS DEPT., CARDIFF, clearly marked 'TUROGISMS' in the top left-hand corner of the envelope, by November 16th, 1935.
6 The decision of the judges is final and every entry becomes the property of Spillers Limited.
7 Employees of Spillers Limited are not eligible for this Competition.

Write your 'TUROGISM' on this line

....

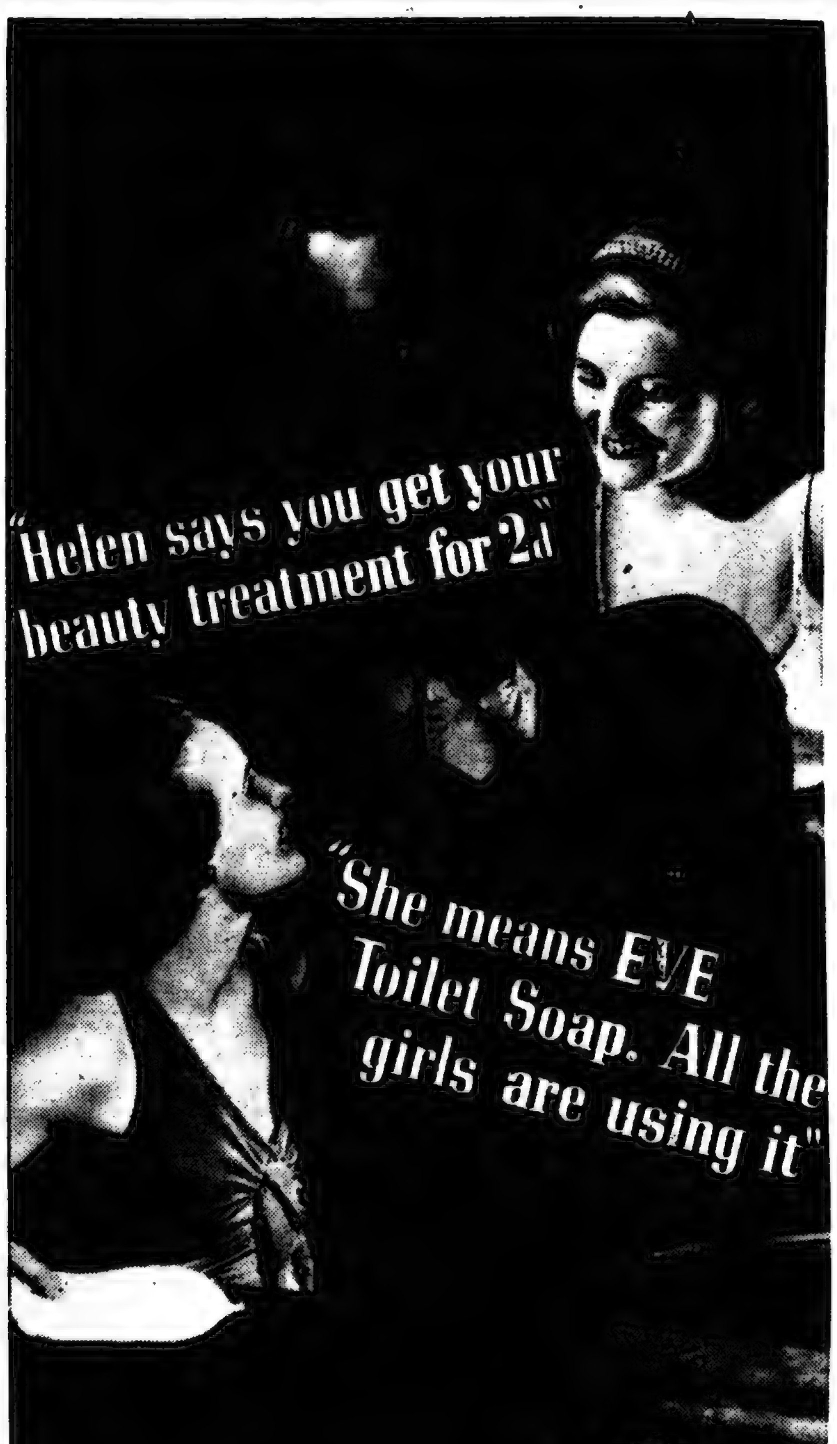
NAME ....

ADDRESS..

....

Enter now CLOSING DATE NOVEMBER 16TH
All prize-winners will be advised on Thursday, December 12, 1935.
Spillers

T125


"Helen says you get your beauty treatment for 2d"
"She means EVE Toilet Soap. All the girls are using it"

Eve
TOILET SOAP
Eve
2d
A FULL-SIZE TABLET

Your skin will respond wonderfully to the gentle cleansing of Eve Toilet Soap. Eve's creamy lather is so soothing, so beneficial to the complexion, and so fragrantly perfumed that it's not surprising this milk-white beauty soap is amazingly popular. Double wrapped, to preserve its freshness and fragrance — and only twopence.

EVE
Toilet Soap

A SOAP YOU'LL LOVE . . . AT A PRICE YOU'LL LIKE

EVE 40-366-05 JOSEPH WATSON & SONS LTD., LEEDS

RIZLA
FILTER TIPS
every time!

says the Man of Sport

I can smoke as much as I like and still keep fit.

As a man of sport I always use Rizla Filter Tips, because they protect my health, throat and pocket.

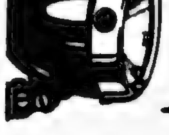
How do I use them? Just get a Rizla One-Hand Pouch from your tobacconist; it costs 4d. and contains everything necessary to make perfect Filter Tip Cigarettes; the ingenious machine on the pouch makes them in a moment.

A Penny Packet of Rizla Filter Tips makes 10 extra Cigarettes, or 30 to 36 from an ounce of tobacco, saving nearly £10 a year.

Don't forget . . . Rizla Tips
1d. and 3d. packets

USE ONLY RIZLA CIGARETTE PAPERS
World's Largest Sale

You'll see your way clearer with a



Drydex
CYCLE LAMP
AND BATTERY

Prices from 2/6 complete
Refill Batteries Type C60-8d

FROM EXIDE SERVICE STATIONS AND ALL GOOD DEALERS

IN Football it's TABOO ..

PROFESSIONAL footballers are less surprised than most people at the news that one of the leading clubs has debarred its players the use of motor-cars in order to make them walk more.

Each of them has a watchful guardian in the shape of some trainer or other to rule his daily life. Each carries a list of his club's "must-nots" in his head.

"You shall not walk except in the country" is, in fact, the rule of several clubs. The trainers concerned believe that walking on hard cobbles or flagstones does more harm than good.

Cynics may sneer at these mollycoddling edicts and recall the days when footballers went straight from field, forge or factory to play for the leading teams, but let them remember that times are different in football as in other spheres of life.

To-day managers build teams out of £40,000, £50,000 or even £70,000 worth of players all so perfectly matched in style and understanding that the whole is dependent on each individual member.

If a predilection for suet pudding is going to spoil the play of one of those men and, as a result, a £70,000 machine is going to become inoperative, what trainer would not find room for suet pudding on the club's list of "must-nots"?

Strange sounding to all except people who understand the game thoroughly are some of these restrictions.

No temptation

Quite a number of clubs lay down that no player shall travel in a smoking carriage on the way to a match. You have only to know that it is almost the general rule that players must not smoke on the morning before a game, and that a restless desire to smoke is often worse for a man than actually smoking, to understand why a trainer desires to remove temptation from the path of his players.

One Southern Section club, however, added to its no-smoking rule the definite stipulation that So-and-so, a half-back who was named, should smoke one pipe of tobacco after his Saturday lunch, the trainer to see that he does not take more than a quarter of an hour about it.

It has been found by experience that he plays a better game when allowed to have this eleventh-hour solace from his favourite briar.

Obviously alcoholic drink is the subject of a whole list of restrictions and rules. Most of them order moderation in the week with either total abstinence or a rigidly prescribed half-pint of beer on the morning of the match. But there are exceptions.

Imagine the dressing-room gossip among players of a certain team when one player with a weakness for beer was told to "lay off it" altogether on the same day that a colleague who was a life-long teetotaler was ordered to drink stout.

There may be all sorts of bans on a footballer, but even £10,000 players like Alex James are encouraged to indulge in golf

The former was soon saying how much better he felt—but so was the other. Which only goes to show what need there is for a trainer to understand his man.

There is the case of Bobbie Walker, perhaps the greatest forward Scotland ever produced. From the age of sixteen he was allowed what is known in Scotland as a half-mutchkin of whisky (about one-eighth of a pint) before every match, and this despite the fact that he was by very nature a moderate drinker.

As he won between 1900 and 1913 twenty-nine international caps, eleven in successive matches, his "wee drap" was scarcely wasted.

Dancing comes under a ban in certain clubs. In no case is it entirely barred. Because a little of it is good exercise for the legs and a lot is apt to produce stiffness, the usual rule is no more than three or four dances in any one evening except on the night before a match, when the player must be content to sit-out.

But he mustn't sit out too late. Although most trainers never issue curfew orders unless a player shows noticeable signs of lack of sleep, most of them prescribe that their players shall be in bed by eleven or twelve when they are in training for the Cup.

One London team—and this within the last few seasons—noticed that quite half its players were turning up each morning tired and jaded. Questioning bringing no explanation, they got several officials to act as amateur detectives to find out the cause.

Wireless fiend

The players in question were traced to a very convivial night-haunt. The club at once put not only this place but every other place like it out of bounds to its players.

Cycling is banned in one club. It is argued by the trainer that it produces unbalanced development, some muscles getting too much exercise and some too little.

One leading London player actually came under a wireless ban. That was in the early days of wireless, when it was something of an achievement to have heard America. He was sitting up till about five each morning to satisfy his wireless ambitions.

Several trainers ban home treatment with electrical and other apparatus. If you were to see one of your most expensive players arrive with his skin burnt off by injudicious use of an ultra-violet ray set, or a forward whom you value for his litheness and suppleness developed to all-in-wrestler proportions by some home exerciser he has picked up cheap, you would understand why.

A club which once visited Portsmouth's ground at Fratton Park now has a "no sightseeing" rule as a result.

Just as bad!

The day before the match the players were invited to go round the dockyards. And let it be said that this was no trick on the part of the Portsmouth team. The next day the eleven players showed just about as much movement and activity on the field of play as a set of skittles.

The trainer was determined to give them all a piece of his mind at half-time, but presto!—when he tried to rise out of his seat to do so he found he was just about as capable of movement as a man of ninety.

Five hours' wandering over the cobbles of the dockyards, climbing ladders and gangways and penetrating into the hidden depths of ships had done the trick.

No, if you were a trainer you, too, would be inclined to put your players in cotton wool.

You should see how they turn up for training at the end of the cricket season. Active men notoriously run to fat when they cease their activities for a time, and some of the players whom you now see speeding about the field, looked incapable of the shortest sprint three months ago.

How you would have laughed at one famous international when he presented himself for duty at the opening of the season. His colleagues called him "the fat boy."

Well, the trainer soon put him right. And, what is more, he is keeping him right.

Who cares if he is accused—as a result—of mollycoddling?

"Christmas Pie"

BEHIND the two intriguing words above is one of the happiest thoughts of our time.

Turn your mind back to the Silver Jubilee earlier in the year. You will recall that amongst all the ceremony of that occasion the event that touched all hearts was the simple and kindly thought of the King himself in directing that the people's thankoffering should be turned to the people's good by the formation of a great fund on behalf of Youth.

So was launched King George's Jubilee Trust.

Now at the close of the Jubilee Year, with Christmas close at hand, has come a happy inspiration to help the work of the Trust.

Nearly forty of the most brilliant writers and artists of the day have put their pens and pencils together, and the result of their generous co-operation in this great cause is "Christmas Pie"—a feast of entertainment such as you have never seen before. And its price is only sixpence!

* * *

As these words are written, "Christmas Pie" is nearly ready. On Tuesday morning next—November 5th—it comes piping hot from the press.

Don't risk being told "Sold Out." Get your newsagent *now* to keep you a copy. And bear in mind, "On Tuesday morning—November the Fifth—I get my 'Christmas Pie!'"

BROCK'S

"CRYSTAL PALACE"

FIREWORKS

"I see you've changed to Bondman"

"Yes, I like its freshness"

LLOYDS'

BONDMAN

is always **FRESH**

—it's packed in Vacuum Tins

- BONDMAN RICH RUDDY VIRGINIA 11½d. *per oz.*
- BONDMAN EMPIRE BLEND . . . 10d. *per oz.*

Richard Lloyd & Sons (Branch of Cope Bros. & Co., Ltd.), 83, Clerkenwell Road, London, E.C.1.

RADIO'S LAST WORD IN DESIGN & LUXURY!

HERE are the really modern sets—up-to-the-minute in design—luxurious in cabinet work—and possessing that refinement and reality of tone which justifies the title "front-seat" radio! Yes—and remember—only BURGOYNE can give you this real 1936 luxury radio at a moderate price! Ask to see the full range of battery and mains models at your dealer's!

H.P. TERMS —of course.

THE DRAGON SUPERHET

A 5-valve superhet of unique design, which gives a marvellous performance—equal to the usual 7-valve set. 200-550m. and 800-2,000m., 200-250 A.C. mains. Provision for gramophone pick-up. Handsome walnut cabinet.

10 gns

BURGOYNE RADIO

SEND NOW

for fully illustrated Booklet of 15 Burgoyne "Front-seat" Radio Models. 6 to 17 Gns.

BURGOYNE WIRELESS
(1930) LTD.,
GREAT WEST ROAD,
BRENTFORD MIDDX.

LUXURY IN ALL BUT PRICE!

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects. Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

***ODHAMS PRESS LIMITED,* Proprietors of "John Bull."**

Use SLOANS

SLOANS
LINIMENT

FOR ALL RHEUMATIC ACHES AND PAINS

There's nothing like Sloans for quick relief. 1/9 per bottle at all Chemists and Stores.

THE SPENCER BELT FOR MEN

A Perfect Support for RUPTURE, OBESITY, STRAINED BACK, HERNIA.

Note improved appearance of stout man after putting on a Spencer Belt.

The Spencer Belt is individually designed to meet the needs of the man who is to wear it.

Note from the illustration how broad the back is, giving the maximum of comfort and support. A common defect in belts for men is that the back is so narrow that it causes a strain on the back muscles, increasing discomfort instead of giving relief.

Men who do heavy work, and who suffer from backache or pains resulting from sacro-iliac strain, need the Spencer Sacro-iliac Belt.

Spencer Belts are very serviceable, for they are made of superior materials, and are guaranteed never to lose their shape.

Write Spencer Corsets Ltd., 44, Britannia Road, Banbury, Oxon, for Booklet, and for name of nearest local Corsetiere.

SPENCER

Individually designed Foundation Garments and Surgical Supports.

Branch Offices and Salons:

LONDON: 96, Regent St., W.I. Tel Regent 6206
GLASGOW: 86, St. Vincent St., C.2. Central 3232
BIRMINGHAM: 67, Newhall St., 3. Central 7125
LIVERPOOL: 19, Church St., I. Royal 4021
BRISTOL: 22, Clare St., I. Bristol 24801

HOT ALKALINE BATHS *for* RHEUMATISM SCIATICA, LUMBAGO etc. give quick, sure relief!

For quick and lasting relief from agonising pains in the back there is nothing so good as resting for twenty minutes in hot alkaline water supercharged with active oxygen. This rapidly eliminates, through the 7,000,000 pores of the skin, the uric acid and other deposits which are pent up in the system and form the direct cause of all rheumatic pains. A medicated alkaline bath is easily prepared at home by dissolving a handful of 'Reudel Bath Saltrates' in a bath of hot water, which is then impregnated not only with oxygen, but also the essential constituent salts of famous curative spas. Any chemist can supply sufficient 'Reudel Bath Saltrates' for several baths for 1s. 6d.

REUDEL BATH SALTRATES (*Pronounced ROO-DEL*)

only in YELLOW packets 1/6 & 2/6

FOG gets into your throat. Put your voice right with VICK LOZENGES 6d

DELIGHTFUL TO THE TASTE

The SILENT Salesman

"THE window-dresser must have to a certain degree the same qualifications as the play producer, chiefly an understanding of public appeal," says Sir Francis.

by Sir Francis Goodenough

who was President of the Government Committee on Education for Salesmanship

AT some time or other in a housewife's life she has come across the super high-speed salesman, under whose terrific onslaught of impressive oratory she has wilted and been compelled to buy an article—if only in self-defence!

But has she ever thought of the other type—the silent salesman—just as smart—just as effective—probably more so—who gently urges her to make a purchase—who works every minute—every second that the shop is open, and then does not mind working overtime—in fact, the shop window?

Good window-display is one of the most vital links in the chain of sales-processes which extend from the factory to the ultimate purchaser, namely, yourself.

A big start

EVEN the best commodities cannot reach the widest market unless sustained advertising, competent window-display, and efficient salesmanship are carefully co-ordinated in the selling scheme.

The advertised product in a shop window has a long start over the unadvertised product, because the shoppers' curiosity has already been whetted by advertisements.

The sight of an article which the housewife has already seen advertised wakens a responsive chord in her memory.

She is therefore in a propitious mood for buying, and a well-dressed display will tempt her over the threshold.

On the other hand, a mediocre display may blunt the effect of careful advertising.

In a window-display the product is practically at the point of sale. When a customer is wavering, a touch of originality in the window-display may tip the scale between mere interest and a genuine desire to buy.

For this reason every progressive trader knows that all the care and ingenuity lavished on a window-display are well repaid.

Higher standard

WE must recognise, too, that the standard of window-display has become far higher during the past few years. The professional display-man has changed the whole situation.

Yet it would be dangerous to assume that a large outlay is necessary to secure a good display.

Some of the most effective displays have been achieved with the simplest materials and settings.

The acid test of every display is in the sales that it brings.

The mere attempt to achieve a colourful and attractive ensemble is useless unless the whole is dominated by a forceful selling idea. Sales-sense is the first essential in the make-up of a successful display-man.

It must be remembered that shop windows account for a high proportion of the rateable value of business premises. Regarded in this light, it is wasteful and inefficient to neglect the window-display.

How many times is it heard in conversation between women—"Have you seen So-and-So's shop window?"—or—"You must go and see So-and-So's window next time you are shopping." And what better form of advertising can a retailer possibly want than personal recommendation among friends?

Just as women are shrewd judges of a man's character, so they are of a shop's merit, and it is through the window that they gain their first invaluable impression.

We in the gas industry are fully alive to the importance of the showroom windows. There are more than a thousand gas showrooms in this country, and at the present time vast sums are being spent on both construction and reconstruction, in order to present gas appliances in the best possible settings.

In the past few months it has been my privilege to open several new gas showrooms which have been designed to get the utmost value from the window space.

We regard it as a duty to our customers to show the new gas appliances, most of which are the result of recent inventions, in the most attractive possible way.

Experience shows that the method of lighting shop windows is a point of the utmost importance.

An improvement in the lighting of a window has been known to increase sales by 30 per cent.

The art of successful window-dressing can be very easily compared with the production of a successful stage play. They both must have bright and original settings, containing the right actors or prdoucts and, as has been mentioned above, the right type of lighting.

It can, therefore, readily be seen that the window-dresser must have to a certain degree the same qualifications as the play producer—a sense of design, colour balance, proportion and, above all, a great understanding of what appeals to the public.

Three-quarters of the money that passes over retail counters in this country is spent by women.

Women are confirmed window-gazers—in fact, it has been calculated that at least one-eighth of their lives is spent in shopping.

Their critical faculty is, therefore, very highly developed, and they can very easily discriminate between good and bad window-dressing. To anyone whose business depends on the patronage of women customers—that is to say, to the majority of retailers—that is a point well worth consideration.

It is because JOHN BULL's great National Window Display Contest is a stimulus to the appreciation and presentation of the well-planned and original shop window that I tender my congratulations and wish it every success.

WATCH THE WINDOWS!

SHOPKEEPERS and shoppers alike are uniting eagerly in making JOHN BULL's great Window Display Contest a triumphant success. They are also making enthusiastic bids for splendid cash prizes which must be won between now and December 31.

SHOPKEEPERS!—The mammoth prize of £1,000 cash will be awarded for the best window display.

Any retailer who has not already applied can obtain Entry Material by sending his name and address to JOHN BULL Window Display Contest, 68, Long Acre, W.C.2.

CUSTOMERS!—£100 is offered for the best advertising slogan of not more than twelve words relating to any product featured in a display marked with the JOHN BULL Window Display Contest sign. between October 1 and December 31. Entry Forms can be obtained at any of the shops where you see this sign.

In addition, a selection of the slogans sent in will appear in JOHN BULL from week to week, and the sender of each will receive £1.

Here are the slogans selected for the week ending Friday, October 25:

JULYSIA HAIR CREAM: *"Don't get ruffled—use Julysia."—Miss Winifred McCrink, 32a, Lawson Street, "Star Inn," Preston, Lancs.*

ACME WRINGERS: *"Acme does the 'best turn' on washdays."—Mr. V. Pithey, 28, Albert Street, Wisbech, Cambs.*

Further slogans will appear next week.

As they say at Monte Carlo:

C.C.484D

'BETTER BUY CAPSTAN.

they're blended better

—they're Wills's!

CAPSTAN CIGARETTES 10 for 6d.
PLAIN OR CORK TIPPED 20 for 11½d.

Who am I?

I cannot be a husband and father, but I can carry on the work of providing for the family if the breadwinner should die. He will feel happy in the assurance that I shall look after his wife and children. Oddly enough, although a servant I am paid only when I am waiting to begin work; when my work actually commences my wages cease. *Who am I?*

I AM A PRUDENTIAL "Heritage" POLICY

I provide for dependants, should death occur within 20 years,

£100 IN CASH, PAYABLE IMMEDIATELY,

£3 A WEEK FOR THE REMAINDER OF THE 20 YEARS,

£900 IN CASH WHEN THE INCOME CEASES.

If death occurs after 20 years, £1,000 is payable immediately.

I cost so little compared with the security I bring your family. Am I not worth considering?

To THE PRUDENTIAL ASSURANCE CO., LTD.
HOLBORN BARS • LONDON • EC1

I desire full particulars of your "Heritage" Policy.

Date of Birth ....

Name ....
(Mr. Mrs., or Miss)

Address ....

....

J.B. 2.11.35. 361

"You really must do something about those grey hairs, Bill .... Deckers Bay Rum solved my difficulties. It brought back the natural colour and soon made my hair lustrous and healthy. Buy a bottle to-day—you'll soon realise what a difference it will make .... one simply can't afford to look old."

1/9 DECKERS

Hair Darkening

bay rum

Super size bottle, double quantity 3/-
Standard size, 1/9. Try it to-day.
★ OBTAINABLE FROM ALL HAIRDRESSERS AND STORES ★
Osborne, Garrett & Co., Ltd., London, W.1.

CATARRH CLEARED IN 5 SECONDS.

18 OUT OF 20 CASES BENEFITED.

The remarkable efficiency of McCLURE BRAND EPHEDRINE NASAL CATARRH SPECIFIC is mainly due to the fact that the Manufacturers have made very patient research into the efficiency of "EPHEDRINE" as extracted from the many herbs and plants from which this alkaloid can be obtained. Although this article has for a long time been recommended for various remedies it was discovered that the "Ephedrine" which is an alkaloidal active principle obtained from the Chinese plant "Ma Huang" had a far greater value than "Ephedrine" isolated from other plants in many discontiguous parts of the world.

Results have shown that when "Ma Huang Ephedrine" was used in the form of a Nasal Douche, for Asthma and Hay Fever, 18 out of 20 cases benefited.

The chief success of this preparation, however, has been as a NASAL ASTRINGENT IN THE TREATMENT OF NASAL CATARRH and Colds in the nose. The Specific causes an instant shrinkage of the engorged nasal mucous membrane. Contraction begins from a few seconds to one minute. The turbinate contracts through its whole length and the mucosa becomes so thin and flat that it fits the bone as a glove fits the finger.

There is no irritation of the mucous membrane which might cause sneezing or discomfort.

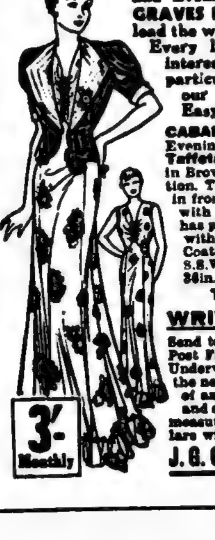
The above facts show that McCLURE BRAND "EPHEDRINE" NASAL CATARRH SPECIFIC is eminently suitable for use as a Nasal Astringent for Colds in the nose and head, and give reasons for our claiming that this preparation arrests the complaint in a few seconds.

No proprietary rights are claimed for this preparation.
1/6 *from all Chemists and Druggists.*

McCLURE, YOUNG & CO., LTD., ***Manufacturing Chemists,*** **90, Standard Road, London, N.W.10.**

For your protection insist upon McClure Brand—the genuine "Ma Huang" Ephedrine.

GRAVES Beats the World For Quality & Value



The newest styles in Dance Frocks and Evening Gowns shown in the GRAVES DISPLAY OF FASHIONS lead the way for the present season. Every lady should in her own interest write to-day for full particulars. Wherever you live, our Challenging Prices and Easy Terms are for YOU.

CABARET An exclusive two-piece Evening Gown in **Artificial Silk Taffeta** printed in a floral design in Brown/Green/Lemon harmonisation. The bodice of dress is gathered in front, the low back is trimmed with lace effect piping. The skirt has plain panel front, and is fitted with a belt to tie in bow at back. Coatee is in plain Taffeta to tone. S.S.W. to W. Busts: 32 to 38in. Lengths: 48 to 56in **22/11**

Terms: 3/- Monthly.

WRITE FOR PATTERNS

Send to-day for range of Patterns, Post Free. Coats, Costumes, Furs, Underwear, Robes, Frocks, &c., all in the newest styles. Ask for Patterns of any kind of garment required, and a splendid choice, with a self measurement form and all particulars will be sent per return of post.

J. G. GRAVES LTD. SHEFFIELD

'GRIPS' Jig-Saw Puzzle Ballot

£300 IN CASH PRIZES

GRIPS
First-aid Pastilles.

FREE COUPON in every box

Boxes 3d. 6d. 1/-. LOOSE BY WEIGHT 2½ PER OZ

WHAT WOMAN LIKES A THIN MAN?

Or What Man a Scraggy Woman?

Here's news for everyone who could do with a few more pounds of firm, healthy flesh to hide ugly, scraggy bones and fill out those skinny legs! You've always known you *could* do it by forcing yourself to swallow Cod Liver Oil, but now there's no need to. Science has discovered that Halibut Liver Oil is so much richer in the essential A and D Vitamins that it has been possible to concentrate them into little tasteless tablets which will do you more good than Cod Liver Oil itself.

These little Clotabs, as they are called, are simply marvellous for bringing you new strength and vigour. They're sugar-coated and as easy to take as sweets. Children love them and there's nothing better for weak, undernourished, rickety kiddies.

And remember this! If one month's course of Clotabs doesn't put on 3lbs. of fine firm flesh the makers will refund your money. Just ask for Clotabs. Any good chemist will tell you they're the finest tonic and strength producer you could have. Only 1/3 and 3/- the bottle.

POISONED HAND
In dangerous place

Healed in 2 days by T.C.P.

"A few weeks ago I **poisoned my hand** at a very dangerous place, between the thumb and forefinger," writes Mr. A. C., Sussex. "I immediately went to my Doctor, who lanced it and applied T.C.P., and told me to see him again the following day. I did so, and after cleaning the wound, he again applied the T.C.P., and **by the same evening the cut had healed up completely.**

"From that day I have used T.C.P. for all ailments, and being the First-Aider in a large Machine Shop, have found that no praise is too great for this wonderful healer."

T.C.P. Solution

The Antiseptic Discovery of the Age.

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OUR LETTER PARLIAMENT

I HAVE noticed one failing common to many M.P.s. It is that whilst they are here, there and everywhere in the division during electioneering, after their return to Parliament they are conspicuous by their absence.

They apparently do not deem it necessary to give their constituents a periodical account of their stewardship, and whilst one occasionally reads that "Mr. X., M.P. for Blank, supported the Bill," he never bothers to come and tell us why.

So I shall ask the next aspirant for my vote whether he "won't come down and see us some time."—*T. L., Ashford.*

How Many Times?

What action is proposed to terminate the fatuous sacrifice of human lives to the jealousies and fatuousness of local governing bodies?

How many more times are ambulances and fire brigades to turn back when human suffering is found to be just outside their own particular area?

An act of mercy should not be restricted to any territorial limitation. The Parliamentary candidate who seeks my vote will have to satisfy me on this question first.—*H. E. Birmingham.*

A Little Attention

My man risks his life underground seven minutes for a 1d. The coalowners, running a formidable business, are lucky if they make a profit of 3d. a ton.

Yet royalty owners, many of them connected with the Church, take up to 6d. a ton, even though they have never been down a pit

A housewife. I shall ask if my candidate can give this question of the royalty ramp a little legislative attention in between the many pressing duties he will have to face.

There are other black-faced men besides the Abyssinians getting a raw deal.—*Mrs. R., Newcastle.*

"On Our Terms!"

Ohms, not homes, would be the subject of my question. The varying charges for electricity is a national scandal.

Housewives look enviously on the many electric devices they can't afford to use, yet big concerns can get their units for next to nothing. The Durham miner pays no more to post a letter than a London financier; why, then, should electricity charges vary according to the locality and nature of consumer?

The Creator commanded "Let there be light." A multitude of corporations and companies say: "Light, on our terms, or darkness overtaketh thy dwelling!"—"*Meter,*" *Notts.*

Satisfactory

Monkeys wouldn't starve in a forest full of nuts, nor would a donkey in a field of grass, so the query I shall raise is: Why have we thousands of humans destitute in the midst of enough natural wealth for more than one world?

The Government cannot only answer this question, it can settle it to everybody's satisfaction.

If a few millions are needed for armaments, or to help some foreign people, it is instantly forthcoming.

So, by cutting expenses on unnecessary things and using those millions to tend destitute humanity, my question could be answered satisfactorily.—*K. E. J., Staffs.*

A tithe distraint scene in Suffolk

A Stop to This

I would ask the candidate if he would use all his energies and powers towards the righting of the iniquitous tithe system. Too many farmers, whose efforts to make a living are often exceedingly difficult enough in the ordinary way, lose what little they have because of this law, which may have been reasonable centuries ago, but is totally unsuitable to existing conditions.

Never shall we get the people to return to the Church whilst the farmer is so antagonised by the tithe laws.—" Not a Victim," Liss.

MY General Election Question

Greatest Wealth

I shall ask him what he is going to do about education, as I consider this to be a matter of the utmost importance.

Will he cut down the expenditure on the schools? Will he cause the number in each class to be increased? They are too large in many schools now. Will he rob the boys and girls of their birthright—a good training fit to meet the keener competition of the future?

Our greatest wealth is in our children. We must see to them!—*G. E. H., North Wales.*

Continually Shelved

There is one question which is being continually shelved by politicians. It is the question of Divorce Reform. It is acknowledged that our present divorce laws bring untold agony to thousands of innocent people, yet nothing ever seems to be done.

I want a straight answer to my question: "Are you in favour of reforming the Divorce Laws?"—"*Victim,*" *Yorks.*

Cut Price

My question would concern legislation concerning the preying on the Service Pension. We guileless ex-soldiers imagined the pension was for blood spilt and limbs lost, but we're soon disillusioned by prospective employers who blandly remark: "You have a pension, in which case you can have the job at ——." The wage is always something less than a non-pensioned man.

We do not begrudge M.P.s their salary, even though many may visit the pensions counter each week, nor dare we offer a solicitor less than his usual fee for the same reason.

This matter demands attention: too long has it been a canker in the country. —"*Timothy,*" *Castletown.*

Worst Feature

My question would be: "Why should the Milk Marketing Board raise the price of milk to 2s. 4d. a gallon?"

The farmer gets about 7d. or 8d. a gallon for supplying the milk, though he bears the risk and has all the work and expense of rearing and feeding the cattle. Then a retailer adds 1s. 8d. per gallon to the cost.

But the worst feature of this ramp is that poor parents cannot afford milk for their children, who are bound to suffer all their lives.—"*Master,*" *Wrexham.*

Hundreds Empty

I shall ask him whether he will insist upon the construction of rentable houses for poorly paid workers. In spite of the Government's claim that millions of houses have been erected during post-war years, there are hundreds of thousands of workers, in London especially, who cannot find homes for themselves and their families at a rental proportionate to their earnings.

Even where houses can be purchased at a low figure, the weekly instalments, plus rates, repairs and fares, are much above the average wage-earner's means. This is proven by the fact that, in one newly built area, hundreds of houses remain untenanted.—*J. P., Southfields.*

Unfair

Believing that the present method in voting is totally unjust, I shall ask my candidate if he will support the immediate introduction of proportional representation, knowing that such an innovation would prevent a repetition of the fiasco which occurred at the last election, when seven million voters found themselves represented by a ridiculously inadequate number of seats.

Such a state of affairs ill becomes a nation that boasts to the world of the fairness of its democratic Government —"*Lib-Lab,*" *Weston.*

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published, 2s. 6d. for "Shorts." Envelopes marked "Letter Parliament" must reach 93, Long Acre, London, W.C.2, by first post Tuesday, November 5.

When I Acted as Detective

FOOTBALL SELECTIONS

By our Expert—for Matches Played on November 2

FIRST DIVISION.

(1) Everton v. Stoke
(2) HUDDERSFIELD v. Chelsea.
*(3) MIDDLESBROUGH v. Liverpool.
(4) Portsmouth v. Sunderland.
(5) Preston v. BIRMINGHAM.
(6) WEDNESDAY v. W.B. Albion.
(7) WOLVERHAMPTON v. Leeds.
(8) Aston Villa v. Grimsby.
*(9 BOLTON v. Blackburn.
(10) Brentford v. ARSENAL.
(11) DERBY v. Manchester C.

SECOND DIVISION.

(1) FULHAM v. Sheffield U.
(2) HULL v. Forest.
(3) MANCHESTER U. v. Leicester.
(4) NEWCASTLE v. West Ham.
**(5) PLYMOUTH v. Doncaster.
(6) PORT VALE v. Bradford.
**(7) HOTSPUR v. Swansea.
(8) Barnsley v. Blackpool.
(9) BRADFORD CITY v. Bury.
(10) BURNLEY v. Southampton.
*(11) CHARLTON v. Norwich.

SOUTHERN SECTION.

(1) C. PALACE v. Millwall.
(2) GILLINGHAM v. Swindon.
(3) Luton v. Newport.
(4) NORTHAMPTON v. Bristol C.
*(5) NOTTS v. Exeter.
*(6) READING v. Torquay.
(7) SOUTHEND v. Watford.
(8) Boscombe v. Coventry.
(9) BRISTOL R. v. Brighton.
(10) CARDIFF v. Aldershot.
(11) ORIENT v. Q.P. Rangers.

NORTHERN SECTION.

(1) Crewe v. TRANMERE.
**(2) LINCOLN v. Mansfield
(3) NEW BRIGHTON v. Halifax.
(4) Rochdale v. Rotherham.
(5) Southport v. Carlisle.
*(6) STOCKPORT v. Gateshead.
(7) YORK v. Wrexham.
(8) Accrington v. Walsall.
(9) Barrow v. Oldham.
**(10) CHESTER v. Hartlepools.
**(11) CHESTERFIELD v. Darlington.

SCOTTISH LEAGUE.

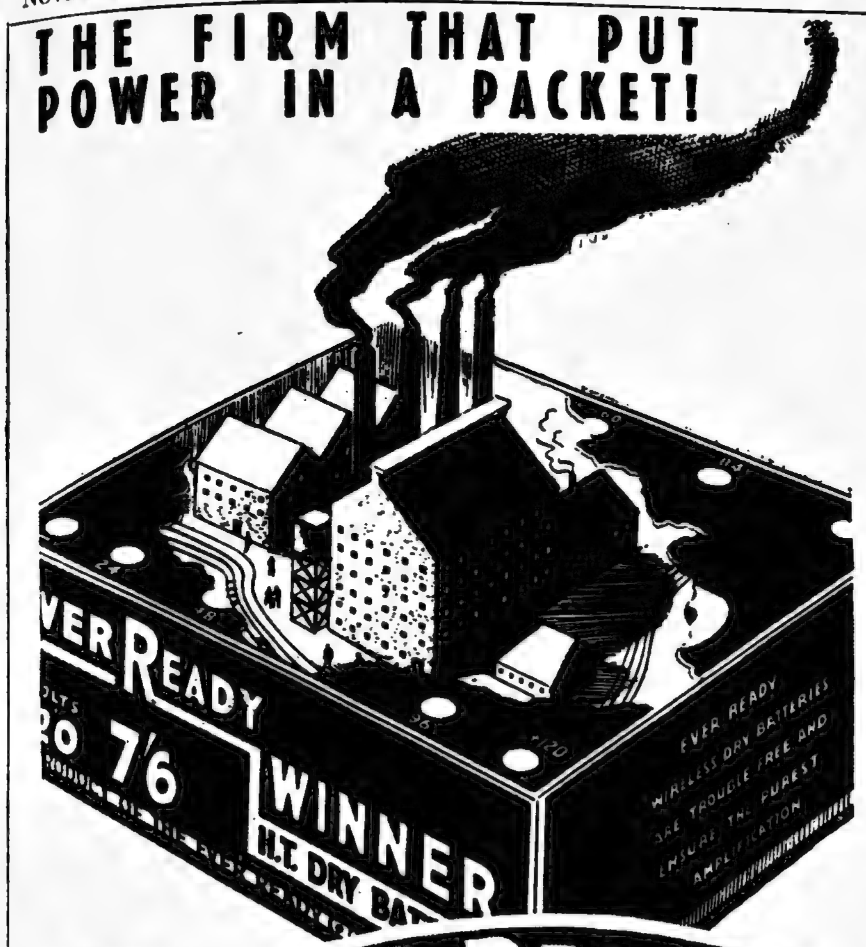
**(1) CELTIC v Dundee.
(2) DUNFERMLINE v. Airdrie.
**(3) HAMILTON v. Clyde.
(4) Hearts v St. Johnstone.
**(5) RANGERS v. Queen's Park.
(6) Third Lanark v. MOTHERWELL.
*(7) ABERDEEN v. Queen of South.
(8) ALBION v. Kilmarnock.
(9) ARBROATH v. Partick.
(10) Ayr v. Hibernian.

SPECIAL STAR CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Example Code.—Div. I.—10 (*A*); Div. II.—5 (*H*); Southern Section—6 (*H*); Northern Section—2 (*H*); Scottish League—6 (*A*) would indicate Arsenal, Plymouth, Reading, Lincoln and Motherwell.

THE FIRM THAT PUT POWER IN A PACKET!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Afrikander SHAG

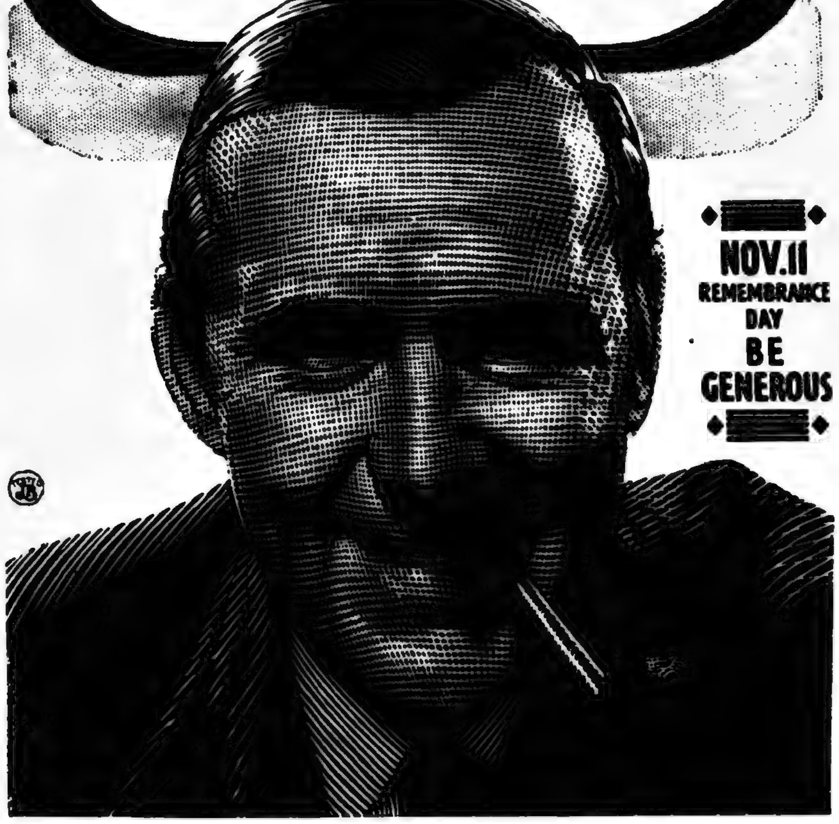
8D AN OZ

In ½ and 1 oz. packets

also MIXTURE *or* FLAKE

"IT SAVES & SATISFIES"

Shags may come and shags may go, but Afrikander goes on—for ever cool and smooth and 100% satisfying.



NOV.11
REMEMBRANCE DAY
BE GENEROUS

STOMACH SUFFERERS

The Most Recent Medical Research and X-Ray experiments prove there is no better remedy than 'Bisurated' Magnesia for Indigestion and Stomach Disorders.

'BISURATED' MAGNESIA is *unique* because it is the *complete treatment* for the relief of all stomach troubles. It is a most potent neutraliser of the harmful acids which cause indigestion and stomach ulcers. It also spreads a protecting film over the inflamed stomach lining and thus allows digestion to proceed without aggravation until the cure is complete. Pain is banished almost instantly; soon digestion becomes perfect, and you can eat what you like when you like without suffering. Take a dose after your next meal—you'll be amazed at the wonderful effectiveness of this famous remedy. Price 1/3 a bottle.

'Bisurated' Magnesia
For the Stomach

Why suffer
BAD LEG?

Whilst there is no claim that Burgess' Lion Ointment will cure all cases of Bad Leg, yet it has been successful in a great many obstinate cases, where all else has failed. Famous for 88 years as the trusted healer for Boils, Carbuncles, Whitlows, Poisoned Wounds, Abscesses, Piles, Eczema. So safe and so sure! Brings all the infection OUT. Get a box from your Chemist. 3/-, 5/-

LION OINTMENT 1/3

Nothing Equals

MUSTEROLE
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MUSTARD OINTMENT

FOR RHEUMATISM

The "deep healing" of this pure, stainless ointment never fails. Its glowing warmth penetrates deep down beneath the skin, soothes the inflammation, draws out the pain. Better than a mustard plaster—it will not burn or blister. Don't suffer a day longer. Get a jar from your chemist today. Costs 2/6d. but is very economical as owing to its great penetrating power you use very little at a time. Once you have tried it you will never be without it. It is a regular "family friend."

A Redhill, Surrey, user says:—

"I was taken suddenly with a very acute pain right down my left leg and was unable to walk. After finding out it was acute Rheumatism, I tried several remedies, but without any real result. I went to my local chemist, and he recommended to me your Ointment. I applied it as soon as I got home after walking in misery, and after two hours the pain had nearly gone and now after a week's use of it I am completely cured."

Musterole Brand Mustard Ointment gives *certain* relief in cases of CHEST COLDS, COUGHS, SORE THROAT, CONGESTION, MUSCULAR RHEUMATISM, ACHES AND PAINS IN BACK, STIFF MUSCLES, etc. Has saved thousands from PNEUMONIA after 'FLU and COLDS.

Thos. Christy & Co. Ltd., 4 Old Swan Lane, E.C.4.

Eat without Pain
no more Acidity - no more Flatulence

Perhaps you are even now suffering torture from your last meal. Why live in such misery? By the aid of 'Milk of Magnesia' you can enjoy and digest your very next meal in comfort. It sweetens a sour, acid stomach within five minutes. Stops acute gastric pain almost instantly. What is even better, it restores the natural activity of the gastric juice, thus easing the work of the stomach and aiding the return of full digestive power.

Doctors prefer 'Milk of Magnesia' for stomach troubles because it is the antacid most acceptable and beneficial to the human digestive system.

For convenience, many carry 'Milk of Magnesia' in the handy Tablet form. Each Tablet equal to one teaspoonful of 'Milk of Magnesia'.

A neat, flat tin for the waistcoat pocket or lady's bag 1/-; also a family size bottle, 2/-. Of all chemists. Take them after your next meal — it will mark the end of your indigestion.

'MILK OF MAGNESIA'
TABLETS

'MILK OF MAGNESIA' TABLETS

'Milk of Magnesia' is the trade mark of Phillips' preparation of Magnesia.

BACKACHE

How often have you told yourself that your backache was due to over-tiredness—that you had been "taking too much out of yourself"? Make no mistake—those stabbing, sudden pains, or that down-dragging, dull ache, are Nature's warning of a trouble that may seriously undermine your health. Your kidneys are at fault—they are not discharging their duty as purifiers of the blood stream.

If you try to carry on you will be giving yourself needless agony. What is more, you will be allowing the blood stream to carry poisons, uric acid among them, all over the body, because your kidneys are too weak to filter them out naturally. This uric acid will then form crystals that lodge in the joints, giving rise to backache or rheumatism, and it may lead to scalding gravel or inflammation of the bladder.

You cannot be well if your kidneys are ailing.

Why suffer the maddening pain of backache, when De Witts Brand Kidney and Bladder Pills will bring certain, quick relief. You will have visible proof of this within 24 hours of taking them. No other pills will do this. A few hours after taking De Witts Pills your pain will lessen and soon the kidneys will be working naturally. Get a supply of De Witts Pills to-day.

DEWITTS BRAND KIDNEY & BLADDER PILLS

NEW TRIAL SIZE 1/3 Economy Sizes 3/- & 5/-

If you live in agony from piles, get MAN ZAN Brand Pile Remedy. Nothing so quickly ends the dreadful irritation, the weakening pain and banishes pile trouble for good. Get your supply of Man Zan in its easy, clean-to-use tube. Use it and be pile free and happy again. Man Zan costs but 3/- for the big supply.

Every Sufferer from INDIGESTION knows this to be true

Every sufferer from Indigestion wants three things, and wants them quickly.

★ **Firstly,** he wants immediate relief from his pain, feeling of fulness, palpitation or flatulence.

¶ **Secondly,** he knows that unless his inflamed or weakened stomach is protected from the hot, burning acid continually poured out, he will only have the pains come back again.

§ **Thirdly,** he wants help for his weak stomach to digest the food he must take.

All these requirements have been carefully provided for in De Witt's Antacid Powder.

★ On entering the stomach De Witt's Antacid Powder **firstly** neutralises the excess acid and renders it harmless to the inflamed stomach. The pain of flatulence is relieved and there is an immediate feeling of well-being.

¶ **Secondly,** the valuable Colloidal Kaolin ingredient coats the stomach walls, and whilst protecting the inflammation or ulcers from the burning acids, allows the ordinary work of digestion to go on.

§ **Thirdly,** another ingredient actually digests a portion of your food, taking a further load off the weak stomach.

Finally, by persistent use of De Witt's Antacid Powder, the system gets regulated and healthy so that the stomach can digest your food, and medicine is no longer required.

So every day that you put off getting a supply of De WITT'S Antacid Powder means another day of unnecessary suffering for you.

DE WITT'S ANTACID POWDER

Sold by all Chemists, in Sky-blue Canister,

1/6

The Editor Laughs Last

DECK-HAND (Gravesend).—"I sensed that I was the next to be sent spinning." In rotation?

G. N. (Bedford).—"What sort of a start is a young fellow likely to get in the Air Force?" A flying one.

EIGHTY-THREE (York).—"When I was a boy I had to walk five miles to school." That's a long way off.

T. S. (Oxford).—"I've cut my tailor's bill in halves." Never mind, he'll send it in again.

H. L. (Exeter).—"A good football referee must be able to think very quickly." And a bad one, move!

S. T. B. (Wrexham).—"I told my employer that the ledgers were too heavy for me to carry around the office." Did he regard it as a weak excuse?

JUAN (Coventry).—"I propose to serenade my sweetheart. What music would she find most attractive?" A motor horn, probably.

W. A. (Bolton).—"When my son becomes old enough for me to give him my watch to play with, I shall get a new thrill." And probably a new watch.

COMMERCIAL TRAVELLER (Ely).—"Of course, I have a few favourite clients to call on." Where they throw you out more politely than other places?

C. T. (Wadebridge).—"Do you know what I'd like to put down when my son asks me to help him with his homework?" Homework, of course.

HANDY (Retford).—"My pocket-knife has saved me a lot in not having to pay watchmaker's bills for repairs." You've cut them out?

A. J. M. (Hammersmith).—"At a forthcoming banquet I have to toast a well-known sun-bather." Won't the sun have already done that?

BUTCHER (Glasgow).—"By the time I had succeeded in hanging the grouse and pheasants on the rail, my wife knew I had been drinking." The game was up.

MRS. T. (Retford).—"The woman next door threw a blancmange in the face of a debt-collector." Just a trifle on account, as it were.

D. S. (Bodmin).—"I lost my part in the amateur play because I arrived at the last rehearsal half an hour late." Perhaps you will be prompter now?

CARPENTER (Shoreditch).—"There was a complaint about an uneven surface, but a few strokes with the plane put the matter right." You smoothed it over.

JAMES (Balcombe).—"My brother-in-law came down to spend the week-end with us because he felt seedy—and stayed for a month." So he planted himself with you.

COUNTRY COUSIN (W.C.).—"How on earth do you city folk manage to thread your way through the traffic when you wish to cross the street?" Oh, we know all the dodges.

YACHTSMAN (Cowes).—"Where, other than here at Cowes, can one see the clippers going so expertly through the waves?" Any ladies' hairdressing establishment.

P. L. (Durham).—"The builder is such a good workman, and planned my house so well, that I haven't the heart to tell him that the back wall is not built high enough." You are going to overlook it?

AMATEUR (Marlow).—"My neighbour has some marvellous rambler roses which I covet. When would be the best time to take cuttings?" When your neighbour is away from home.

PATER (Liphook).—"It is my little boy's birthday next week, but, as he has been so unruly lately, I really don't think he deserves anything. Can you suggest anything?" A slipper!

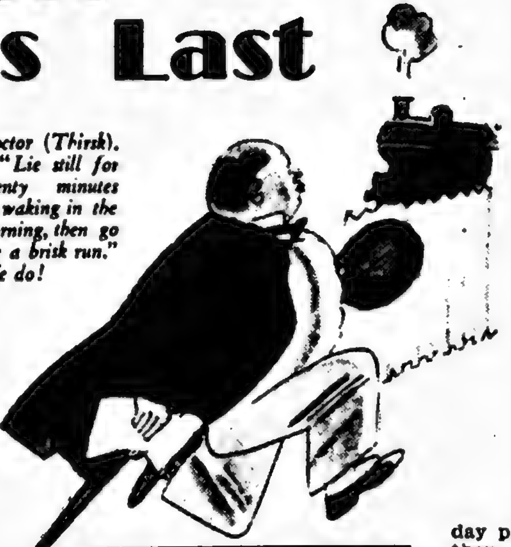
MRS. P. I. (Willesden).—"Our maid accidentally upset a bowl of water over the chimney sweep, which made him depart hurriedly." She made a clean sweep of him!

MRS. D. W. (Nunhead).—"My husband has just received notification that if he takes a selection of rulers to a well-known firm a large order will probably result." Naturally, he is going to take measures to secure it?

AMUSED (Birmingham).—"An alarm-clock exhibited as a prize at a recent fete suddenly started to ring loudly." We hear that a sleepy bystander whipped off a shoe and scored a bull's-eye with it without realising.

HOSTESS (Mayfair).—"The hush that settles on the dinner-table before he begins his funny story is very disconcerting to a young guest." So is the hush that sometimes settles after he has finished.

Doctor (Thirsk).—"Lie still for twenty minutes on waking in the morning, then go for a brisk run." We do!



E. R. (Downe).—"More boys are taking their dinners to school than ever before." And eating them for lunch too, we bet.

M. E. (Harringay).—"What is the biggest trial for the racing motorist?" The 30-mile-an-hour limit.

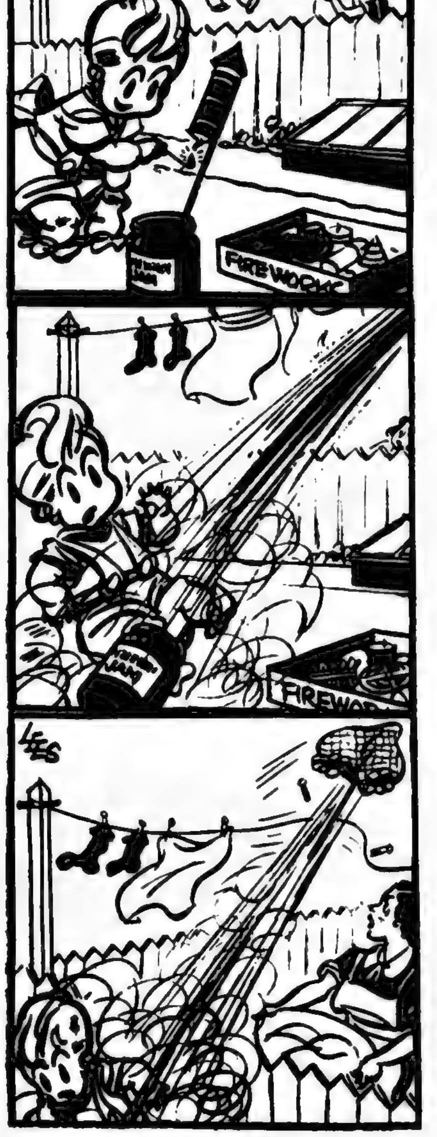
H. J. (Tiverton).—"I envy the man with a family of three children." How many have you—six?

JOCKEY (Epsom).—"Although it is late in the year I am going to spend my holiday sea-fishing this year." And, no doubt, you hope to get a plaice?

HARRY (Widnes).—"I can't imagine how men got on before the safety razor was invented." Oh, they managed to scrape through.

HENRY B. (Bath).—"What can I do to prevent an owl from disturbing my sleep by hooting nightly in a tree in my garden?" Cut it down.

MRS. B. (Cromer).—"My nerves are getting frayed because the woman next door sings all day in a flat voice." Why not send her a sharp note?



THE KID

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.

POET (Axminster).—"What would the rose be without its thorn?" Considerably easier to prune.

B. M. H. (Carshalton).—"As soon as I had finished my report, I hurriedly closed my book." With a bang?

N. S. (Penge).—"I know a fellow who simply can't leave a paper lying on a carriage seat." The cleaner?

W. N. (Goole).—"I worked all day putting a roof on my new shed, and then what do you think followed?" Night!

H. B. (Pett's Wood).—"A ton of stone doesn't go far when you are making a garden path." Surely you don't want it to.

MRS. A. (Beeston).—"When she insulted me about my weight, you could have knocked me down with a feather." Therefore she must have been wrong about it.

P. N. (Hitchin).—"A wine merchant tells me that the best cider comes from Naples." And not from apples, as one would expect?

SUPPORTER (Southampton).—"One of our players always puts his hand out when kicking the ball." Especially just before taking a corner?

RECRUITER (Aldershot).—"More men are rejected for the Army on account of their eyesight than for any other cause." The order, therefore, is "eyes *right*!"

BOXER (Coventry).—"It made an odd change for me when I was engaged to help in the recent road census." Surely you are used to taking the count?

KINDHEARTED (Walton).—"To give, at any time and in any way, always produces a delightful sensation." Not when the stepladder gives way!

ARCHIE (Aldershot).—"I'm afraid the gymnasium instructor will never catch me jumping through a hoop." We shouldn't try if we were he.

J. B. H. (Birmingham).—"Just after the crate of chemicals had exploded the foreman came to enquire whether it had been despatched yet." So you told him it had just gone off?

"**FIRST AID**" (Dunfermline).—"If your finger gets cut below the nail and you carefully bandage it up, what should show itself when you remove the bandage?" Your finger.

HELEN (Hornchurch).—"Being annoyed with my violin practice, my father said he would chop it up and light the fire with it. Can you guess what I replied?" Fiddlesticks!

M. K. (Beverley).—"I was named after a well-known historical character who died hundreds of years ago." Of course. It would have been impossible for you to have been named before.

MIDDLE-AGED (Worcester).—"Feeling that exercise would do me good, I tried my hand again at hockey, but found the game too strenuous." You couldn't stick it?

STOKER (Southampton).—"When the chief officer came down and complained about the way I was tending the fires I asked him if he could do better himself." Then, no doubt, there was a heated argument.

E. J. W. (Chelsea).—"I'm always the first to try and cheer other people up." Now what about being first in *Bullets* and cheering yourself up? We offer £3,000, Car and Joy Week for a few words on pages 46 and 47.

F. N. (Clacton).—"A music-hall performer plays what he claims to be the biggest concertina in the world." He got the idea while musing over the remains of his car which had collided with a brick wall.

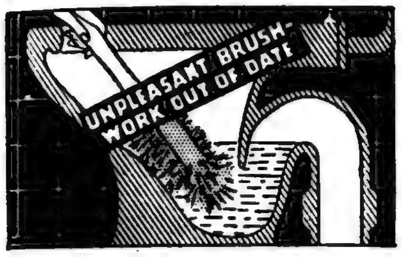
W. B. (Barnes).—"A lady sword-swallower appears in a French circus." It is said that she has many suitors, not only because of her beauty but because of her possibilities as a disposer of discarded razor blades.

ELOCUTIONIST (Clacton).—"Most people do not pronounce their g's with enough emphasis." Apparently you have never heard the enthusiastic comment of 50,000 football spectators when the home centre-forward has shot well and truly into the net.

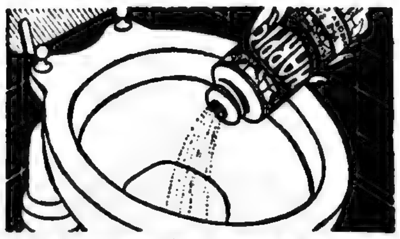
(Many replies unavoidably held over)

Do friends notice *YOUR* lavatory?

Your friends are candid — *in their thoughts!* Do they criticise *your* lavatory? Think you "*careless?*" They won't when you use Harpic! No need for tiring and unpleasant brushing — just sprinkle Harpic and your lavatory-pan becomes spotlessly white. Use Harpic last thing at night — then it works undisturbed for several hours. Get Harpic in the new, *easy-flow* tin, prices 6d., 1/- and 1/9.


UNPLEASANT BRUSH-WORK OUT OF DATE

See that hidden bend in the pipe? The brush can't reach the stains there!



Harpic sweeps right round the *hidden* bend and cleans everything.

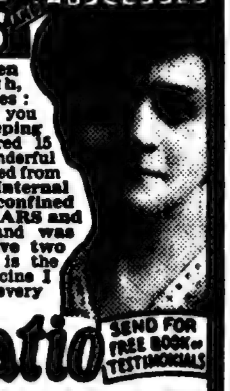
Just a sprinkle of
HARPIC
-thats all it *needs*

HARPIC MFG. CO. LTD., HULL AND LONDON

Rheumatism ended by Macleans Rub.

If uric acid crystals make you a martyr to Rheumatism, Gout, Lumbago or Sciatica just try one tube of the wonderful new Macleans Brand Rheumatic Rub. It's amazing how it penetrates the skin and subcutaneous tissues and dissolves away the agonizing uric acid crystals, bringing almost instant relief from pain. Don't suffer one day longer. Macleans Rheumatic Rub is bound to relieve you. It's made and guaranteed by the great firm of Macleans. Non-irritating, non-greasy, highly antiseptic. For your own sake do try a tube to-day. At all chemists, 1/3, or 3/- for a very large tube. Money back if not satisfied.

MUCOUS COLITIS INTERNAL ABSCESSES



Miss SAUL, 8 Lyveden Road, Blackheath, London, S.E.3., writes: "I am writing to let you know I am still keeping well after being cured 15 years by your most wonderful Vitadatio. I had suffered from Mucous Colitis and Internal Abscesses, and been confined to bed for FOUR YEARS and THREE MONTHS, and was told I could only live two months. Vitadatio is the most wonderful medicine I know, and I wish it every success."

Vitadatio

SEND FOR FREE BOOK of TESTIMONIALS

The World-renowned Herbal Tonic and Blood purifier—invaluable for Blood Trouble, Liver, Kidney and Stomach Complaints. Vitadatio has saved thousands of lives—it may save yours. Sold by Boots, Timothy Whites and Taylors, Ltd., Chemists and Stores, 3/- and 5/- per bottle (post 6d. extra in U.K.). Special 21/- Bottles for export only, containing 3 weeks supply post free. From VITADATIO, No. 121, ARMLEY, LEEDS.

3.18b

So you're a 'Merry Andrew,' too!

There is no mistaking those happy, healthy "Merry Andrews"—cheery, smiling folk who rely on Andrews Liver Salt to keep them fit and well. Visibly, they *enjoy* Life to the full.

9D *and* 1/4

Bubbling, sparkling, pleasant-tasting Andrews is a time-proved safeguard of physical and mental well-being. Quickly, gently, it *cleanses internally*, bracing and invigorating from top to toe. A glass for two or three mornings running brings prompt relief to those feeling "out-of-sorts"; taken regularly, it keeps the system in healthful trim.

ANDREWS

£950 WON IN "JOHN BULL" CROSSWORD No. 385

In the above Competition, correct solutions were received from the following 33 competitors, who share the £850 offered. Brangwyn, E., 7, Alexandra Terr., Marlborough, Wilts ; Broderick, P., 28, Ellesmere Ave., N.C. Rd., Dublin ; Burton, Miss, I., 99, Peter St., Blackpool ; Cornes, W. F., 8, Croft Ave., Wolstanton, Stoke-on-Trent ; Cox, Mrs. J. H., 123, Havering Rd., Romford, Essex ; Edwards, K. H., 24, Clifton Rd., Weston-super-Mare ; Elford, Mrs. S., High St., Cliffe, nr. Rochester ; Elliott, T., 8, Cliffe Terr., Robin Hood, Wakefield ; Griffiths, G., Login Cotts., Waunarlwydd, Swansea ; Heaton, J. K., Yew Tree Parade, Chester Rd., Woodford, Ches. ; Jones, R. W., 2, Knowsley Rd., Fishponds, Bristol ; Kahansky, B., 179, Burdett Rd., Bow, E.3 ; Kane, J., Ministry of Finance, Stormont, Belfast ; Langford, R., Bledlow, nr. Aylesbury ; Leathard, T., 41, Ellesmere Gdns., Stakeford, Choppington, Northd. ; Lowe, A., Elmwood, Cantley Rd., Doncaster ; Lugg, Miss J. H., 6, Ormonde Rd., East Sheen, S.W.14 ; McDonald, W. R., 46, Richmond Ave., Swalwell, Co. Durham ; McGeorge, Mrs. W., 91, Hillingdon Rd., Barnehurst, Kent ; Martin, Mrs. M., Te Whare, Beaufoys Ave., Ferndown, Dorset ; Martin, T., Te Whare, Beaufoys Ave., Ferndown, Dorset ; Meredith, P. J., 88, Wimborne Rd., Southend-on-Sea ; Murray, D. B., Elmhaye, Pilning, Bristol ; Parr, E. C., 112, Cannock Rd., Stafford ; Part, F., Pucklechurch, nr. Bristol ; Prior, W. G., 28, Cheney Manor Rd., Swindon ; Rogers, C., 23, Brett Rd., Stonebridge, London, N.W.10 ; Simpson, H. J., 167, Caversham Rd., Reading ; Skinner, S. G., 14, Barrington Rd., Brixton, S.W.9 ; Warden, W. J., 131, Rivulet Rd., Tottenham, N.17 ; Whitehead, N., 33, Fenton Ave., Hazel Grove, Stockport; Wilkinson, E. E., 48, Grange Park, Monkseaton; Woolley, Miss, 55, Corporation St., Hyde, Ches.

Subject to the conditions of the Competition, a cheque for £25 15s. 2d. and a "Ferranti" All-mains Radio Receiver will be sent to each of them.

Any other entrant who claims to have sent a solution eligible for a share of this Prize must demand a scrutiny by First Post, Tuesday, November 12, sending £1 Scrutiny Fee, copy of solutions and Postal Order number. Envelope to be registered, marked "Scrutiny," and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £100 to Runners-up. This Prize has been divided between 342 competitors from whom we received solutions containing one error and who will each receive 5s. 11d. A list of these Runners-up can be seen at the "John Bull" offices and all have been notified.

Surprise Awards were won by 1,797 competitors who submitted solutions containing two errors.

Turn to page 44 now for full details of "John Bull's" Crossword Offer this week, with splendid must-be-won cash prizes.

INFLUENZA!
TAKE

FENNINGS' FEVER CURER

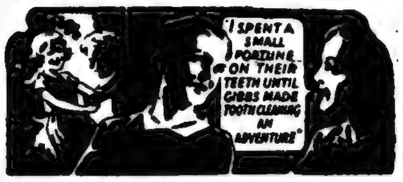
THE BEST AND SUREST REMEDY FOR INFLUENZA, COLDS AND FEVERS

70 YEARS REPUTATION

Sold in Bottles at 1/3

SEND FOR THIS

FENNINGS' "EVERYBODY'S DOCTOR"
Post Free on Application to:—
ALFRED FENNINGS, COWES, I.W.
When writing please mention this paper.


"I SPENT A SMALL FORTUNE ON THEIR TEETH UNTIL GIBBS MADE TOOTH CLEANING AN ADVENTURE"

Mrs. W. finds Gibbs Dentifrice saves Teeth and Money

This is one of Dick's Ivory Castles being broken into by Giant Decay because Dick wouldn't clean his teeth properly.

The elves who built the Castle and live inside it, are defenceless. Decay will kill them and capture the Castle. But just in time . . .

Dick finds Gibbs Fairies are powerful magic against Decay. Now both children *eagerly* clean their teeth twice daily with Gibbs.

A 7½d GIBBS DENTIFRICE outlasts two 6d toothpastes

The Dentist mended Dick's tooth and now Gibbs keeps them all sound. Mummie is pleased too, for Gibbs lasts—and lasts.

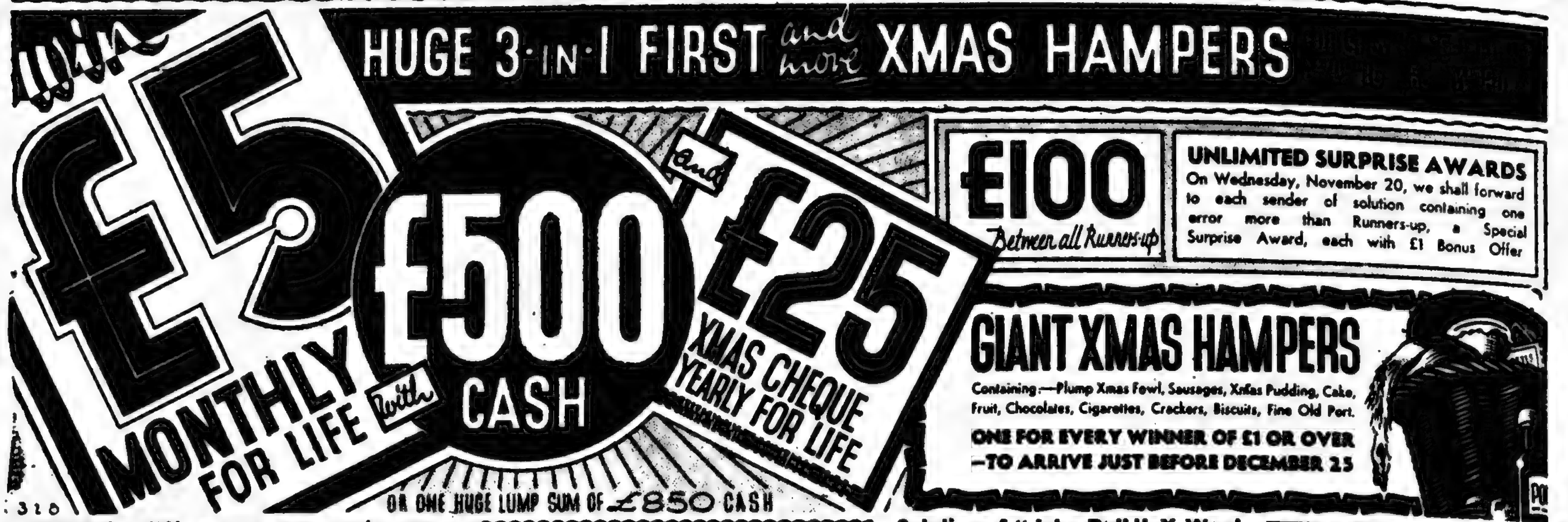
Gibbs Dentifrice kills decay germs and cleans and polishes teeth to perfection; dissolves and washes away film; purifies and refreshes the entire mouth. Gibbs Dentifrice is best for children; best for grown-ups too. And amazingly economical. Change to Gibbs today.

Your teeth are Ivory Castles defend them with

Gibbs DENTIFRICE

NOW IN TWO FORMS.
SOLID CAKES In Tins 7½d, 1/-, 1/6. Refills 11d
TOOTH PASTE In Tubes - - - 6d & 1/-

GD105S


Win
£5 MONTHLY FOR LIFE
with
£500 CASH
and
£25 XMAS CHEQUE YEARLY FOR LIFE
HUGE 3-IN-1 FIRST and more XMAS HAMPERS
£100 Between all Runners-up
GIANT XMAS HAMPERS
OR ONE HUGE LUMP SUM OF £850 CASH

UNLIMITED SURPRISE AWARDS
On Wednesday, November 20, we shall forward to each sender of solution containing one error more than Runners-up, a Special Surprise Award, each with £1 Bonus Offer

Containing:—Plump Xmas Fowl, Sausages, Xmas Pudding, Cake, Fruit, Chocolates, Cigarettes, Crackers, Biscuits, Fine Old Port.

ONE FOR EVERY WINNER OF £1 OR OVER —TO ARRIVE JUST BEFORE DECEMBER 25

A CHEQUE for £500 to sweep your worries away, a regular Monthly Pension of £5 as long as you live and a £25 Christmas-box every December! That is the splendid Fortune and Double Pension prize which may well be your reward for an entertaining half-hour with the puzzle on this page.

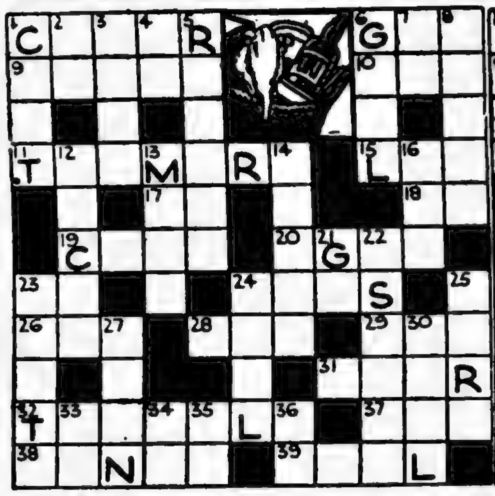
Between Runners-up in this seasonable Contest there is £100 cash to be divided—and to every winner of £1 or more "John Bull" will despatch in good time for December 25 one of the famous Long Acre Christmas Hampers.

As many as 469 Crossword solvers enjoyed a Merry Christmas last year with the help of a "John Bull" Hamper and these seasonable prizes of 1935 will be just as fine in quality.

Past winners of these famous Christmas Prizes will need no urging from us to get busy on the squares for this fine one-week offer. But if a Hamper thrill on December 25 has yet to come your way, determine now to make Christmas 1935 the merriest you have ever enjoyed, thanks to a cheque and Christmas Feast from "John Bull." Begin at once, study the Clues with care, complete your squares and see that they are posted to reach "John Bull" by noon on Thursday, November 7.

JOHN BULL will pay a Life Pension of £5 Monthly and £500 in cash plus £25 Xmas Cheque Yearly For Life (or a lump sum of £850) for a correct Solution on one square of the puzzle below. Failing a correct Solution the prize will be awarded to the sender whose entry is the nearest correct Solution. An additional £100 will be divided between those competitors who enter squares containing one error only, or only one error more than the winning Solution. Giant Xmas Hampers—one to each winner of £1 or more this week. A Surprise Award, with £1 Bonus Offer, will be sent to each sender of a square containing one error more than Runners-up. Solution of puzzle will be published in "John Bull" on sale Thursday, November 14, and winner in "John Bull" on sale Thursday, November 21.

"JOHN BULL" CROSSWORD No. 328—CLOSING (NOON) THURSDAY, NOV. 7, 1935.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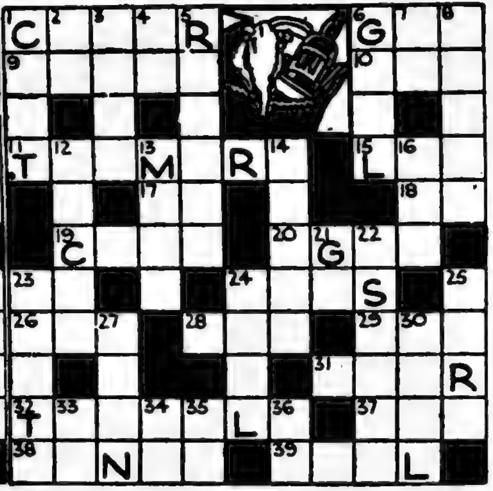

J·B·328

In entering this Competition, I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose

P.O. value........ No. ....
Readers in Scotland ineligible. See Rule 5.

ENTRY FEE
for 2 Squares
6D.

SIGNED ....

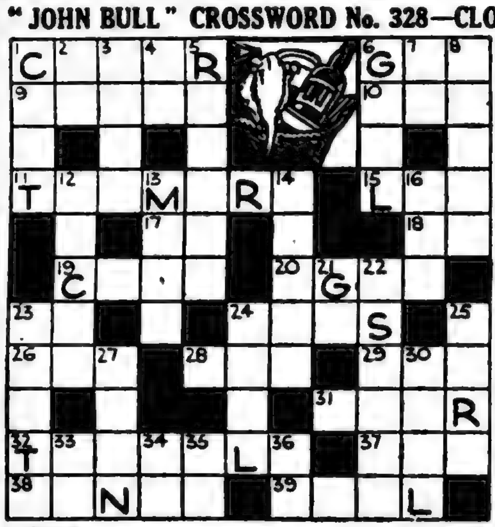
ADDRESS ....

....

CUT ROUND THESE DOTTED LINES

CUT ROUND THESE DOTTED LINES

"JOHN BULL" CROSSWORD No. 328—CLOSING (NOON) THURSDAY, NOV. 7, 1935.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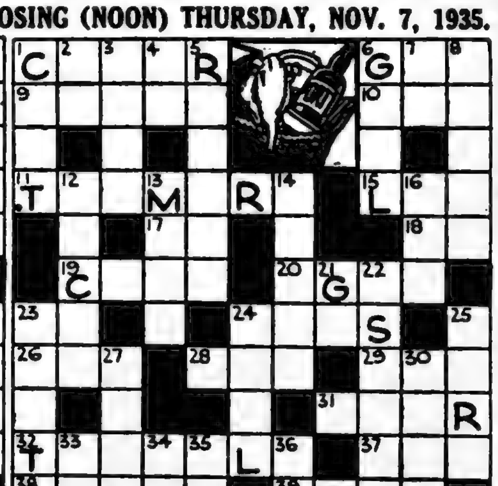

J B·328

In entering this Competition, I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose

P.O. value........ No. ....
Readers in Scotland ineligible. See Rule 5.

ENTRY FEE
for 4 Squares
1/-

SIGNED ....

ADDRESS ....

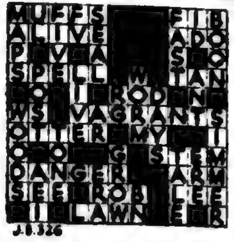
....

ADDRESS ENTRY
"John Bull" Crossword No. 328,
57, Long Acre,
London, W.C.2. (Comp.)

Free Help for X-word Entrants.
Send Postcard for free copy of "John Bull's" Crossword Gazette. Address Gazette Dept., 30, Bedford Street, W.C.2, or register for 6 weeks' supply on Coupon on "Bullets" page 47.

Solution of "John Bull" X-Word No. 326.

Winners in Crossword No. 325 appear in page 43. Winners in Crossword No. 326 will be published next week. The solution of "John Bull" Crossword No. 326 is given herewith as a matter of interest to our Crossword Competitors. We wish to emphasise that no claims for prizes are required, as all entries are carefully examined by our staff.


J.B.326

STUDY THESE CLUES

ACROSS

1. Apples are used to make it
6. Tub-thumpers possess the gift of this
9. Most people want to live in one of their own
10. Don't skate on, if it's thin
11. Earth feels them during earthquake
15. End of lace is lacking
17. Interior without the interior
18. Is out of dish
19. Young horse
20. Letters of aged make this oath
23. Use ends of wick
24. In which you commonly see cars
26. Animal in grass
28. Slimming craze is thought this
29. Is visited for its waters
31. When it goes you see a patch left
32. Express does, at great rate
37. In milk and silky
38. Community singers enjoy them
39. Takes some catching in field

DOWN

1. Postman frequently waits for
2. Conclusion of radio
3. Swindler often seeks for company
4. Half lies commencing essays
5. Often contains gas
6. Too often taken in bar
7. In action and slacking
8. Bad manners are resented on this
12. On which things washed up are frequently found
13. Such supplies should be carefully organised
14. Is difficult to control when going all out
16. Tot up a column of figures
21. In middle of wigwam
22. Attack
23. You hear plenty of these just before Christmas
24. Chancellor collects revenue on this
25. It is rash to do this outside police station
27. You often see one crossing a river
30. Is swallowed instead of liquid medicine
33. Part of crop in ground
34. How teacher marks very good work
35. In successes and failures
36. Both ends of squib

READ THESE RULES AND CONDITIONS.

1.—Complete puzzle in ordinary ink, not copying ink or copying-ink pencil, cut out the whole entry form, whether both puzzle squares are used or not. Entry fee for two squares is SIXPENCE. For four squares send ONE SHILLING. Make Postal Order payable to Odhams Press Ltd., and cross it & Co.; write name and address and date of posting on back of P.O., and fill in the number upon Entry Form: send Entry Form by post as directed, to reach us not later than NOON, Thursday, November 7, 1935.

2.—In addition to two sixpenny entry forms from "John Bull" each entrant may submit TWO EXTRA SIXPENNY ENTRY FORMS, provided these are taken from "John Bull's" free weekly "Crossword Gazette." No entrant may submit more than TWO ENTRY FORMS from "John Bull" plus TWO from "Crossword Gazette."

Should any letter square be left blank, contain a letter which is not clear, or altered or not given in ink, the corresponding letter on adjoining Entry Square will be regarded as entrant's intended letter for both Entry Squares. If entrant's solution cannot be so decided, Entry square concerned will be disqualified, as will any mutilated coupon. No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winner of this contest will appear in "John Bull" on sale Thursday, November 21, 1935. Should any competitor not announced as a winner have entered a coupon eligible for a share of the First Prize, he must demand a scrutiny by first post Tuesday, December 3, 1935, in accordance with directions given with result. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up prize of £100. Accordingly entries are accepted only on condition that the result of our double searches establishing these winners is regarded as final. Errors are computed according to the number of words which wrongly answer the Clues given.

4.—In the event of a tie, a prize will be divided, but no competitor may receive more than one award per contest. Should First Prize be shared £850 cash will be paid instead of the three-in-one award.

5.—Readers in Scotland are debarred from and cannot enter this competition. Any entry form bearing an address in Scotland will be disqualified.

6.—Failure to comply with any of the conditions involves disqualification.

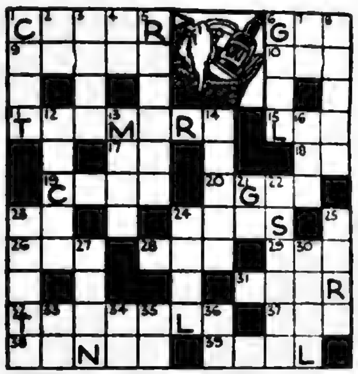
7.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

NO CLAIMS REQUIRED

NEWSAGENTS' PRIZE. A special prize of £5 will be awarded to the Newsagent from whom this contest's First Prize-winner usually purchases his copy of "John Bull." Should the first prize be shared, the £5 will be divided between sharers' Newsagents.

KEEP YOUR COPIES BELOW

These miniature reproductions of this week's puzzle are only to be used for keeping copies of your solutions.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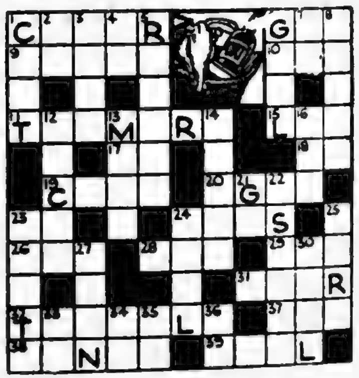
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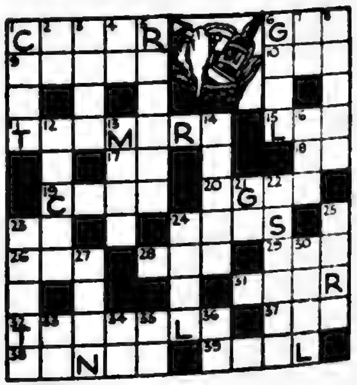
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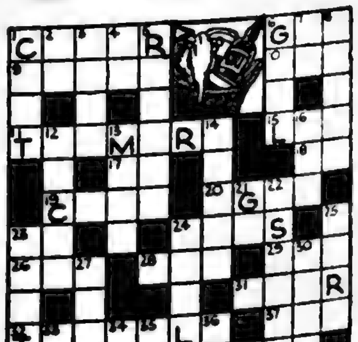
J B 328

SLEEPLESSNESS . . . . . . NERVE EXHAUSTION

QUICKLY RECOVERED VITALITY

"It is wonderful to have that joyous feeling after suffering for months with Neuralgia, Nervy Depression, and Debility. I had no appetite and was dreadfully exhausted and run down. I was sleepless at night, and during the day had to have my work done for me. I tried everything I could think of, but found no benefit until I tried Phosferine and I began to feel myself again. I was surprised at the quick results, and I can do my work, sleep well at night, and have regained energy to enjoy life fully. Phosferine has made me a different woman and I can recommend Phosferine to enjoy renewed vitality."

Miss G. R. Pratt, 2, Spring Gardens, Hawthorne Av., Hull.

PHOSFERINE

THE GREATEST OF ALL TONICS BRAND TONIC

Influenza	Gastric Pains	Sleeplessness	Rheumatism	Neuralgia
Lassitude	Debility	Exhaustion	Headache	Maternity Weakness
Brain Fag	Indigestion	Nerve Shock	Sciatica	Anæmia

From Chemists, TABLETS or LIQUID, 1/3, 3/- and 5/-
The 3/- is nearly four times the 1/3 size; you save almost 2/-

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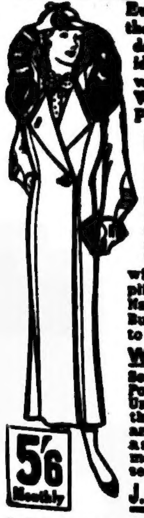
GRAVES Beats the World For Quality & Value



Every Lady should write to-day for the GRAVES DISPLAY of up-to-date Fashions illustrating the latest ideas in Ladies' Wear, at prices which show a substantial saving. Wherever you live, our Keen Prices & Easy Terms are for YOU

CAMBRIAN Beautifully produced in a reliable All Wool Cloth of Fancy Weave. This smartly tailored Coat is cut in semi-fitting style, with trimmed back and the newest style sleeves. The ringtail dyed Coney collar is mounted to give an extremely handsome cape effect. The garment is lined throughout with plain Artificial Silk to tone. Supplied in Green, Mulberry, Lido, Nigger, Navy, and Black. Sizes: S.S.W. to O.S. Busts: 32 to 38in. Lengths: 46 to 50in. Terms: 5/6 Monthly. **39/6**

WRITE FOR PATTERNS

Send to-day for full range of Patterns, Post Free. Coats, Costumes, Furs, Underwear, Robes, Frocks, &c., all in the newest styles. Ask for Patterns of any kind of garment required, and a splendid choice, with a self measurement form and all particulars will be sent to you per return of post.

5/6 Monthly

J. G. GRAVES LTD. SHEFFIELD.

YOU TOO CAN BANISH RHEUMATISM

My patient has been taking URACE brand TABLETS as directed, and wishes me to say her Rheumatism has almost gone. She says they are like a tonic. F. R——, District Nurse. Free sample from Newbery & Phillips, Ltd., 33m, Banner Street, London, E.C.1. From your Chemist, 1/3 and 3/-.

Help Kidneys

Don't Take Drastic Drugs.

Your Kidneys have nine million tiny tubes or filters which are endangered by cheap, irritating drugs or neglect. If Kidney or Bladder Trouble makes you suffer from Getting Up Nights, Nervousness, Dizziness, Backache, Rheumatism, Leg Pains, Circles Under Eyes, Dry, muddy Skin, Irritating Acidity or Loss of Vigour, don't take chances. Get the Doctor's guaranteed prescription Cystex (Siss-tex). Must bring new health and vitality in 48 hours and is guaranteed to make you feel 10 years younger and to cure troubles in 8 days or money back on return of empty package. Cystex costs very little at Boots, Taylor's, Timothy White's and all chemists, and the guarantee protects you.

CATARRH

Relief in 30 Seconds

Relieve your Catarrh in 30 seconds! A touch of "Nostroline" nasal remedy acts instantly. Clears head, stops nasal discharge, opens breathing passages. "Nostroline" soothes all irritation, ends stuffiness. Relieves Head Noises and Catarrhal Deafness. Amazing too for Colds and Influenza. 1/3 all Chemists.

Free Sample from "Nostroline" 1.35 Clifton, Bristol.

'NOSTROLINE'

Girls!..I've found a New Kind of Face Powder!

Yes; a really *new* kind of powder—one that not only keeps ugly shine off my nose, but actually stays on for at least eight hours at a time. It is called the new "Matt Finish" Poudre Tokalon, and the manufacturers say that the reason is because it is blended with double Mousse of Cream. Anyway, I *do* know that it makes my complexion softer and lovelier than ever before. Men admire me more. Some of them even rave about my peach-bloom complexion, which everyone believes is perfectly natural. This new Poudre Tokalon is so clinging that it will not come off even when I am out in wind or rain or if I perspire. I simply apply it in the morning and never powder again all day long no matter where I go or what I do.

FREE: By special arrangement with the manufacturers, any woman reader of this paper may obtain a de Luxe Beauty Outfit containing six shades of the new Poudre Tokalon so that she may test them for herself. The outfit also contains Crème Tokalon Skinfoods for both day and night use. Send 3d. in stamps to cover cost of postage, packing, etc., to Tokalon Ltd. (Dept. 222 N), Chase Rd., London, N.W.10.

SEE YOUR HAIR GROWING

100,000 Gift Supplies of KOTALKO TRUE HAIR GROWER

TO-DAY 100,000 Men and Women are invited to see their hair growing with "New Life," Healthy Thickness, Strength and Richness of Natural Colouring.

The Method is one that **has been proved by thousands** of men and women—even up to 80 years of age.

Never before have you used anything like Kotalko. It frees the scalp from hair-stifling dandruff and all poisonous and maladorous pore cloggings; softens the hardening scalp, and restores its healthful circulation. **Kotalko** Nourishes and Feeds the hair organism, **reviving new and vigorous life and growth in the sleeping hair-roots.**

Whether your hair is thin, or falling out, or full of dandruff, or if you are nearly bald—use KOTALKO and KOTALKO SOAP—they are wonderful.

"WAS QUITE BALD."

Mr. A. Dale writes :—
"I was without a particle of hair. A doctor's treatment did not make the slightest difference. I then tried many sorts of hair restorers, but still without results. "I then sent for Kotalko, and then to my surprise I found that my hair was showing signs of vitality, and now I have a splendid growth of hair, as my photograph will show you." A. Dale.

PERSONAL TESTIMONIES PROVE IT

This entire page could be filled with testimonials from men and women—all ages—who have had **new hair growth** or other hair benefits since using **KOTALKO.** It is different from everything else. All I ask is that you **give Kotalko a trial** and **watch your scalp in the mirror** over a brief period. Then **you will need no further proof.**

"I WAS COMPLETELY BALD."

Read this lady's story—and the letters and photos of many other users of Kotalko and Kotalko Soap, enclosed in Test Package.

Stop Worrying About Your Hair Even if Bald, or if Baldness is Spreading

Send or Copy this Coupon

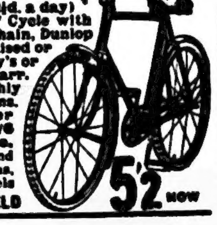
To JOHN HART BRITTAIN, LTD.,
9, Percy Street, (53.D.C.), London, W.1.

Please send me post paid, Testing Package of KOTALKO, and Kotalko Soap, with directions, for which I enclose threepence in stamps.

NAME ....

ADDRESS ....

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE



5/2 per month (less than 2½d. a day) buys the Graves 'FLIGHT' Cycle with Dunlop Saddle, Coventry Chain, Dunlop Tyres, Chromium Plate, Raised or Dropped Handlebars. Lady's or Gent's with Accessories. Carr. Paid £3:17:6 or 5/2 monthly. No charge for Easy Terms. With Sturmey-Archer 3-Speed £4:17:6 or 6/6 monthly. Catalogue Free. Ladies', Gent's, Juveniles', and Tradesmen's Cycles, Tandems, Roadsters, Racers, Club Models

5/2 NOW

J G GRAVES Ltd. SHEFFIELD

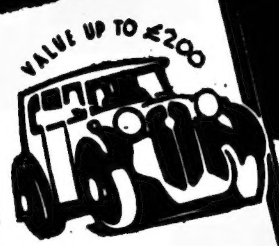
HERE'S HEALTH!

deKUYPER'S
HEART LABEL
HOLLANDS

Win— £3,000

...or Giant Lump Sum of 3,000 Guineas

CASH PLUS YOUR IDEAL CAR



with

MILLIONAIRE'S WEEK IN LONDON FOR TWO AT "JOHN BULL'S" EXPENSE

For winner and companion "John Bull" provides First Class travel with luxurious car and hotel accommodation for seven days. Every entertainment and sightseeing excursion available, including theatres, cinemas, sports meetings, art galleries, museums and other places of interest included as desired, as well as Aeroplane Flight over London and surprise items.

MAMMOTH

3·IN·1 FIRST PRIZE

AND RECORD OFFER OF

100

CASH PLUS RADIOGRAM PRIZES
BIG CHEQUES AND TURKEYS
celebrate
"BULLETS" 23RD BIRTHDAY

ONLY a few days now remain for you to fit together the few simple words which can bring you wealth and happiness, provided by the colossal 3-in-1 First Prize which heads *Bullets* Monster 23rd Birthday Offer.

Act promptly and there is no reason why JOHN BULL's thrilling Joy Wire on Friday, November 22, should not be addressed to *you*. "You have won £3,000 cash," will be its words, "an Ideal Car selected by yourself and a Millionaire's Week in London for Two!" Think of the countless blessings that Joy Wire would bring to you and yours: then make up your mind to put all you know of *Bullets* into the efforts you submit within the next few days.

Supporting this colossal 3-in-1 First comes a record array of 100 splendid Cash-plus-Radiogram prizes: for each winner there will be a welcome cheque from JOHN BULL and also a luxurious £14 14s. "Burgoyne" instrument, capable of providing first-class Radio entertainment for many years to come.

Next in this tremendous prize-list comes this season's first huge batch of JOHN BULL Christmas Turkeys, of the same splendid quality which has made those picked birds famous throughout the land.

Altogether no fewer than 12,801 prizes must be won in this historic 23rd Birthday Contest—but not one of them can be yours unless your *Bullets* reach the judges by Saturday, November 9.

THE WAY TO WIN

YOUR easiest way to find ideas for *Bullets* is to read slowly through the list of *Examples* provided, jotting down against each one the rough ideas which it brings into your mind. However rough these notes may be, remember that scores of First Prize *Bullets* have been built up from just such jottings as you have made.

Each of your completed efforts, remember, must consist of TWO, THREE or FOUR words of apt and original comment, closely linked to the selected *Example*. Suppose, for instance, you were working on the *Example* MAKING MINCEMEAT. Your first comment might well be *Of Their Promises, Every Government*. Thinking more carefully, a few minutes might well enable you to condense and improve this rough idea into the finished *Bullet*, MAKING MINCEMEAT—OF PROMISES, PARLIAMENTARY "MACHINE."

For further guidance, make a close study of the varied styles of the winning efforts below: notice how neatly each effort links up with its *Example* and how its meaning is expressed in simple but telling fashion. Then start on your own prize *Bullet*, remembering that your entry must reach Long Acre by Saturday, November 9.

LAST DAYS FOR YOUR ENTRY

Final Coupons on opposite page —Closing Sat., November 9.

Add 2, 3 or 4 Words To Any "Example"

TO END WAR
BLIND WORLD
MAN TO-DAY
FOR FRIENDSHIP'S SAKE
GIVING UP
RACE WITH DEATH
IN EUROPE'S EYES
GUNS, GUNS, GUNS
BARBAROUS
OUR ROADS
HAIL, RAIN, SNOW, FOG
POOR PARSON
IN LONDON
DRINK
ALL SCIENCE CAN DO
THE DEAD
WISER NOW
HIGH FINANCE
LIFE OF TOIL
OVER THE STICKS
OUR FOREMAN
WHY I'M FOR PEACE
IN THE SOUP
WORTH WATCHING
SONNY'S TRYING, BUT
WHEN SHE MARRIED
LIES
GOOD INFLUENCE
SAYING NOTHING
COWARD'S WAY
TO HIS WIFE
LOVE
IN A SECOND
BLOTTED HIS COPY-BOOK
IN THE SPIDER'S WEB
JILTED
TAKING A BACK SEAT
STERNLY
AT BREAKNECK SPEED
MAKING MINCEMEAT
POLITICAL GAS-BAG
HOLLOW MOCKERY
JUST CAUSE
MILLIONS
ENVY, HATRED AND MALICE
MISSING HER
VOTES
MOTHER AND FATHER

RESULT of COMPETITION No. 1,002

First Prize: £600, Radio and £100 Radio Equipment for Hospital:

W. RICHARD, 92, Hilberry Avenue, Liverpool.
Example: STRUGGLE FOR EXISTENCE
Bullet: AND ENJOY BOTH!
(Entered on "Target" Prize coupon.)

£50 PLUS RADIO SET:

A. CANAWAY, 5, Hale Low Road, Hale, Cheshire.
Example: Teaching Sonny
Bullet: And "Studying" Me, Missus.

£25 PLUS RADIO SET:

R. J. BUCKLEY, 12, Broadway, Broughton, Preston.
Example: What The World Thinks
Bullet: Italy's "Called To Face."

£10 PLUS RADIO SET:

S. L. SUFFOLK, 85, Droop Street, Paddington, London, W.
Head Up—By "Something Rotten." Slums.

£5 PLUS RADIO SET:

D. SCOTT, 52, Grattan Place, Fraserburgh, N.B.
Mother's Life—"Dedication" Tells *Whole* "Story."

10 of £4 PLUS RADIO SET:

A. CHAPMAN, 4, Ashmount Road, Hornsey Lane, London, N.
Modern Miss—Advanced? Takes Granny Back!

J. COPELAND, 63, Battenberg Road, Leicester.
Grandpa's Failing—Only Hears "One Side."

Mrs. D. EVANS, Croxton, Priory Avenue, Taunton.
Mother's Life—"Treasure" Stork Often *Takes*.
(Entered on "Target" Prize coupon.)

W. O. GREENWOOD, 19, Ripon Road, Harrogate.
Winter's Coming. So—Coal Up—And Miners?

H. HAINS, Glenview, Hillside Road, Chorley Wood, Herts.
Keen To Start—Home, Curate—*And* Auntie!

J. MILLIGAN, 18, Keystone Quad, Milngavie, by Glasgow.
Dose Of Prison—And "Last Scruple" Swallowed.

J. R. MOSS, 25, Union Place, Truro.
Modern Miss — "Hard-boiled" — Marrying "Lightly Done."

Mrs. D. SCHIPPER, 21, Inverleith Place, Edinburgh.
We May Be Civilised, But—Still "Shivering In Skins."

J. WHITTAKER, Jnr., 78, Hall Street, Blackburn.
In War's Hurricane—"Oak" Clings To Olive-branch!

S. WOOD, 4, Toft Street, Leeds.
The Tempter—Candidate—Promising Bomb-proof *Pubs!*

10 of £3 PLUS RADIO SET:

J. B. CRAWFORD, 44, Gray Street, Perth.
Shock Of His Life—When Abyssinian Speared Bomb.

W. CRITCHLEY, 61, Milford Street, Carbrook, Sheffield.
Made His Head Swim—Counting "Life-boats" Candidate Launched.

T. HUDSON, 32, Morrison Street, Stillington.
Teaching Sonny — "Self-defence" — He's Punching Everybody!

Miss M. JOHNSON, 8, Chapel Street, Rhodes, Lancs.
At Geneva's Fire-station—Don't Want Fiery Stationed.

E. LEFFEK, 21, Westbury Street, Leeds.
White Faces—Club's—Bore Enters Sunburnt.

G. E. POTTER, 5, Overton Grove, Birmingham.
We May Be Civilised, But—Stop Italy Proving It!

G. B. REDFERN, Tower Road, Boston, Lincs.
Mother's Life—"Spreading" Happiness, Until "Gathered."

Mrs. M. P. TRUSS, 6, Endway, Tolworth, Surrey.
Modern Miss—Corrects Mother's "Grandmotherly Correctness."

W. WASHINGTON, 1, George Street, Elland, Yorks.
Defying The Law—Baby—And "Imprisoning" Us.
(Entered on "Target" Prize coupon.)

J. P. WILLIAMS, 106, Severn Grove, Canton, Cardiff.
Grandpa's Failing—Deafness—And "Blowing Trumpet."

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and orginality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./. Entrant's name, address and date of posting must be written on back of Postal Order the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

The original cheque for £500 awarded to the First Prize-winner in Competition No. 1,001 will be displayed in the window of Miss Elliott, Newsagent, 33, Babbacombe Road, Torquay.

A list of 25 £1 plus Radio and 500 2s. 6d. winners in "Bullets" Competition No. 1,002 can be seen at the offices of "John Bull."

ALL WINNERS HAVE BEEN NOTIFIED.

12,800 OTHER PRIZES

£200 £100 £50
£40 £30 £20 £18 £16
£14 £12 £10 £8 £6
10 of £4 12 of £2 15 of 30/- 50 of £1

£14 14s. RADIOGRAM WITH EACH OF ABOVE PRIZES

Record Array of 100 LUXURIOUS ALL-MAINS "BURGOYNE" RADIOGRAMS

One with each prize from £1 to £200 Value £14.14s. each

First 200 PLUMP XMAS TURKEYS

To arrive for December 25

500 OF 2/6 • 2,000 RED SEAL 'TARGETS' • 10,000 'TARGET' PRIZES •

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,005)
Closing SAT., Nov. 9.

P.O. No. ....

I agree to enter in accordance with the rules announced on opposite page. With 1 Coupon send P.O. for 6d.

Signed ....
Address ....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,005)
Closing SAT., Nov. 9.

P.O. No. ....

I agree to enter in accordance with the rules announced on opposite page. With 2 Coupons send P.O. for 1s.

Signed ....
Address ....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,005)
Closing SAT., Nov. 9.

P.O. No. ....

I agree to enter in accordance with the rules announced on opposite page. With 3 Coupons send P.O. for 1s. 6d.

Signed ....
Address ....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,005)
Closing SAT., Nov. 9.

P.O. No. ....

I agree to enter in accordance with the rules announced on opposite page. With 4 Coupons send P.O. for 2s.

Signed ....
Address ....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,005)
Closing SAT., Nov. 9.

P.O. No. ....

I agree to enter in accordance with the rules announced on opposite page. With 5 Coupons send P.O. for 2s. 6d.

Signed ....
Address ....

ENCLOSE THIS COUPON FOR FREE "BULLETS" AID

Affix 1½d. Stamp here!

Affix 1½d. Stamp here!

Please register me for six weeks' free supply of "Bullets Bulletin" and Crossword Gazette. I have affixed 3d. in stamps to this coupon for postage.

Name ....
Address ....
....

If you wish to use Advertiser's coupons on back, you can apply for your free issues of "Bullets" Bulletin or enter further "Bullets" on plain paper.

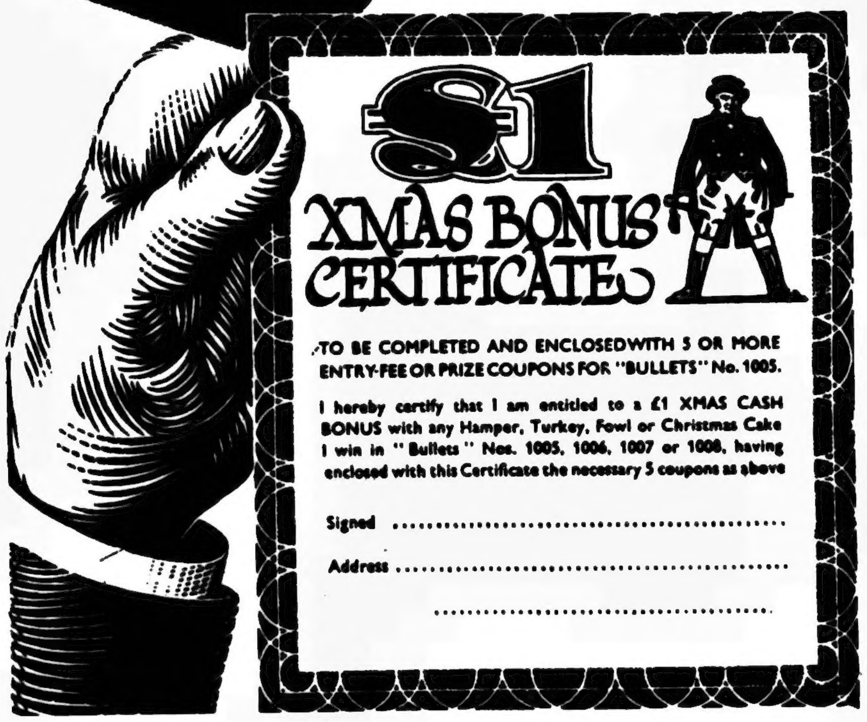
ENCLOSE THIS £1 BONUS CERTIFICATE

With 5 entry-fee or prize coupons for "Bullets" No. 1005, all bearing same name and address

HOW TO SECURE YOUR BONUS

Provided that in "BULLETS" Competition No. 1005 "JOHN BULL" receives from you in a single envelope not fewer than five entry-fee or prize coupons all bearing same name and address, accompanied by one £1 Bonus Certificate similarly completed, any one Christmas Hamper, Turkey, Fowl or Christmas Cake which you win in "BULLETS" Contests Nos. 1005, 1006, 1007 or 1008 will be accompanied by a Christmas Bonus of £1 Cash.

Entrant may submit two £1 Bonus Certificates provided each is accompanied by the necessary five coupons, thus entitling him to a maximum of two £1 Bonuses if he secures two Christmas Prizes. Not more than two Bonuses payable to any one competitor. No Bonus can be paid unless above conditions have been observed, so REMEMBER TO ENCLOSE YOUR CERTIFICATE if you want to be eligible.



£1 XMAS BONUS CERTIFICATE

TO BE COMPLETED AND ENCLOSEDWITH 5 OR MORE ENTRY-FEE OR PRIZE COUPONS FOR "BULLETS" No. 1005.

I hereby certify that I am entitled to a £1 XMAS CASH BONUS with any Hamper, Turkey, Fowl or Christmas Cake I win in "Bullets" Nos. 1005, 1006, 1007 or 1008, having enclosed with this Certificate the necessary 5 coupons as above

Signed ....
Address ....
....

NEWSAGENTS' PRIZES.—Cheques for £10, £3 and £2 respectively will be paid to the newsagents from whom the winners of the three chief prizes in "Bullets" No. 1,005 usually purchase their copy of "John Bull."

☞ **Address Entry:** "Bullets" No. 1,005, "John Bull," Long Acre, London, W.C.2. (Comp.)

Choose Your *THREE* And Get Them FREE

HARLENE
EDWARDS
ASTOL
EDWARDS
CREMEX
SHAMPOO
POWDER
HARLENE
HAIR
WAVE SETTING
LOTION

Marvellous 'Harlene-Hair-Drill' Offer

TO ALL MEN AND WOMEN WITH DULL, THIN, LIFELESS, IMPOVERISHED HAIR

If **YOUR** hair is Thin, Lifeless, Lustreless, if **YOU** are going Bald or notice loose hairs clinging to your brush or comb, you are invited to accept FREE of Charge special test supplies of ANY THREE of the world-famous Harlene Hair Improving Preparations below. Just choose which three you require and send the COUPON WITHOUT DELAY! The result of this FREE TEST will both amaze and delight you.

1. HARLENE

Hair Grower and Tonic

HARLENE is the true liquid FOOD for the hair. Its nourishing, stimulating and revitalising influence extends to every tiny hair root and shaft. In an amazingly short time

—Falling hair stops falling.
—Lank hair takes on a new lustre.
—Bald patches disappear and the head is crowned with a thick, abundant, lustrous glory of healthy hair.

'HARLENE-HAIR-DRILL' is the most scientific and effective method of restoring growth, lustre, and luxuriance to impoverished hair. It simply infuses new life and vitality into each hair follicle and revives the weakened tresses. To Men it restores the Well-groomed Appearance so essential in Social and Business Life; to Women it gives that Added Allure and Attraction so rightly desired. Take care of your Children's hair! 'Harlene' preserves, strengthens and invigorates it. 1/1½, 2/9 & 4/9.

2. 'CREMEX' Shampoo

Provides a wealth of super-cleansing, super-beneficial creamy lather, restoring the silken sheen and lustre so much desired. Complete with FREE Burnishing Rinse. All chemists, 1/6 per Box of 7 Shampoos (single Sachets, 3d. each).

3. 'UZON' Brilliantine

Should be used by all who wish to add that final polish and finish. Keeps the hair in position all day. All chemists. In Liquid or Solidified Form. 1/1½ and 2/9 per bottle, or 1/3 per tin.

4. 'HARLENE' Wave-Setting Lotion

A veritable 'economy' boon for ladies. Keeps waves in place for long periods and makes them deep and entrancingly beautiful. Saves £££'s on Hair-waving Bills. 7½d. and 1/3 per bottle.

5. 'HARLENE' Camomile Golden Hair Wash

A dainty preparation for the Blonde. Imparts a glorious 'light-gold' sunshine touch to fair hair that has become dull and lost its tone. 1/3, 3/-, and 5/- per bottle.

6. 'ASTOL' Hair Colour Restorer

Restores colour to Grey, Discoloured and Faded Hair—even if of many years' standing. A real colour-*restorative.* 1/9, 3/-, and 5/- per bottle.

SAMPLE COUPON

On receipt of this Coupon and fourpence in stamps to cover the cost of postage and packing a set of any 3 'Harlene-Hair-Drill' samples and a Manual of Instructions will be sent to any address in the United Kingdom. *State which numbers are required. Attach coupon to a plain sheet of paper bearing your name and address.*

EDWARDS HARLENE LTD.
(H.977), 20, Lamb's Conduit St.,
London, W.C.1.

Stamp your envelope with 1½d. stamp.

"Harlene" Preparations are obtainable from all Chemists and Stores, or direct on receipt of price. (Post Free within the British Isles and Irish Free State.)

MEN—MAKE THE MOST OF YOUR HAIR!

"HARLENE" HAIR CREAM

The Aristocrat of Hair Dressings

Never has the need for looking well-groomed and well-turned-out been of such vital importance to men as it is at the present time. Business opportunities come more quickly to the smart, alert-looking man . . . the door to social success is an ever-open one for the man of polish, the man whose distinctive well-groomed appearance places him "a cut above the others."

To-day every man who reads this paper is presented with a unique opportunity of improving his appearance by accepting an entirely FREE GIFT BOTTLE of the wonderful new "HARLENE" HAIR CREAM.

HARLENE
HAIR
CREAM

7½d. 1/1½ and 2/- per bottle

"HARLENE" HAIR CREAM "sets" the hair with a natural sleekness and polish which lasts the whole day through.

It penetrates the roots under the scalp and creates young hair growth, thus preventing Baldness. Without the slightest appearance of being "crusted" or "hardened" down, the hair always looks smooth, composed and "finished" when it is dressed with "HARLENE" HAIR CREAM.

"Harlene" SOAPLESS BRUSHLESS SHAVING CREAM

"HARLENE" Soapless Brushless SHAVING CREAM does away once and for all with the old soap and brush shaving method and gives you satin-smooth shaves in 5 minutes instead of 15! So extraordinarily quick, easy, trouble and money-saving is this new "HARLENE" Soapless Brushless SHAVING CREAM that to appreciate it to the full you must *try it* for yourself. And so we are asking you to accept a FREE GIFT of a FIVE DAY TUBE!

Harlene
SHAVING CREAM

You'll never want to see your shaving soap and brush again after you've tried HARLENE Soapless Brushless SHAVING CREAM. And you'll wonder how you put up with their trouble, the messy shaves they gave you and the valuable ten minutes of your time they wasted every morning! Try this new boon to-day.

Price 6d. & 1/- per Tube

Also invaluable to ladies.

Great Double FREE GIFT

Every man who takes a pride in his appearance is invited to accept a great DOUBLE FREE GIFT OFFER.

This Offer includes:—
(1) A FREE GIFT BOTTLE of the new "HARLENE" HAIR CREAM,
together with—
(2) A FREE FIVE DAY TUBE of "HARLENE" Soapless Brushless SHAVING CREAM.

Send the Coupon below AT ONCE.

Double-Gift COUPON

Send this Coupon with 3d. stamps and your name and address for Free Sample Bottle of "Harlene" Hair Cream and a Free 5-day tube of "Harlene" Soapless Brushless Shaving Cream to EDWARDS HARLENE LTD. (H.S. 974), 20/26, LAMB'S CONDUIT STREET, LONDON, W.C.1.

(Stamp envelope with 1½d. stamp.)

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